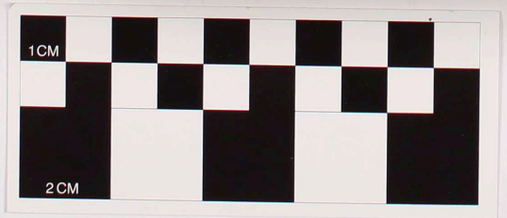
FLORETTA K LAUBER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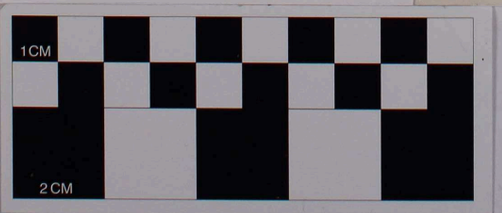
MAJOR DAVID JOHN EARLL - USAF

FREEDOM TREE DEDICATION
MARCH 20 - 1976

THE EARLL FAMILY
TOGETHER WITH THE LADIES AUXILIARY
TO THE VETERANS OF FOREIGN WARS
POST #2070
CORDIALLY INVITE YOU TO
A FREEDOM TREE DEDICATION
FOR
MAJOR DAVID JOHN EARLL USAF
MISSING IN ACTION - OCTOBER - 21 - 1966
ON MARCH - 20 - 1976 AT 11:00 A.M.
EISENHOWER PARK
2ND AVE. AND COLORADO BLVD.
ARCADIA - CALIF.

R.S.V.P. - 447 - 3324



HOUSE OF REPRESENTATIVES
WASHINGTON, D. C. 20515

JOHN H. ROUSSELOT
TWENTY-SIXTH DISTRICT
CALIFORNIA

April 21, 1976

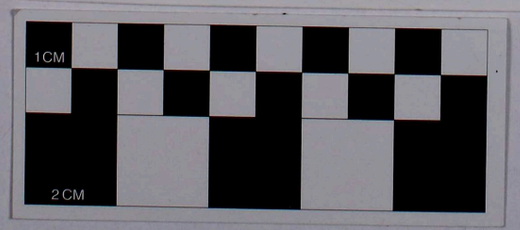
Dear Floretta,

Congratulations on having been chosen as Mayor of Arcadia. I extend my best wishes to you as you assume the added responsibilities of your office and as you continue your worthwhile civic activities.

Please feel free to call upon me whenever you feel I can be of assistance to you at the federal level.

Kind regards,

The Honorable Floretta K. Lauber
1225 Oaklawn Road
Arcadia, California 91006



ARCADIA CITY Newsletter

BULK RATE
U. S. POSTAGE
PAID
PERMIT NO. 532
ARCADIA, CA.

ARCADIA CITY HALL — 240 WEST HUNTINGTON DRIVE — SPRING 1976

MAYOR AND CITY COUNCIL ELECTED

FLORETTA K. LAUBER
Mayor

JACK SAELID
Mayor Pro-Tem

CHARLES E. GILB
Councilman

ROBERT G. MARGETT
Councilman

DAVID E. PARRY
Councilman

On April 13 David E. Parry and Robert G. Margett were elected to the City Council. A total of 6,276 votes were cast out of a total of 24,051 registered voters for a turnout of 26%.

The new members were sworn in at the April 20 meeting of the City Council. At that meeting the Council unanimously elected Council woman Floretta K. Lauber to serve as Mayor and Councilman Jack Saelid to serve as Mayor Pro-Tem for the next year.

Mayor Lauber, who resides at 1225 Oaklawn Road, is an Associate Realtor in residential sales and has been an Arcadia resident for 20 years. She holds the distinction of being the first woman Mayor as well as the first woman on the City Council and Planning Commission. She is currently serving in her third year on the Council and last year served as Mayor Pro-Tem.

Mayor Pro-Tem Jack Saelid, who lives at 821 Balboa Drive, is also serving in his third year on the Council. He is an Engineering Supervisor for the Xerox Corporation, Xeroradiography Division in Pasadena, and has been an Arcadia resident for the past 15 years.

Councilman Charles E. Gilb, who resides at 940 Singingwood Drive, has been a resident of the City for 17 years. The former Mayor is the owner of a wholesale produce firm in Los Angeles and is currently serving in his third year on the Council.

Councilman Robert G. Margett, living at 145 West Wistaria Avenue, received a total of 3,690 votes in the recent election. He is an engineering contractor and has been a resident of Arcadia since 1960.

Councilman David E. Parry, who lives at 101 Santa Ynez Drive, finished first in the recent election with a total of 3,996 votes. He is an attorney for the Santa Fe Railway Company and has been a resident for 10 years.

CITY COUNCIL MEETS
FIRST AND THIRD TUESDAYS
CITY HALL COUNCIL CHAMBERS
7:30 P.M.

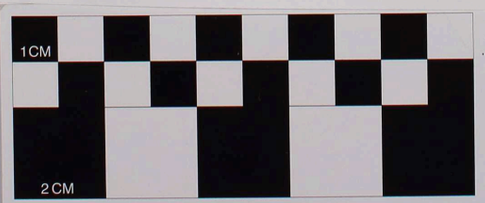
dial·a·ride **445-2211** dial·a·ride

ARCADIA TRIBUNE APRIL 1976

★ ★ ★

Arcadia now has a woman mayor, the first — Floretta Lauber (Mrs. Harry), who took office last Tuesday night at the regular council meeting. Mrs. Lauber was guest speaker at the Women's Division of the Chamber of Commerce luncheon. She spoke of her experience as a woman in politics and the only woman on the council. She said that it was something like being Queen for a Day one day and walking in the middle of a nightmare the next day. She also spoke of the frustrations and delays because of red tape. Mrs. Lauber said she had a three-part job, that of homemaker, business woman and a council member.

★ ★ ★



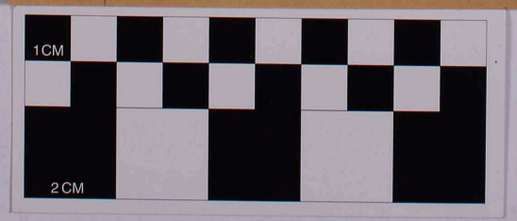
Room 4
Grade 2
Baldwin Stocker

Kent Larson

Dear Mrs. Collins,

Thank you alot for taking us through the City Hall.
The part I liked best was when we got to see
Mrs. Lauber and I liked when we got to
see the switch board lady.

Your friend
Kent Larson

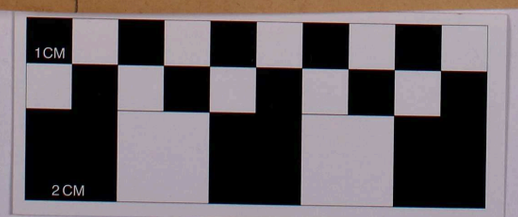


Room 4
Grade 3
Baldwin Texas

Dear Mrs. Lauber
I really likked you
very mush and thats
for Tanking me
around city Hall and
thats for the books.

Thankyou Mrs Lauber
and Mrs. and Mr. White.

Your friend
Tracy



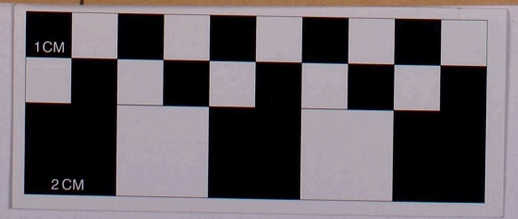
Room 4

Grade 3

Baldeern

Stocker

Dear Mrs.



Room 4
Grade 2
Baldwin Stocker

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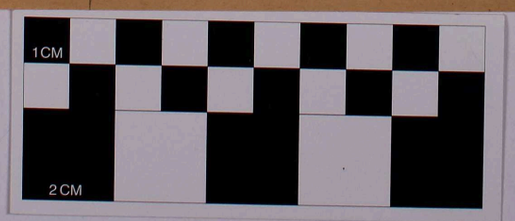
Thank you alot for taking us through the City Hall. The part I liked best was when we got to see Mrs. Lauber and I liked when we got to see the switch board lady.

Your friend
Kent Larson



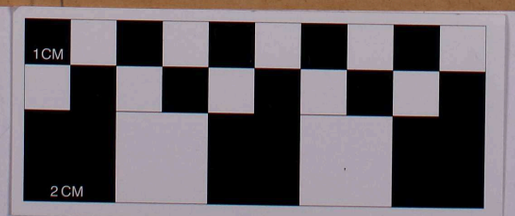
Room 4
Grade 3
Baldwin
Stoker

Dear Mrs. Lauber,

"I enjoyed our chats about bad things all the stuff. I didn't get to tell you all the things I wanted to, but I guess I told you enough. And I found out other kids have problems too. I had a great time. Thanks for allowing us to go to the city hall."

Love,

Heather Ross



Room 4
Grade 3
Baldwin Stocker

Dear Mrs. Lauber,

Thankyou for such a good time yesterd I enjoied it. I like city-hall very much and a lot of thing inside it. What I liked best was the Information desks

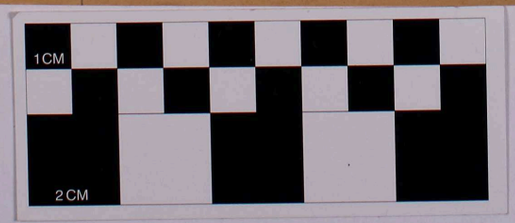
Your friend,
Jeff Campbell

Room 4
Grade 3
Baldwin Stoker

Dear Mr. Collins and Mrs White,
You guys have took us on great tour. Most of all I liked to see our Mayor Mrs Lauber. Mrs Lauber is the best Mayor that I know. Aggie is a nice person to make all those certificates. I bet thats alot of work. I liked the man who made the courthouse. Where all the people you picked to go and sit in the seats.

Thank you for a nice time!

Your friend,
Tammy Sivos



written by Jack Gadlet. Monday at 3:00 MARCH '76

THE SCENE: OUTSIDE OF CHAMBERS JUST PRIOR TO CONVENING A MEETING OF THE ~~PHILARCADIA~~ Philadelphia CONGRESS. DELEGATES HELMS AND SCOTT ARE CHATTING INFORMALLY.

SCOTT: WELL JIM, IT HARDLY SEEMS POSSIBLE THAT WE ARE SHORTLY GOING TO COMPLETE OUR TERMS OF OFFICE. AS THE MOST SENIOR MEMBER, WHAT DO YOU THINK OF OUR LEGISLATIVE BODY?

HELMS: I HAVE COME TO THE CONCLUSION THAT ONE USELESS MAN IS CALLED A DISGRACE, THAT TWO ARE CALLED A LAW FIRM, AND THAT AS MANY AS FIVE ARE CALLED A CITY CONGRESS. AND BY GOD, I'VE HAD THIS ~~PHILARCADIA~~ Philadelphia CONGRESS! FOR YEARS, PETER AND HIS BOARD OF SUPERVISORS HAVE GULLED, CULLIED, AND DIDDLED OUR PEOPLE WITH THEIR TAXES--AND STILL THIS CONGRESS WON'T GRANT ANY OF MY PROPOSALS ON FORMING THE UNITED COLONIES OF THE SAN GABRIEL VALLEY. WHAT IN HELL ARE THEY WAITING FOR? WE'VE GOT TO BREAK AWAY FROM LOS ENGLAND.

SCOTT: COME NOW JIM--YOU KNOW IT'S JUST A MATTER OF VOTES. GILB WILL GO ALONG IF YOU INCLUDE THE PRODUCE MARKET; FLORETTA WILL SWING IF WE HAVE HER CHASTE (I BEG YOUR PARDON) ESCORTED HOME FROM MEETINGS NIGHTLY BY THAT YOUNG REVERE WARE PEDDLER--PAUL; SAELID--HE CAN BE CONNED IF YOU ASSURE HIM THERE WILL BE NO SUBSIDIES FOR LOW-COST TEEPEES. OF COURSE, AS FOR MYSELF, I REMAIN TRUE TO PRINCIPLE AND "DEDICATED TO THE FREE SPIRIT IN JUST ABOUT EVERYONE." I WOULD EXPECT OF COURSE THAT ANY GOVERNMENTAL HORSES OR CARTS WOULD BE PURCHASED FROM A FIRM ESPOUSING THESE SELF-SAME VIRTUES--WAIVING ANY IRREGULARITIES IN THE BIDDING PROCESS--NATURALLY.

HOUSE OF REPRESENTATIVES
WASHINGTON, D. C. 20515

JOHN H. ROUSSELOT
TWENTY-SIXTH DISTRICT
CALIFORNIA

March 8, 1976

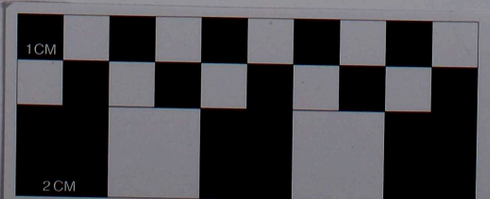
Dear Floretta,

Thank you for signing my nomination papers for re-election last week.

Your confidence and friendship are greatly valued by me, and I again assure you I will give my all to those responsibilities which have been entrusted to me as a Member of Congress.

Kind regards,

The Honorable Floretta K. Lauber
1225 Oaklawn Road
Arcadia, California 91006



Police Advisory Council
FOR CAR CLUBS INC.

CITY OF ARCADIA
JUN 14 1976
MAYOR

June 10, 1976

The Honorable Floretta Lauber, Mayor

From: Lieutenant Neal R. Johnson

Subject: PRESS DAY FOR 23rd ANNUAL YOUTH SAFETY RUN

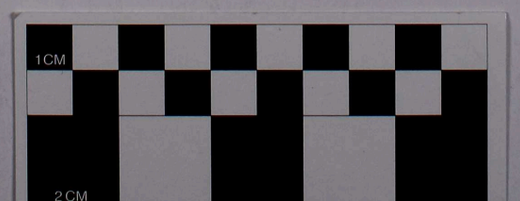
On Wednesday, June 16, 1976 at 10:00 AM on the upper level of Hinshaws, 1201 S. Baldwin Ave. Arcadia, we are having a Press Day for the Arcadia Entries in the Youth Safety Run.

We will be inviting the local press, sponsors and dealers, along with the boys who will be driving the vehicles in the run. We would like very much to have you attend this occasion if possible.

Coffee and rolls will be served.

OK.

Neal R. Johnson
Lieutenant
Arcadia Police Department



CALENDAR OF EVENTS

APRIL

DATE	PLACE	TIME
April 5 Tuesday	**Tournament of Roses Board of Directors' Meeting** Chamber of Commerce Office	7:30 A.M
April 7 Thursday	**Public Relations Committee Meeting** Chamber of Commerce Office	8:00 A.M.
April 11 Monday	**Women's Division Board of Directors' Meeting** Chamber of Commerce Office	12:00 Noon
April 13 Wednesday	**Retail Committee Meeting** Chamber of Commerce Office	8:00 A.M.
April 14 Thursday	**Executive Committee Meeting** Chamber of Commerce Office	7:30 A.M.
April 18 Monday	**Women's Division General Membership Luncheon** Embers Restaurant	12:00 Noon
April 19 Tuesday	**Legislative Committee Meeting** Chamber of Commerce Office	7:30 A.M.
April 21 Thursday	**Ambassadors Committee Meeting** Chamber of Commerce Office	8:00 A.M.
April 25 Monday	**Civic Involvement Committee Meeting** Chamber of Commerce Office	12:00 Noon
April 26 Tuesday	**CHAMBER'S ANNUAL GOLF TOURNAMENT** Brookside Golf Course #1	10:00 - on
April 27 Wednesday	**General Membership Breakfast** May Company Dining Room	7:30 A.M.
April 28 Thursday	**Chamber of Commerce Board of Directors' Meeting** Chamber of Commerce Office	7:30 A.M.

YOUTH TAG DAYS APRIL 22 & 23

Enclosed with this month's Newsbulletin is a sample of this year's Youth Tag. If you are a participant, please make sure your employees know about the promotion and what your special offer is.

* When a Youth Tag is presented to your business on April 22 & 23 to use your special offer, do not keep the Tag. This would prevent the purchaser from using it at other participants.
* If you wish only one discount sale per customer, you should mark out your offer on the Tag with a stamp or punch so that it may not be used again.
* Some times people ask where the Youth Tags can be pruchased. Arcadia High School and Junior High students will be selling the Tags for $1.00 all during the month of April (with proceeds going to scholarships). On April 22 & 23 Tags may be purchased at the following locations: Hinshaw's, Ardan's, Santa Anita Fashion Park (4 locations), the Pantry Market, the 3-Par Golf Shop, and Sav-on Drug Store in Foothill Blvd.

For any addition information concerning the promotion, contact the Chamber office, 447-2159, or Dick Closson, Manager of Bank of America, West Arcadia Branch, 578-5896, who is Chairman of this year's event.

GIFTS TO NEW RESIDENTS

The Coterie has beautiful and unusual gifts to entice new residents into their store. By participating in the Chamber's Hostess Program, they have a personal recommendation and extend an invitation to newcomers to come in, browse around and see what very special gifts they have. They give each newcomer a lovely gift.

New Arcadia resident, Mrs. John Oxenham of Sydney, Australia, shown above with Alyce Jones, City Hostess, and co-owner June Murphy, was very excited and impressed with the large selection of gift items available in price range of 50¢ to very expensive antiques. What better way can you be sure that our new residents will find your store than by taking advantage of the Chamber's City Hostess Program?

Now is the time to call the Chamber of Commerce, 447-2159, and join this fine program. This is the one effort the City financially assists the Chamber in promoting business for our fine merchants.

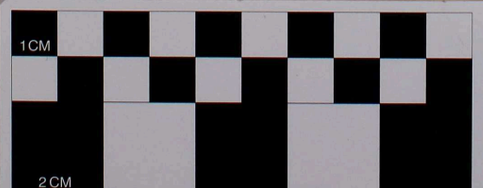
THIRD ANNUAL MAYOR'S PRAYER BREAKFAST APRIL 8

Mayor Floretta K. Lauber has announced that the Third Annual Mayor's Prayer Breakfast will be held April 8, at 7:00 A.M. at the Masonic Temple, 50 West Duarte Road.

So that the City many make appropriate plans, we ask that you call your reservations to Gerry Parish, Santa Anita Church Office, 446-8206, no later than April 4. Cost of the Continental Breakfast will be $1.00 and tickets may be purchased at the door.

Inspirational messages will be given by outstanding Christian leaders of Arcadia: Rev. Robert Walsh, Holy Angels Church; Rev. Leslie G. Strathern, Arcadia Congregational Church; and Dr. Margaret M. Stevens of The Santa Anita Church.

A special offering will be collected so that we may share with those less fortunate throughout the world. Distribution will be through the Church World Service and World Vision International.



WELCOME NEW CHAMBER MEMBERS

HUNTINGTON JEWELERS ..... **Varton Kilbashian, Owner**
50 East Huntington Drive, Arcadia

MARK S. KOSINS, M.D., INC .....
4519 North Rosemead Blvd., Rosemead

IMPRESSIONS BY LITHOGRAPHY .....**George H. Dyke, Owner**
45 East Santa Clara, Arcadia

GINNY JONES EATING EMPORIUM ..... **Phillip Raten, Manager**
1220 South Baldwin Ave., Arcadia

FEDERICO'S BAKERY ..... **Beatrice Ciscione, Manager**
949 West Duarte Road, Arcadia

BURTON GREEN, M.D. .....
65 North First Avenue, Suite 104, Arcadia

PETER VIOLANTE ADVERTISING ART ... **Peter Violante, Owner**
1950 Riverside Drive, Los Angeles

E-Z LIFT GARAGE DOOR SERVICE ..... **Tom Devies, Owner**
724 Montecito Drive, San Gabriel

CHANDEL JEWELERS ..... **Ron Tarin, Manager**
Santa Anita Fashion Park, 400 So. Baldwin Ave., Arcadia

GEORGE SONNEBORN, M.D. - PAUL NEIBY, M.D. .....
65 North First Avenue, Suite 203, Arcadia

MR. AND MRS. IRVIN LIVINGSTON .....
1927 Highland Oaks Drive, Arcadia

WELCOME TO NEW HOSTESS MEMBERS

BETTY'S FROST N' CURL HAIR FASHIONS
811 South First Avenue
Arcadia

PERSONAL PREVENTIVE MEDICAL GROUP, INC.
1020 South Baldwin Avenue
Arcadia

SHOP ARCADIA

Save Time, Money, And Taxes!

Arcadia Chamber Of Commerce

NEW CHAMBER MESSAGE FOR CITY POSTER BRACKETS

Shortly, the new 'Shop Arcadia' message and stylized Peacock will be appearing in the Chamber's 20 different poster bracket locations throughout Arcadia's business districts. The new message was developed by the Chamber's Retail Committee and will go into the brackets after the Youth Tag Days Promotion is over.

PRIZES - TROPHIES - FELLOWSHIP - FUN

Prizes, trophies, fellowship and fun will be found in abundance at the Chamber's annual Golf Tournament April 26 at Brookside Golf Club Course #1, in Pasadena. Cost of the Tournament is $17.00 including green fees and dinner.

Norm Bailey, Don Ross and Al Green are Co-chairmen for this year's annual tournament and are planning both Calloway and Handicap flights. Deadline for reservations is Friday, April 22.

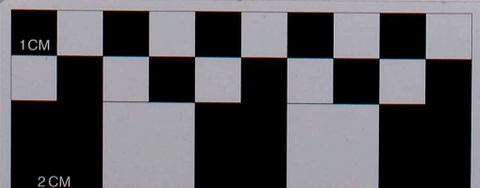
In order to obtain your preferred starting time, please indicate on the enclosed reservation card and send it in this week.

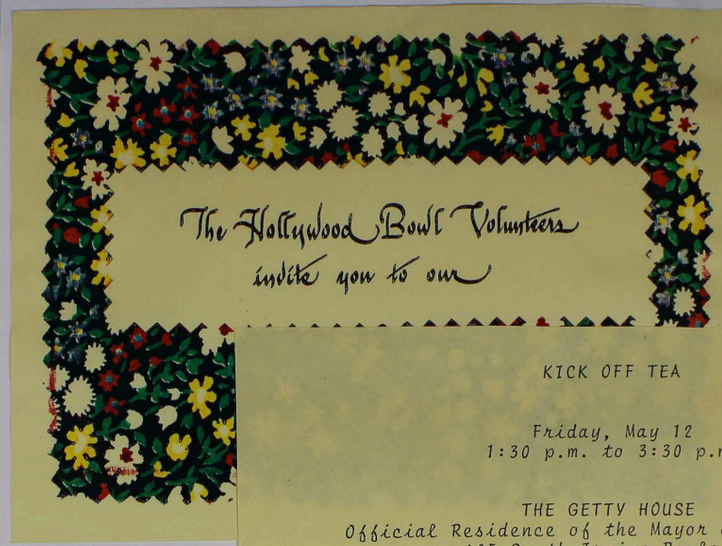
WOMEN'S DIVISION LUNCHEON - APRIL 18

Do you know what C.P.R. is? Can you do it? Do you know it's importance?

These are just a few of the questions that will be answered at the Women's Division General Membership Luncheon by Harold W. McCann, Chief of Fire Stations in Antelope Valley. He is one of the top safety instructors for the Southern California Division of the American Red Cross, which includes 25 chapters. Chief McCann lives in Arcadia with his wife and three children. The Luncheon is scheduled for Monday, April 18, 12:00 Noon at the Emers Restaurant, 650 West Duarte Road, and all members are invited.

(C.P.R. means Cardio-Pulmonary Resusitation)





KICK OFF TEA

Friday, May 12
1:30 p.m. to 3:30 p.m.

THE GETTY HOUSE
Official Residence of the Mayor of Los Angeles
605 South Irving Boulevard
Los Angeles

MRS. TOM BRADLEY
Honorary Chairperson

Parking is Limited
Carpooling Suggested

Reply Card
Enclosed

Getty House

Mayor and Mrs. Tom Bradley

Congratulations!
Best Wishes for
a wonderful
year,
Jane and
Skip

April 14, 1976

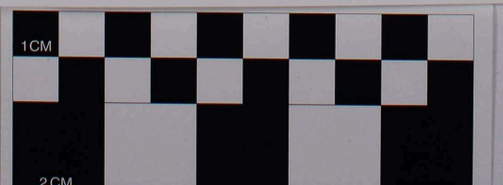
Dear Floretta and Harry,

The Woman's Club of Arcadia cordially invites you & the at the Club's Annual Civic Day luncheon honoring the city officials at 12:00 noon, May 5, at the Clubhouse – 325 S. First Ave.

Civic Day chairman: Jane Shepherd

R.S.V.P. by Apr. 28
Marie Eckerman: 355-0240
Jane Shepherd: 358-6942

Sincerely,
Wanda Walker
Corres. Secy.



OUR FATHER

WE THANK THEE FOR ALL THE GOOD YOU HAVE SENT INTO OUR LIVES.

WE ARE GRATEFUL THAT WE ARE PRIVELEDGED TO LIVE IN THIS BEAUTIFUL COMMUNITY.

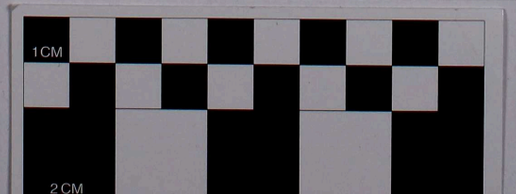
WE THANK THEE FOR THE LEADERS OF OUR COMMUNITY;- THE CAPABLE AND COURAGEOUS PEOPLE WHO ARE WILLING TO ASSUME THE RESPONSIBILITES THAT COME WITH LEADERSHIP.

GUIDE THEM IN THEIR WORK DEAR LORD, AND BLESS THEM, AS THEY BY THEIR LIVES BLESS OTHERS.

HELP US ALL TO HONOR THEE IN ALL OUR WAYS, WE ASK THIS IN JESUS DEAR NAME.

A M E N.

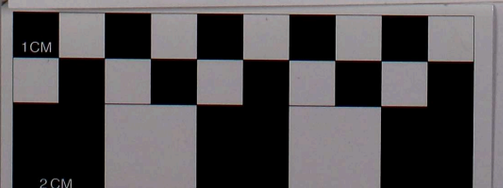
For my dear Florette
on Civil Day 1976 - Love
mother.



COWBOY'S PRAYER

OH LORD IVE NEVER LIVED
WHERE CHURCHES GROW.
I LOVED CREATION BETTER AS
IT STOOD
THE DAY THAT YOU CREATED IT
LONG AGO.
AND LOOKED UPON YOUR WORK
AND CALLED IT GOOD
I KNOW THAT OTHERS SEE
YOU IN THE LIGHT
THAT'S FILTERED DOWN THRU
TINTED WINDOWPANES
BUT LORD! I SEEM TO FEEL
YOU NEAR TONIGHT
IN THIS DEEP AND SILENT
STILLNESS ON THE
PLAINS.

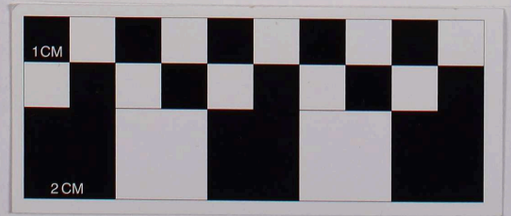
END



SISTER CITY '76

AUSTRALIA VISITORS — Visitors from Arcadia's sister city in Newcastle, Australia, were in town recently to sightsee and visit city officials. Seated, above, are Daphne Gibbs and Chris Kamprad of Newcastle; and standing are Peter Gooshaw of Newcastle; Carol Libby, chairman of the Arcadia Sister City Commission; and Mayor Floretta Lauber, who hosted a reception for the commission and visitors.

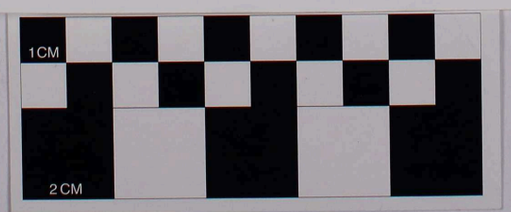
6-4-76



—Staff photo by Louis Nunez

NATIONAL FLAG WEEK — Arcadia's Mayor Floretta Lauber; and Janice Knight, past president; and Marilyn Daleo, Americanism chairman of the Arcadia Junior Women's Club, raise the Bennington Flag at City Hall. They are preparing for National Flag Week, which has been proclaimed by President Ford and begins today, with National Flag Day tomorrow. The proclamation calls for special Bicentennial celebrations of the adoption of the nation's flag.

6-6-76



CITY COUNCIL

FLORETTA K. LAUBER
MAYOR

JACK SAELID
MAYOR PRO TEMPORE

CHARLES E. GILB
ROBERT G. MARGETT
DAVID E. PARRY

LYMAN H. COZAD
CITY MANAGER

City of Arcadia

240 West Huntington Drive
Arcadia, California

CITY OF ARCADIA
MAY 20 1976
MAYOR

CHRISTINE VAN MAANEN
CITY CLERK

May 19, 1976

The Hon. Floretta K. Lauber
Mayor, City of Arcadia
240 West Huntington Drive
Arcadia, California 91006

Dear Mayor Lauber:

On behalf of the Personnel Board, I would like to extend our thanks and appreciation for the concern that you showed over the past year as Council Liaison to the Personnel Board. Each member of the Board joins together in wishing you every success in your term as Mayor of the City of Arcadia.

Very truly yours,

Ray Jones

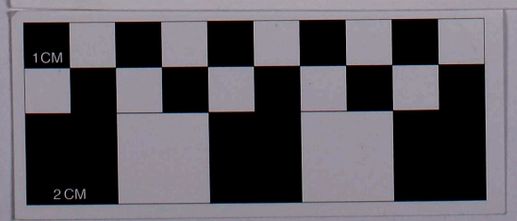
Ray Jones
Chairman,
Personnel Board

RJ:jm

MAILING ADDRESSES

CITY HALL	P. O. BOX 60	91006	446-4471 • 681-0276
LIBRARY	20 W. DUARTE ROAD	91006	446-7111
POLICE DEPARTMENT	P. O. BOX 60	91006	447-2121
FIRE DEPARTMENT	710 S. SANTA ANITA AVE.	91006	446-2128

TELEPHONES



76 STRONGER THAN EVER SCOUTING

BOY SCOUTS OF AMERICA
SAN GABRIEL VALLEY COUNCIL
540 North Rosemead Boulevard
Pasadena, California 91107
(213) 351-8815 . . . 445-2570

November 23, 1976

CITY OF ARCADIA
NOV 24 1976
MAYOR

Mrs. Floretta Lauber
Mayor
City of Arcadia
Arcadia, California

Dear Floretta:

Just a note to thank you for the wonderful support you gave the Magic Carpet Dinner Dance. Arcadia is indeed fortunate to have a person of your caliber as its Mayor.

We are looking forward to working with you and the City of Arcadia in many joint ventures that will benefit the City of Arcadia and its neighbors.

Cordially,

Frank

FRANCIS J. ORLASKI
Scout Executive

FJO/jn

COUNCIL CHAIRMAN
Sustaining Membership Enrollment
Virgil D. Waters
Industry Consultant
First City Bank

DISTRICT COORDINATOR
Bertram S. Griggs, Superintendent
California Institution for Men

DISTRICT ENROLLMENT CHAIRMEN
Rose Bowl — William Williams
Lucky Baldwin — Gino Roncelli
Mission Trails — Gene Nelson
Los Amigos — Olga Chavez
Conquistadores — Ron Briely
Silver Trails — Tom Schabarum
Big Dalton — Sam Shwetz
High Chaparral — Tom Chell
Exploring — Joe Madron

COUNCIL ENROLLMENT
President J. Earl Garrett, Sr.
President Nu-Way Industries

BENEFACTOR CHAIRMAN

SPONSOR CHAIRMAN

PRESIDENTS CLUB CHAIRMAN
President J. Earl Garrett Sr.
President Nu-Way Industries

SPECIALS CHAIRMEN
Charles E. Gilb, President
Charles E. Gilb Co.
Los Angeles

John R. Moore
Actron
Monrovia

Chuck Robinson
Robinson-Erickson Ford
San Gabriel

COUNCIL PACESETTERS
Bernard C. Hunt
Clevepak
City of Industry

ALUMNI ASSOCIATION
Marcus Woodward
Sierra Madre
City Treasurer

EAGLE SCOUT ASSOCIATION
Michael Lewis — Assistant
Deputy to Peter Schabarum

SUPPLIERS CHAIRMAN
Doug Fratt
Regional Buyer
Sears, Roebuck & Co.

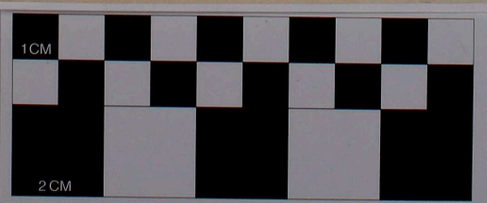
LEADERSHIP CHAIRMAN
Blair C. Holman
Regional Vice President
United California Bank

CENTURY CHAIRMAN
Gerald B. Warnick
Partner, C.P.A.
Arthur Andersen & Company

PATRON CHAIRMAN

ADVISORS
Francis J. Orlaski, Scout Executive
San Gabriel Valley Council

Hugh S. Markell, Director of Development
San Gabriel Valley Council



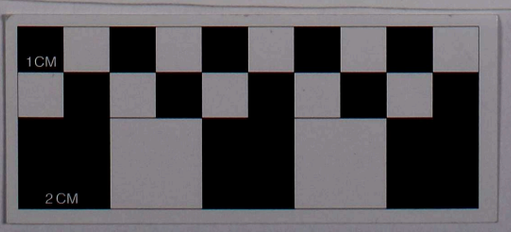
Floretta

Page from a Day
in the life of
a Woman Mayor
Floretta K. Lauber, Mayor of Arcadia

The day begins early in this Mayor' life. After a Council meeting lasting until midnight, a reminder is needed so that the next day's appointments can be met. The reminder in this case is not soft music, but a strident, clamorous ring which keeps on ringing until silenced.

This morning the alarm is set for 6:30 a.m., so that the Mayor can be present at the Chamber of Commerce breakfast at 7:30. Hopefully the hair-do will hold for the day ahead because it was a really long meeting last night with a full agenda.

After the breakfast there is another meeting scheduled for 9:30 with a Senior Citizens' group. One thing that makes being a Mayor interesting is the variety offered, because there is also a note on the calendar to meet with the foreign students at the High School at eleven. This group proves to be as enjoyable as the older one and the alloted time runs over. All this is interesting and a fine thing to be part of; however there are letters to sign plus some to dictate waiting back in the Mayor's office at City Hall. Since this Mayor is an associate realtor, there is also a house to show at noon. People always look at houses at noon.



All is well - no lunch, of course, but the sacrifice is in a good cause. At 1:30 there is another meeting at Fashion Park..so on to that.

On the way some thoughts...one of our citizens asked today how much time is involved in serving the city as Mayor. There are many hours spent in different ways; the Council meetings are often lengthy, much time is given to preparing for them - in trying to analyze what is best for the city; to try to determine the priorities.

Another ~~xxxx~~ important part of serving the city is listening to what people have to say..not all agree on all issues; in talking with them and being available to hear what concerns them; in answering their letters. Here in Arcadia there is a large population and the people are interested in their city and in its government. In the main, they are anxious to share their views.

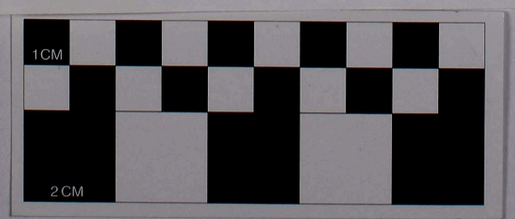
However, fortunately on this day there is some time to shop for groceries, plan something interesting for dinner (if we have it early and the telephones stay quiet - they rarely do). Tonight there is a meeting at the Rodger Young Auditorium in Los Angeles. It should take only about 40 minutes to reach there. It is an important meeting, the RTD Corridor D meeting. So much time is taken with not just city involvement but with County committees as well. But it is imperative that the citizens of this community be represented and informed of county affairs.

After returning late from Los Angeles, together with a full day, it is still necessary to take a quick look to see what to-

morrow has in store. It looks as if the day is nearly free. It isn't time for the Sanitation District meeting in Whittier, but there is a note here that the escrow on that house will close tomorrow. That means the bank as early as possible in the morning so that perhaps in the afternoon time can be made for that visit to the beauty salon. Will a hair-do really hold up for seven days and seven nights? It's a good question.

Then, too, Rae ~~this Mayor~~ has social commitments - aside from city ones. In this case, it is the Mayor who does the arrangement, shopping and proparation for the event and takes care of social duties.

Nevertheless, with it all, it is a good feeling to know that one is in close communication with a community and in a position to be of service to it and to its citizens.



YOUR ARCADIA CITY COUNCIL WELCOMES YOU

Arcadia City Government

Arcadia is governed by a five-member City Council. Every even-numbered year either two or three Councilmen are elected at large to serve four-year terms. The Council elects from its membership a Mayor to serve as its presiding officer for a one-year term. The City Manager is employed by the Council to carry out its policies and to serve as executive officer of the City.

ORDER OF BUSINESS

The Council follows a regular order of business as provided in the agenda for each meeting. The agenda is prepared and made available to the public in advance of the meeting. Each agenda item is investigated by the City staff so that the Council can have the facts before them prior to making a decision. All requests for placing items on the Council agenda should be delivered to the City Manager's Office (P. O. Box 60, City Hall, Arcadia, California 91006) by 10:00 a.m. on the Thursday preceding the Council meeting.

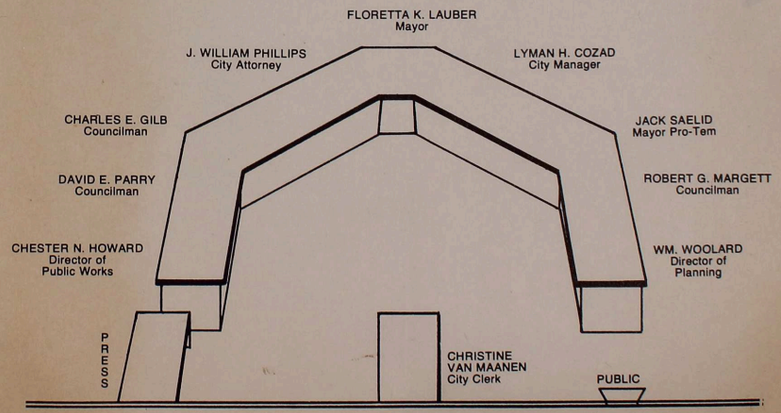
CITIZEN PARTICIPATION

Citizen participation is invited at all Council meetings. At each regular meeting, time is reserved for those in the audience who may wish to address the Council on any matter. However, experience has shown that **routine** matters can often be handled faster if taken up directly with the department providing the service.

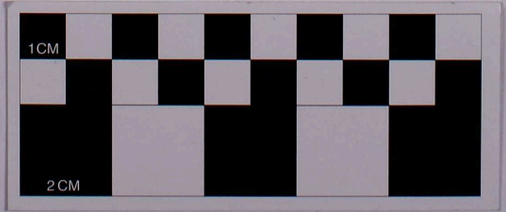
The hearing procedure established by the Council allows for presentations by proponents of the matter under consideration and presentations by the opponents, followed by any questions the Council may have.

Any person desiring to address the Council should rise and be recognized by the chair, step up to the microphone, state his name and address for the record, and limit his remarks to the questions under discussion. Repetition is not helpful.

City Officials



CITY COUNCIL MEETS — FIRST AND THIRD TUESDAYS — 7:30 P.M.
CITY HALL COUNCIL CHAMBERS



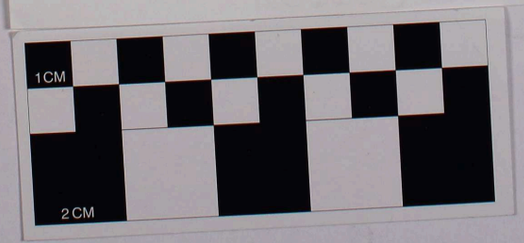
To-
Floretta Lauber
Best Wishes from
Tom & Jerry
Bill Hanna

The Arcadia City Council

Annual Awards Dinner

1976

Honoring City Employees
for Years of Service



HONORED GUESTS RECEIVING AWARDS

MAYOR, *FLORETTA K. LAUBER*

Lyman H. Cozad	*10 years*

CITY MANAGER — *Lyman H. Cozad, City Manager*

Lewis C. Pollard	*5 years*
William D. Woolard	*5 years*
Robert C. Dick	*26 years*
Christine Van Maanen	*26 years*

POLICE DEPARTMENT — *Chief Charles D. Mitchell*

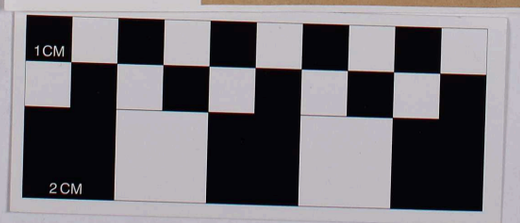
Frances E. Andrews	*5 years*
Andrew F. Ballantyne	*5 years*
William R. Grode	*5 years*
Charles Haroutunian	*5 years*
Charles H. Hudson	*5 years*
Sharon A. McClenahan	*5 years*
John M. McQuarie	*5 years*
Walter C. Reed	*5 years*
Richard M. Mauch	*10 years*
Robert W. McPherson	*10 years*
Nancy L. Turcato	*10 years*
Raymond N. Casey	*15 years*
Richard L. Honaker	*15 years*
Eric A. Akerlind	*20 years*
Neal R. Johnson	*20 years*
Donald E. Wilsterman	*20 years*
Richard S. Chatwin	*25 years*
Billy D. Oliver	*25 years*
Maurice E. Farr	*21 years*
George R. Secrest	*21 years*
Lee L. Middlebrook	*22 years*
Donald J. Molden	*23 years*
Thomas G. Bednark	*29 years*
Eric R. Topel	*37 years*

—Staff photo by Louis Nunez

GIFT BOOK — Arcadia Librarian Dick Miller received a copy of "La Republica Federal Mexicano," a history of the district surrounding Mexico City, from Arcadia City Council Member Floretta Lauber. Mrs. Lauber had received the book from the district's governor, Carlos Gonzales, as a gesture of goodwill between the two areas.

Tribune Photo

INDIAN AWARD — Arcadia Mayor Floretta Lauber, wearing an Indian headdress, presents an award from the United Indian Development Association to Bill and Thea Connolly, managers of the White Eyes Indian Shop, as Tom Shelley, left, UIDA representative, looks on. The Connollys aided in the filming of a motion picture about career opportunities for Indians.



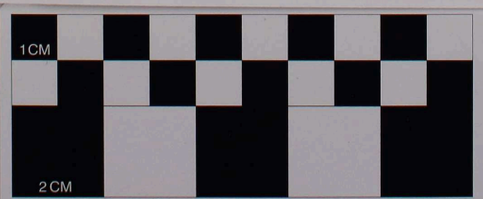
—Staff photo by Louis Nunez

FINISHING TOUCHES — Lynda Stubbe, right, of Antoniette Hair Design, a new Arcadia Chamber of Commerce member, is shown doing one of her beautiful coiffeurs on Arcadia Mayor Floretta Lauder. Stubbe specializes in the newest of hair cuts.

Arcadia Post 247 The American Legion
cordially invites you to attend the
Annual City Dignitaries Night Dinner
Tuesday, March 23, 1976
6:30 p.m.
Arcadia American Legion
720 North First Avenue
Arcadia, California
Glen W. Sample, Commander

R.S.V.P.
358-0943
359-4916

447-2169
446-6303



Woman's Club of Arcadia

April 23, 1976

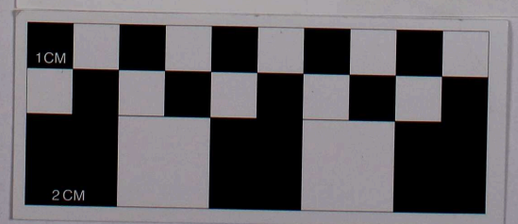
Dear Floretta:-

The Club is very proud of you!!

Congratulations and our best wishes go to you.

Love,

Lu Milner - and Membership of The Woman's Club of Arcadia



Past presidents honored by club

12-23-76

Arcadia's Mayor Floretta Lauber and Jane Shepherd were given awards at the Woman's Club of Arcadia Past Presidents' luncheon recently.

Mrs. Lauber, a past president of the club, was given her award for outstanding contributions to the club and the community. She is the first woman on the Arcadia City Council and the City's first woman mayor. The award said that she had brought not only credit to herself but honor and distinction to the club and the city.

Mrs. Shepherd, also a past president, received her award for outstanding work and success on the Verdugo District Community Improvement Project, of which she was chairman. She received first place and sweepstakes awards for the job.

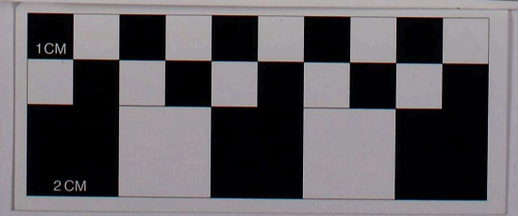
Mrs. B. Pierson Waite, club president, introduced the past presidents in attendance at the luncheon. They included: Mmes. William Milner, Ernest Fuerst, Charles Ganther, Harry Russell, Michael Erickson, Archie Wilson, Henrietta Loeffler and Gilbert Starkenburg. Some had traveled quite a distance to be present.

Mrs. Russell gave the inspirational and Mrs. Loeffler led the pledge of allegiance and decorated the luncheon tables.

Mrs. Russell and Mrs. Walter Genuit prepared the luncheon and Mrs. Genuit gave the luncheon to the club as a Christmas gift.

Mrs. Waite presented the two special awards and Mrs. William Quon, program chairman, introduced Marx Willoughby who brought a film about American Masterpieces. The film was accompanied by 18th century music.

FLORETTA LAUBER
. . . honoree



Awards Dinner 1976

CITY COUNCIL MEMBERS

FLORETTA K. LAUBER, Mayor

CHARLES E. GILB

ROBERT G. MARGETT

DAVID E. PARRY

JACK SAELID

CHRISTINE VAN MAANEN, City Clerk

LYMAN H. COZAD, City Manager

PERSONNEL BOARD

RAY JONES, Chairman

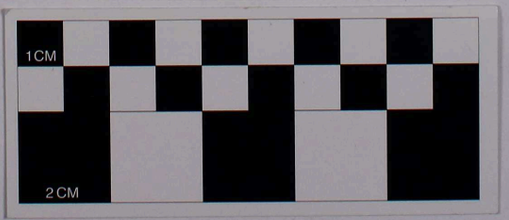
JOE E. EARLL, JR.

RAYMOND GODFREY

SARAH PETERSON

BERNARD SILVER

KERMIT L. FRANCIS, Personnel Director



Arcadia Firefighters Association
P. O. BOX 62
ARCADIA, CALIFORNIA 91006

August 27, 1976

Floretta K. Lauber, Mayor
1225 Oaklawn Road
Arcadia, California 91006

Dear Mayor Lauber:

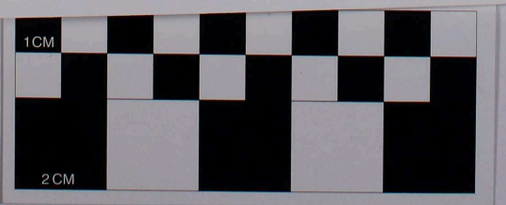
You are invited to a Retirement Dinner honoring Don Morgan, John Chatham and Lou Nelson. The dinner will be September 2, 1976, Cocktails - 6:30 p.m. and Steak Dinner - 7:30 p.m. at the Arcadia Elk's Lodge, #2025, 27 West Huntington Drive.

Please find enclosed two tickets for dinner and a return envelope. Additional tickets may be obtained at Fire Station #1, 710 South Santa Anita Avenue, for $5.00 per ticket. Make checks payable to the Arcadia Firefighters Association Retirement Dinner.

Sincerely,

Kim P. Wood
Secretary
Arcadia Firefighters Association

KPW:nb



Mr. and Mrs. Edward Harver
1120 So. Third Avenue
Arcadia, California 91006

Dear Floretta,

Congratulations to a very deserving Gracious Lady in fulfilling your four year term. We're very proud of our "First Lady" of Arcadia.

Have a wonderful rest and enjoy life with Harry.

Loving-ly,
Ruth and Ed

April 22, 1976

Dear Mayor Lauber,

Iru and I send congratulations to you on your election as mayor. Know Arcadia will benefit from your continued leadership.

We look forward to seeing you and both stand ready to serve the City whenever called upon.

Sincerely,
Jean

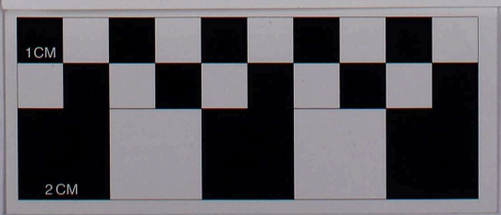
jean livingston

Saturday
April 24

Dear Floretta –

Best of wishes as you assume the title and responsibilities of Mayor of Arcadia!

Sincerely,
Mary McAlister



so very happy for you.

Affectionately,
Marguerite
and
Leroy

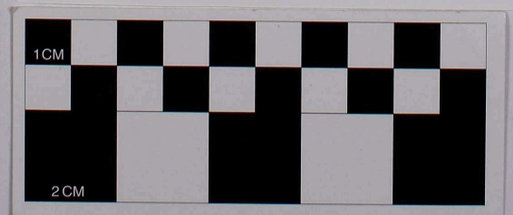
Congratulations to you, too, Harry.

Springtime

A Heartland Classic

7812-3

50SAO-6
LITHO IN U.S.A.



Tuesday

Dearest Loretta:

The day that we have been waiting for has arrived. You are now the Honorable Loretta Lauber Mayor of Arcadia. Doesn't that sound great?

We are so proud of you and realize the amount of time and energy it has taken. We thank you for your dedication to our city and pray that your year as Mayor will be a memorable one for you. God bless you.

Love,
Audrey & Charles

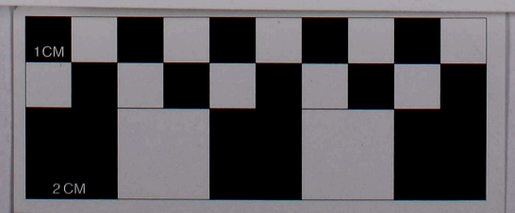
to make us all proud of Arcadia's "first".

My very best to Harry. I'm sure it couldn't have been done without his help along the way.

Sincerely,
Lillian Wright

April 22, 1976

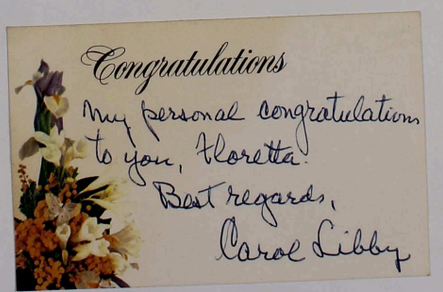
Hallmark



With warmest
congratulations
and all best wishes,
in honor of the occasion,
in honor of you.

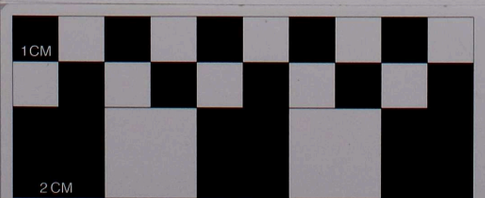
Our Best Wishes
for a successful term

Altrusa of Arcadia



Congratulations
My personal congratulations
to you, Floretta!
Best regards,
Carol Libby

"Herzonner",
the Mayor.



Dear Florella:

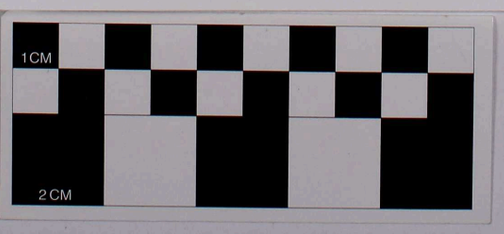
Congratulations!

Sorry we couldn't be there the night you were installed as Mayor, but we had a previous engagement.

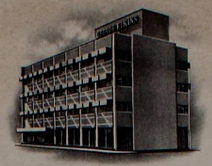
Know you will do a good job and the very best of luck.

Fondly

Mamie + Dan



MORTGAGE LOAN CORRESPONDENT
MAJOR LIFE INSURANCE COMPANIES
PENSION AND TRUST FUNDS



REAL ESTATE
PROPERTY MANAGEMENT
SYNDICATIONS
SUBDIVISIONS
INSURANCE

George Elkins Company

A PIONEER FIRM

Beverly Hills Office
CANON DRIVE AT SANTA MONICA BLVD · BEVERLY HILLS, CALIF. 90210
BRADSHAW 2-3456

May 6, 1976

Mayor Floretta Lauber
City of Arcadia
City Hall
Arcadia, California 91006

Dear Mayor Lauber:

I want to add my congratulations to the many I am sure you have already received and on your selection as Mayor of Arcadia.

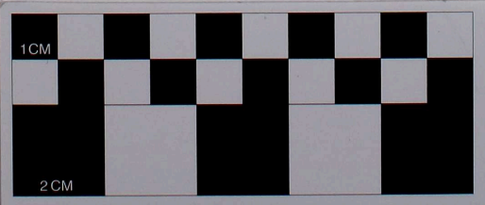
I understand you are the first not of the male persuasion to hold that position! I am sure that everyone will be more than pleased of your stewardship of this important office.

With kind regards, I am

Cordially,

George W. Elkins

GWE:r



K-13006-PAS REV. 4-74

DU PONT
REG. U.S. PAT. & TM. OFF.
ESTABLISHED 1802

E. I. DU PONT DE NEMOURS & COMPANY
INCORPORATED
P.O. BOX 900
150 N. SANTA ANITA AVE.
ARCADIA, CALIFORNIA 91006

PIGMENTS DEPARTMENT

CITY OF ARCADIA
MAY 17 1976
MAYOR
TELEPHONE (213) 684-0925

May 14, 1976

The Honorable Floretta K. Lauber
Mayor, City of Arcadia
City Hall
240 West Huntington Drive
Arcadia, Ca. 91006

Dear Mayor Lauber:

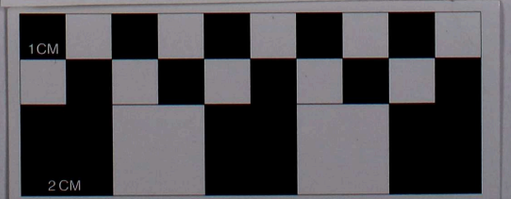
It is indeed a pleasure to convey our warmest congratulations on your election to the office of Mayor. We feel certain your administration will be a fine personal experience and a valuable asset to our city. It has been a very pleasant experience for us to live and to work in Arcadia and we know the city, under your capable guidance, will continue to be the finest residential community and a wonderful area in which to maintain our business; indeed the best of two worlds.

Annabell joins in congratulating you and please give our very best wishes to Harry.

Sincerely,

James J. Flinn
Western Regional Manager

JJF:jam



Law offices of
BUTTERWORTH & WALLER
SUITE 400
700 WILSHIRE BOULEVARD
LOS ANGELES, CALIFORNIA 90017

EDWARD L. BUTTERWORTH
DAVID G. WALLER
H. RICHARD BIXBY
JOHN L. SIMS
KAPPY K. BRISTOL
ASTRID ROGNES
OF COUNSEL
HERBERT H. FITZ

CABLE ADDRESS
"BUTTERCAL"
TELEPHONE
(213) 627-3141

May
10th
1 9 7 6

Mrs. Florette Lauber
1225 Oaklawn Road
Arcadia, CA 91016

Dear Florette:

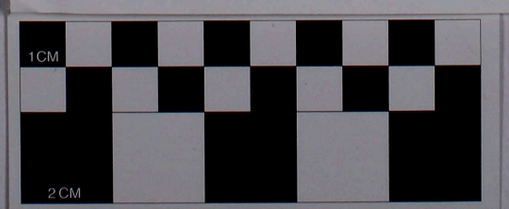
Shirley and I returned today from a three week trip out of the country to read of your election as the new Mayor of Arcadia. Please accept our heartfelt congratulations on this well deserved position. I know you will conduct the affairs of the city sagely as well as graciously.

According to my recollection, the second meeting of the Council in May will be on the 18th. Would it be convenient to allow me to make a very brief award to the deposed mayor early in the program? It will take no more than three or four minutes. Will you please advise me.

Sincerely,

Edward L. Butterworth

ELB:sgt



City of Arcadia

240 West Huntington Drive
Post Office Box 60
Arcadia, California 91006
(213) 446-4471 • 681-0276

AMERICAN REVOLUTION BICENTENNIAL COMMISSION
REV. PAUL JOHENK
Chairman
JAMES R. HELMS, JR.
City Council Liaison
ELBERT SOUDERS
Vice Chairman
FLORENCE KNERR
Secretary
BARBARA REGAN
Historian

April 22nd, 1976.

Mrs. Floretta K. Lauber, Mayor,
City of Arcadia,
1225 Oaklawn Avenue,
Arcadia, California. 91006

Dear Floretta:

May I add my heartiest congratulations in your elevation to the office of mayor of our city. I have every confidence in the fact that you will bring the ablest leadership to the issues and challenges that will come before you during your official tenure as mayor.

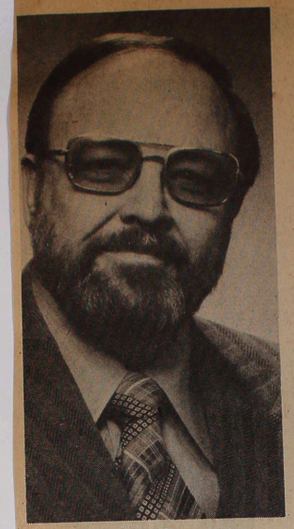
The Lord bless you and strengthen you in all your endeavors of the future.

Most sincerely,

Paul G. Johenk
Chaplain

PGJ:pb.

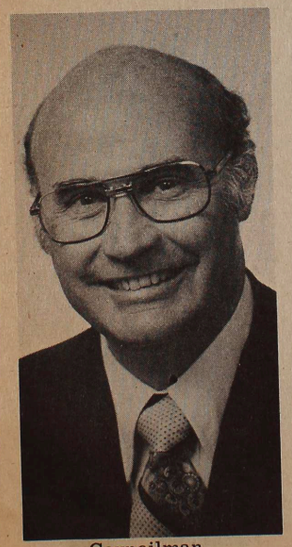
4/77



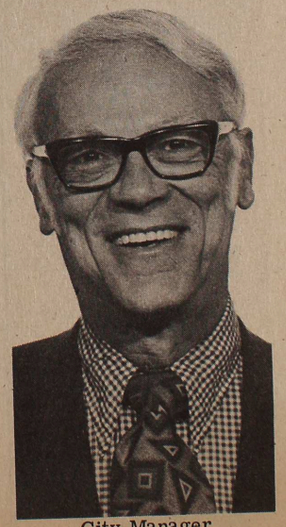
Councilman
CHARLES E. GILB

Mayor
FLORETTA K. LAUBER

Mayor Pro-Tem
JACK SAELID

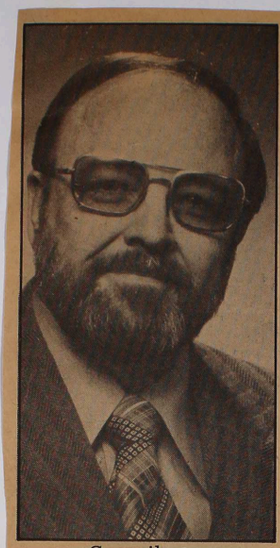


Councilman
BOB MARGETT



City Manager
LYMAN COZAD

Councilman
DAVE PARRY



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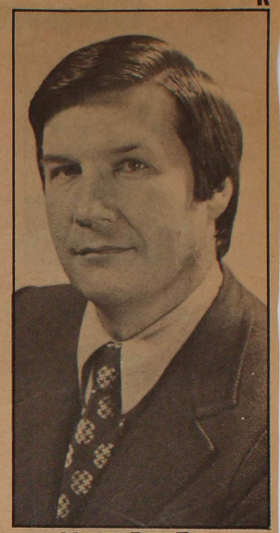
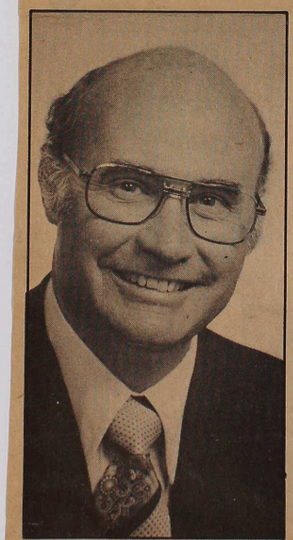
Mayor
JACK SAELID

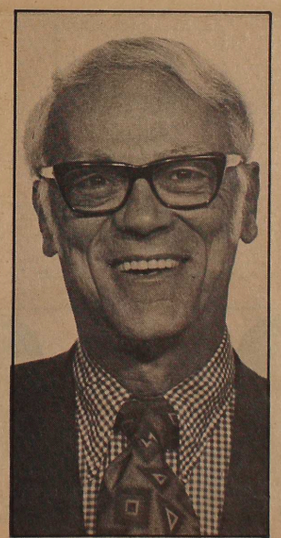


Mayor Pro-Tem
DAVE PARRY

4/76

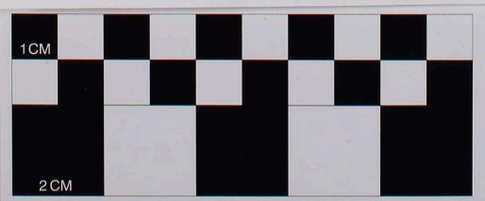


Councilman
BOB MARGETT



City Manager
LYMAN COZAD

Councilwoman
FLORETTA K. LAUBER



THURSDAY, APRIL 22, 1976

Floretta Lauber Named Mayor For Year Term

Bob Margett, in his first official act as a member of the Arcadia City Council, Tuesday night nominated Floretta Lauber as mayor. The nomination was seconded by Jack Saelid, who asked that a unanimous ballot be cast.

Mrs. Lauber, beginning her third year as a council member, is the first woman ever to be elected to the Arcadia City Council and consequently the first to serve the city as mayor.

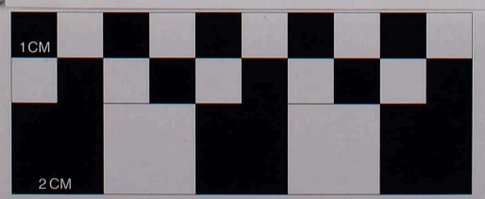
Prior to her election she was a member of the Planning Commission for eight years.

In accepting her new office, Mrs. Lauber said support from the community was the most important ingredient in maintaining good local government and she called for "esprit de corps" among the council members.

Jack Saelid was nominated by the outgoing mayor, Charles Gilb, to be mayor pro tem.

The election followed certification of election results and the administration of the oath of office to the city clerk, Christine Van Maanen, and the new council members.

FLORETTA LAUBER
. . . new mayor



Speeches, Ribbon Cutting Mark Opening Of Robinson's at Santa Anita Park

Grand opening ceremonies Monday for J.W. Robinson's in Santa Anita Fashion Park, Arcadia, were as low keyed and elegant as the store itself.

Speeches, with Gary L. Cooper, general manager of Fashion Park acting as master of ceremonies, were brief.

Ernest W. Hahn, chairman of Anita Associates and chief executive officer of Ernest W. Hahn, Inc., Fashion Park developer, called it "a momentous occasion" as the last major development took its place with the Broadway, Buffum's and Penney's at Fashion Park. He thanked Arcadians for their patience with the inconvenience during construction and their support of the project.

Robert P. Strub, president of Santa Anita Consolidated, Inc., reminisced that it had been five years since talks about the regional shopping center first began with the city and called Monday the culminating event of those talks.

He thanked the City Council and Planning Commission, singling out Floretta Lauber who, as a member of the commission and then the council, "saw what we were trying to do."

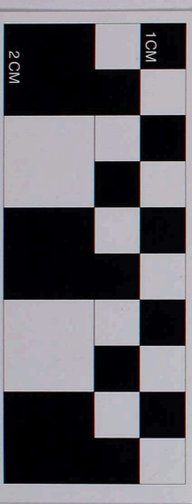
Mayor Charles E. Gilb, in behalf of the city, welcomed Robinson's, saying, "We're proud to have them here. Robinson's has shown confidence in the community and we're sure dollars invested will be dollars returned.

James B. Slayden, speaking not only to the dignitaries in the audience, but to the shoppers who were waiting for the magic hour of opening, said it was his pleasure to welcome everyone to Arcadia's newest department store. "We feel Arcadia deserves a fine store of our quality," he said, "and we hope to live up to expectations."

The ribbon was cut, people streamed in and the day began in a store Slayden said was designed and decorated with the community and its residents in mind.

Promotion Told

Frank A. Stephens has been named manager of the Hollywood sales division of Brown & Williamson Tobacco Corp



FLORETTA LAUBER
New Mayor of Arcadia

Mayor a 'First' For

By RANDY WOODS
Tribune Staff Writer

ARCADIA -- Floretta Lauber, Arcadia's first woman mayor, had only one regret when she was sworn in recently.

"I was appointed to the planning commission in 1965 by the late Mayor Jess Balser," she explained.

"At that time, he predicted I would be the city's first woman City Council member. My biggest disappointment was that he wasn't here to see his prophecy fulfilled."

Native of Valley

Mrs. Lauber was born in Sierra Madre and has been involved in various San Gabriel Valley activities all her life.

She combines her city duties with working for a real estate firm. She and her husband, Harry, have one married son.

"People always ask me how I can combine a career and political service with my family," she commented. "They don't realize that men have to do the same thing all the time."

Mrs. Lauber feels that women have more opportunities in politics now than when she started.

"Women should get involved in improving their community," she suggested. "They have to be willing to make sacrifices and learn how to use their time efficiently."

Efficient

She sets an example by carefully outlining every minute of her busy days. "I have it planned so I only go shopping about once every 10 days."

Mrs. Lauber was appointed to the personnel board in 1964, and then served eight years on the planning commission, where she was chairman of the committee which designed Fashion Park regional shopping center.

"Mayor Balser said he wanted someone with a business background, and I had been a working career woman all my life," she recalled.

Before entering politics, she worked for an electronics firm, where she was promoted over several men to manage a production line.

She has also served as past president of the West San Gabriel Valley Planning Council, and held offices in the Arcadia Women's Club, Methodist Hospital Auxiliary and Tournament of Roses Association.

"A politician has to be a good salesman," she added. "In the business world, you have to be aggressive and have an ego, but you must also be willing to listen."

She is a champion of community redevelopment. "Change can occur without harming existing development," she said. "CRA is a good thing as long as it is low-profile."

Enviable Position

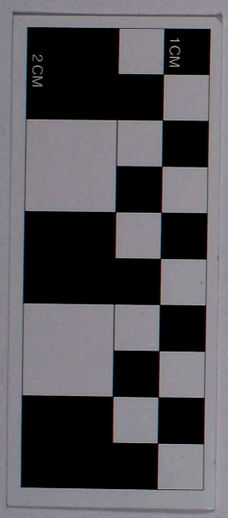
Arcadia has a reputation as a community of fine homes, she continued. "We are in a very enviable position due to our fine schools and low taxes. Arcadia is a real estate agent's dream."

Mrs. Lauber has two major projects she would like to accomplish during her term as mayor. "I would like to form a senior citizen's commission and also have an animal shelter in the foothill region."

What advice would she give women interested in politics? "If you have the qualifications and can do the job, you should be given an equal break. Many men still resent women in leadership positions, but most women who make it to the top realize this and take it into account."

Arcadia

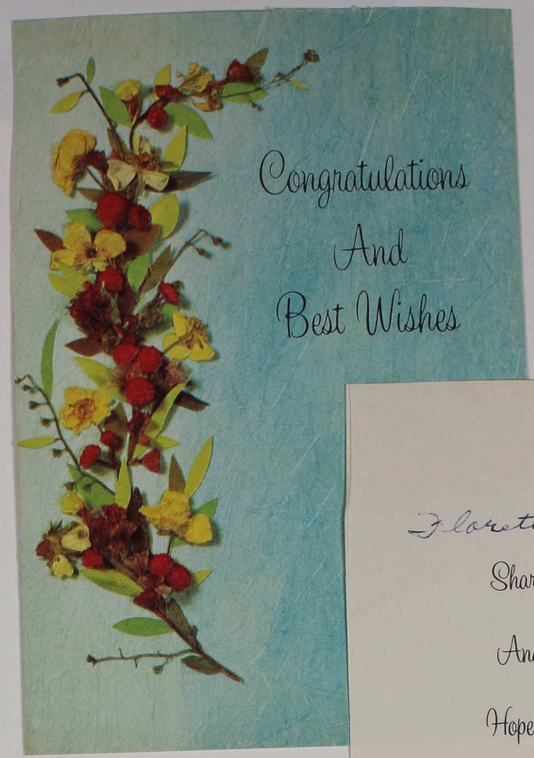
Thursday, April 22, 1976



Mr. and Mrs. Robert P. Strub
and
Mr. and Mrs. Raymond M. Rogers

cordially invite you
to luncheon and an afternoon of racing
on
Saturday, the ninth of April
at twelve-thirty o'clock in the
Directors' Lounge in The Private Turf Club
Santa Anita Park

R.S.V.P. Honoring Mayor Floretta K. Lauber



Floretta

Sharing in your happiness

And sending this to say

Hope life continues bringing

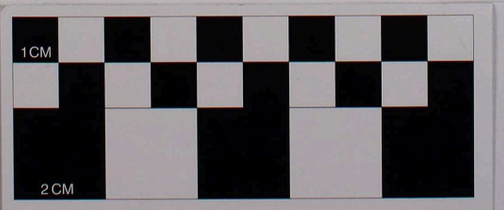
All its nicest things your way

We wish you a very successful and most satisfying year as our new "Her Honor the Mayor"

Fondly

Margaret & Ray Godfrey

4/2/76



Dear Jennifer,

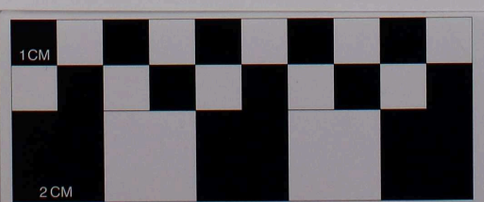
This brings a wish
for all the best
That fond thoughts can convey
To someone very special
On this very special day.

Congratulations!

Good luck! If there is anything I can do for you please let me know! Thanks for the terrific job you are doing. May you have continued success in the coming year.

We are very grateful for the excellent job you are doing.

Love,
James Church Band



Hawaii: Pacific Paradise

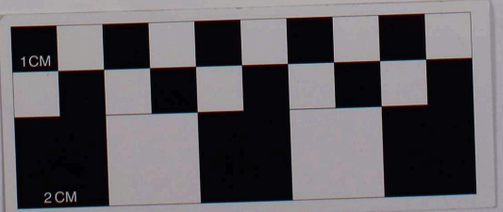
ALOHA

Arcadia
Calif. 1976

Dear Floretta,

Congratulations on your new job, how nice and we are all so happy about it and proud of you. good luck and best of everything for you.

love
Rose



4-25-76

Dear Maretta,

Congratulations on your latest "landmark" honor. Bill joins me in wishing you a happy term of office.

I also would like to offer a belated "thank you" for the lovely luncheon and bridge at your home. It was so nice to be asked.

Things have been so hectic with Bill's treatments and all that I never got my stationery coordinated with the few available moments to write you before.

Sincerely,

Liz

Thank You

Thank you so much
for your kindness.

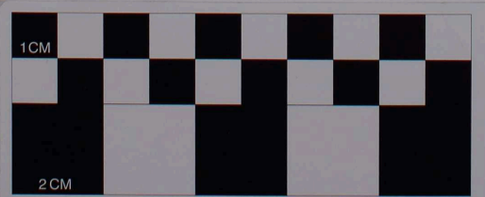
There have been so
many occasions during
this past year when
you have shown your
thoughtfulness - most recently
the day at the races which
we all enjoyed so much. I
thank you for it all -
Jennie

September 6

Dear Floretta -

I have heard that the
Bicentennial Ball was tre-
mendously successful - a
delightfully lovely event.
Congratulations! Sorry we
were not in town to
participate in the festivities.

Mary McAlister



April 21, 1976

Dear Mrs. Lawler—

What a delightful surprise when your floral arrangement was delivered to me this afternoon. It is most unusual and distinctive and I am sure we shall be able to enjoy it for some time.

I telephoned your home hoping to reach you before you left for Colorado but there was no answer.

The coming year will be a full one for you and I will be happy to help in any way I can to make it easier. Believe me, there are few secretaries as fortunate as I to have the privilege of working with someone as thoughtful as you. Thank you —

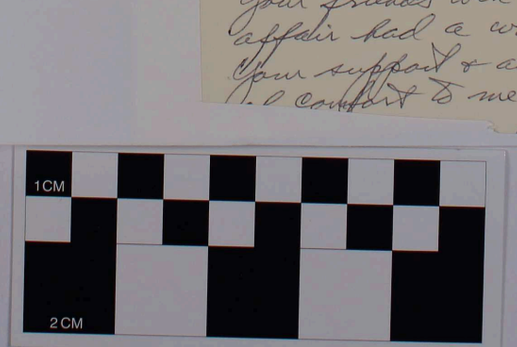
Sincerely - Jeanne

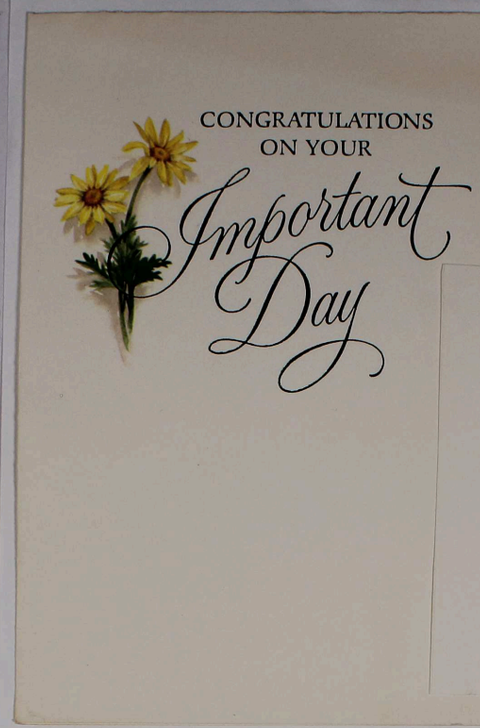
5/15/76

Dear Floretta & Harry,

Thank you very much for the wonderful cocktail reception you gave for me. You certainly know how to do it Floretta, with the sign up list, speech etc. I also appreciated your alertness in keeping me circulating as it's easy to get occupied with one group to the exclusion of others. Your friends were delightful & the whole affair had a wonderful warmth to it. Your support & advice is a great source of comfort to me. Thanks again.

Warm regards - Don





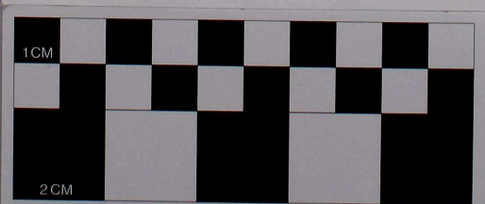
May many joys be yours today
and future years fulfill
All your very special dreams
the way you hope they will.

We are so happy for you
Fondly,
Lee and Bud

Dearest Florette,

Because this marks a special
and important time for you,
This brings the best of wishes
and congratulations, too.

Congratulations and
the best of wishes.
With all our love
XX
Marian & Howard



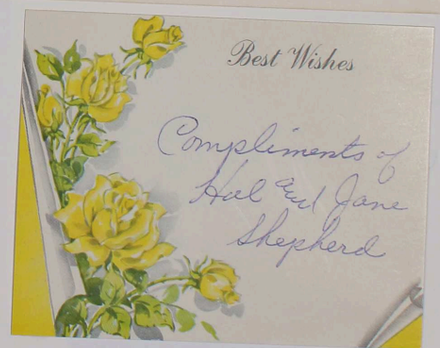
Dear Floretta –

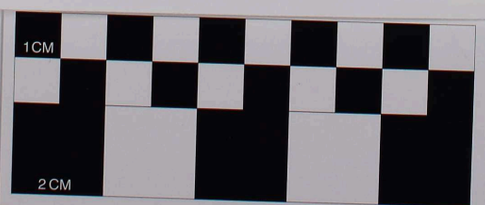
Sincere Congratulations,
the best of wishes too,
Not just today, or tomorrow,
but always just for you!

There was no denying you!
We wish you the best of everything.
Betty Jane & Bernie

"Congratulations,"
Mayn

Ora and Gene
white azalea plant.





CITY OF SIERRA MADRE
55 WEST SIERRA MADRE BOULEVARD
SIERRA MADRE, CALIFORNIA 91024

CITY COUNCIL

April 23, 1976

CITY OF ARCADIA
APR 28 1976
MAYOR

Honorable Floretta K. Lauber
City of Arcadia
240 West Huntington Drive
Arcadia, CA 91006

Dear Floretta:

I would like to take this opportunity to congratulate you on your selection as Mayor of the City of Arcadia, and I send my very best wishes to you for a most successful term.

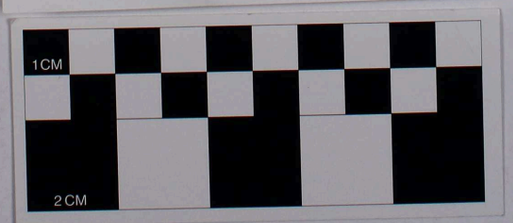
Our two cities have a great deal in common and it is my hope that we can all work together for the betterment of our communities.

Please do not hesitate to contact me if I can ever be of assistance to you.

Sincerely,

Joseph Delgatto

Joseph Delgatto
Councilman



49 Fraser Street,

JESMOND. 2299

New South Wales,

Australia.

31st May, 1976.

MAYOR

JUN 7 1976

The Mayor,
City of Arcadia,
240 W. Huntington Drive,
ARCADIA.
California. 91006
U.S.A.

My Dear Mayor,

May I thank you sincerely for the marvellous reception at your home, welcoming we three Australians to your lovely city, some five weeks ago.

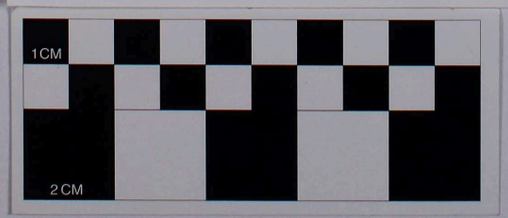
It was greatly appreciated and also the privilege of meeting so many wonderful people, who gave us their valuable time.

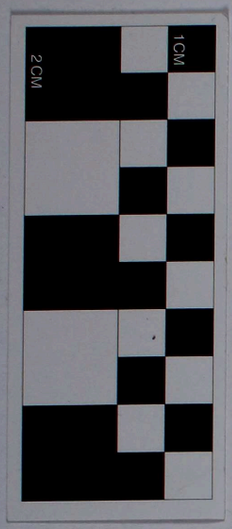
Our whole stay in America was a truly memorable one and each of us hopes to return again some time.

Yours sincerely,

Daphne Gibbs

On behalf of
Chris Kamprad,
Peter Goodshaw &
Daphne Gibbs.





49 Fraser Street,
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New South Wales,
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31st May, 1976.

MAYOR
JUN 7 1976

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Yours sincerely,

Daphne Gibbs

On behalf of
Chris Kamprad,
Peter Goodshaw &
Daphne Gibbs.

ARCADIA UNIFIED SCHOOL DISTRICT
234 CAMPUS DRIVE, ARCADIA, CALIFORNIA 91006 213-446-0131

4/24/75

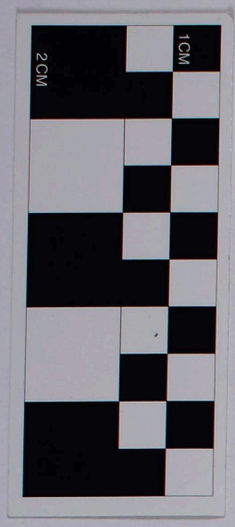
Dear Mrs. Lauber,

Please forgive my tardiness in thanking you for coming to speak to my classes. You really made quite an impression on the students and gave them excellent information.

I appreciate very much your taking the time from you busy schedule.

Sincerely,

Marsha Kading



FOREIGN STUDY LEAGUE, INC.

An Educational Service of The Reader's Digest

June 28, 1976

CITY OF ARCADIA
JUN 29 1976
MAYOR

Mrs. Floretta Lauber
Mayor, City of Arcadia
240 West Huntington Drive
Arcadia, California 91006

Dear Mayor Lauber:

This is to confirm my recent telephone conversation with your office concerning the three week homestay/study visit of 35 foreign students to Arcadia beginning July 2.

These students from The Netherlands and Belgium are on a program under the auspices of the Foreign Study League and will have their first class period as a total group on Tuesday, July 6, from 9:00 a.m. to 12:00 noon at Arcadia High School, Rooms D-8 and D-9. To help make the students feel welcome to our city, a few brief remarks from you, as Mayor, would be most appreciated.

If this is possible within your schedule, please feel free to visit the group on that date at the hour most convenient to you.

Many thanks for your interest and cooperation.

Sincerely,

Kenneth R. Weidaw

Kenneth R. Weidaw
Program Coordinator
c/o Arcadia Unified School District
446-0131/445-6912

KRW:ce

In Your Honor

Congratulations on becoming our Mayor of Arcadia!

A contribution in honor of

Floretta K. Lauber

has been made by

Claire A. Mendel
Publicity Chairman
of
R.G.B. Aides (Rose Bertram) Auxiliary.

in support of patient care,
research and education
at the

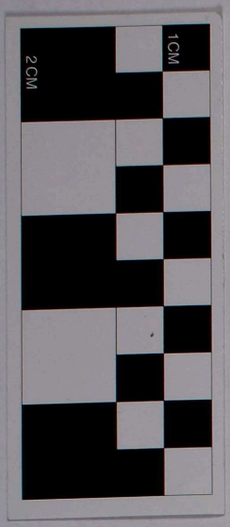
CITY OF HOPE

A PILOT MEDICAL CENTER

Seeking New Horizons in Health and Humanism

Free · National · Nonsectarian

Thank you for your words of appreciation - Floretta. So sorry you were unable to join us. Hopefully next year.
Hearty congratulations to you our new Mayor! We are so proud of you! Claire Mendel



FROM THE DESK OF

FRANK ACKERMAN 5/4/76

Dear Floretta:-

Upon returning from a long trip, I was delighted to learn that you had attained the zenith of the Arcadia political firmament: the mayoralty.

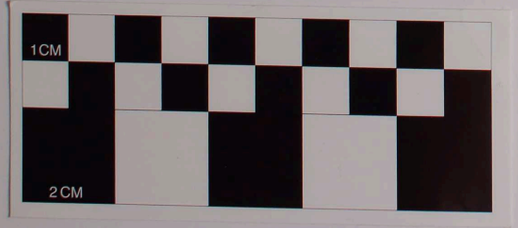
Congratulations!

All I can add is that you add grace and honor to the office.

Appreciatively,

Frank Ackerman

K. LAUBER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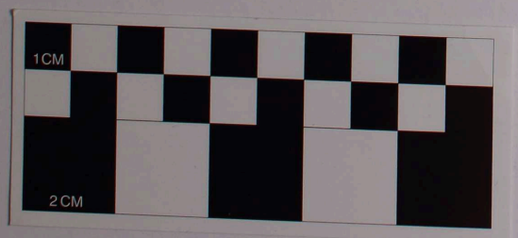
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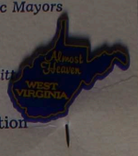
ARCADIA MAYOR.....Floretta Lauber gives a hand of support to 61st Assembly District Republican Candidate Don Hage during the opening of his District headquarters in Arcadia. Hage, who is a former Mayor of Arcadia, is seeking the Republican nomination for State Assembly.

The Highlander 5/5/76

MAYOR HENRY W. MAIER
President, National Conference of Democratic Mayors
and
ROBERT S. STRAUSS
Chairman, Democratic National Committee



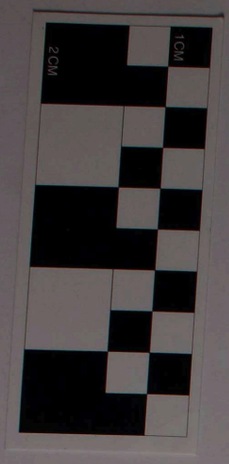
Cordially Invite You To A Reception
for
GOVERNOR JIMMY CARTER
Tuesday, June 29th 12:00 P.M.
Marc Plaza, Crystal Ballroom

NATIONAL CONFERENCE OF DEMOCRATIC MAYORS
Executive Committee

Richard G. Hatcher
First Vice-President
Gary, Indiana
Kevin H. White
Second Vice-President
Boston, Massachusetts
Abraham D. Beame
New York, New York
Richard J. Daley
Chicago, Illinois
Neil Goldschmidt
Portland, Oregon
Maynard Jackson
Atlanta, Georgia
Moon Landrieu
New Orleans, Louisiana
William L. McNichols
Denver, Colorado
William C. Sullivan
Sringfield, Massachusetts
Coleman A. Young
Detroit, Michigan

20

'76



"Memories of Yesterday"

The Rancho Santa Anita
Property Owners Association
cordially invites you
to the
Spring Dinner Dance
on Saturday, May 8, 1976
at the
Anoakia Mansion
701 West Foothill Boulevard
(entrance on Baldwin Avenue)
Valet Parking

Cocktails	7:00 to 8:30 P.M.
Dinner	8:30 P.M.
Dancing	8:00 P.M. to Midnight

Music by Jim Starr

$12.50 per person Please respond

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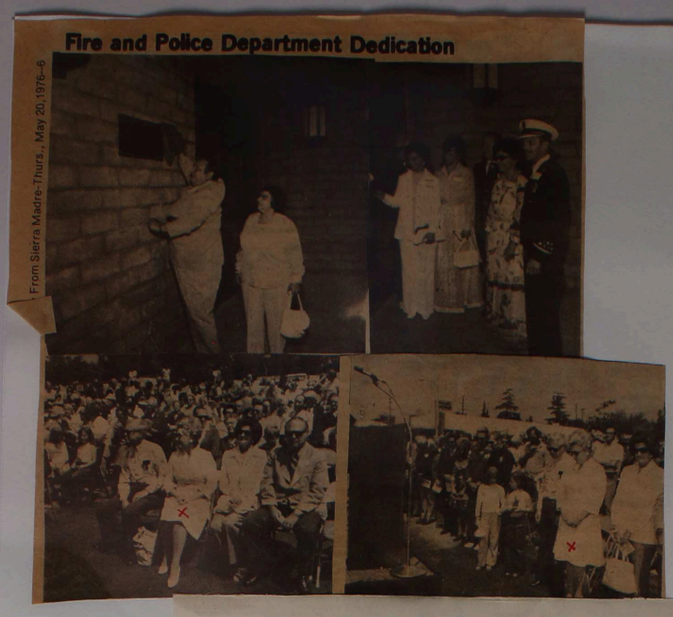
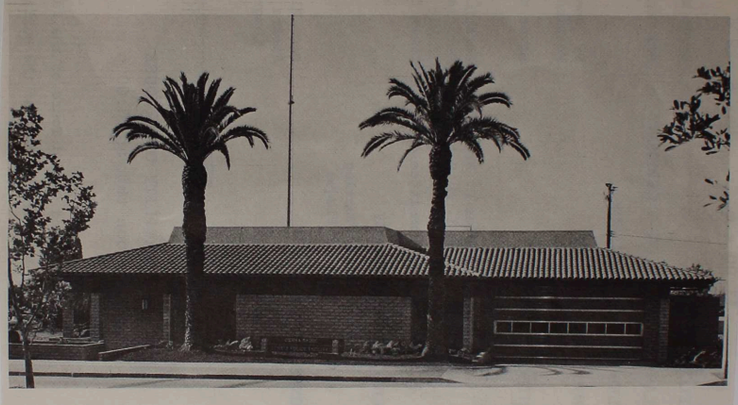


Dedication
Fire and Police Facility



242 West Sierra Madre Boulevard May 8, 1976 11:00 a.m.

STATE OF CALIFORNIA
OFFICE OF THE COMMANDING GENERAL
STATE MILITARY FORCES - MILITARY DEPARTMENT
2829 Watt Avenue - P.O. Box 214405
Sacramento, California 95821

EDMUND G. BROWN, JR.
Governor

(916)488-7811
Autovon 730-3750

CACG

26 May 1976

The Honorable Floretta Lauber
240 W. Huntington Dr.
Arcadia, CA.

CITY OF ARCADIA
JUN 1 1976
MAYOR

Dear Mayor Lauber:

Thanks to your support, and that of your community, the California National Guard's recent border-to-border "Bicentathlon" relay run was a complete success!

Some 800 members of the Guard ran more than 1,000 miles over California's roads and byways by the time that the proclamation you signed reached the State Capitol and was delivered to the Office of the Governor.

Enclosed please find a souvenir copy of the photograph taken during the Bicentathlon observance in your area. Similar photographs were provided your local news media.

Again our sincere thanks for your enthusiastic participation in this Bicentennial Year project. Kindly express our appreciation to all the members of your community who joined with you in helping to recognize the California National Guard's celebration of America's Bicentennial.

Sincerely,

FRANK J. SCHOBER, JR.
Major General
Commanding

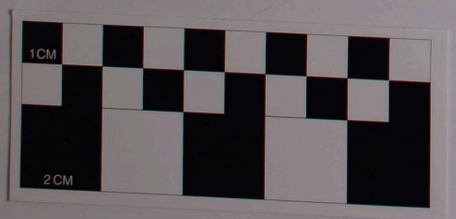
CALIFORNIA NATIONAL GUARD
CNG
SERVING THE PEOPLE

CALIFORNIA
NATIONAL
GUARD
ARCADIA
CALIFORNIA
NATIONAL
GUARD
CALIFORNIA
NATIONAL
GUARD
5/76

JUNE 23, 1976

PARTICIPANTS IN THE 23RD ANNUAL YOUTH SAFETY RUN got a send off from local officials before departing Monday for Yosemite. From left are Chuck Baxter, Roger Johnson, Grant Dayman, Bob Genova, Craig Heres, Rick Winslow, Tom Smith, Ron Miller, Dan Querrey, Richard Smith and Martin Witt. City officials in the center of the photograph include Lt. Neal R. Johnson, Arcadia Police Department, Floretta Lauber, Mayor City of Arcadia; Dan Morga, Arcadia Police Department; and Nina Crow, Miss Arcadia.

Local Youth In Annual Car Safety Run



Local Youth Car Safety Run 6/23/76

ARCADIA -- Participants of the 23 Annual Youth Safety Run are scheduled to return to Pasadena today in conclusion of the three day run which began Monday, June 21.

For the 23 consecutive year, the Police Advisory Council for Car Clubs sponsored the Youth Safety Run. This run is held in order to promote good sportsmanship, fairness and acceptable appearance among the participants. It's main goal, however, was to encourage gas economy.

The 1976 run started from the Rosemont Pavillion, adjacent to the world famous Rose Bowl, at 5 a.m. Monday in this year's host city of Pasadena. From there the participants drove to Yosemite National Park along a specified route of travel.

Upon arrival at Yosemite, participants were allowed to enjoy the park from the late afternoon on the first day to dusk on the second day of the Run. At 7 a.m. today, the participants began their return trip to Pasadena.

Each entry was manned by three youth participants. Each car had a driver, who was respo[illegible]le for 65% of the dri[illegible] co-driver, who[illegible] of the d[illegible]om the [illegible]third [illegible]ent [illegible]s

of the Vehicle Code or of the rules of the Run.

As the Youth Safety Run has been a gas economy run, it was necessary to divide the entries into classes as to car size and number of cylinders. There were 6 compact car classes; 1 intermediate class; 1 standard size class; and a luxury car class.

Some 150 participants with approximately 50 automobiles comprised the Youth Safety Run. In addition there were 25 officials' cars with 50 officials.

Trophies will be awarded on Friday night, June 25, during a banquet at the Pasadena Hilton. Usually trophies are awarded for first, second, and third place in each class depending on the number of entries in the class.

Both the driver and co-driver will recieve a trophy. In addition to trophies every participant will receive a handsome laminated plaque designating his individual achievement on the Run.

In conjunction with the Youth Safety Run, R.G. Canning, one of the Runs co-sponsors, is conducting an "Outstanding Participant" award. This award is presented to the three participants whom it is felt are the most prevalent outstanding participants during the entire Youth Safety Run.

Each participant is equally judged on an independent basis on personal appearance, attitude, obeyance of Run rules, and sportsmanship. The award itself is an all expense paid trip to such past attractions as the Worlds Fair in Spokane, Washington or Walt Disney World in Florida. In addition, the 3 top winners receive a trophy signifying their outstanding participation.

The Runs' sponsor, the Police Advisory Council for Car Clubs, is made up of approximately 44 police officers from over 27 police departments from throughout Southern California and Nevada. These officers completely volunteer their time in order to provide more of a basis for a greater and better relationship between youth and the police.

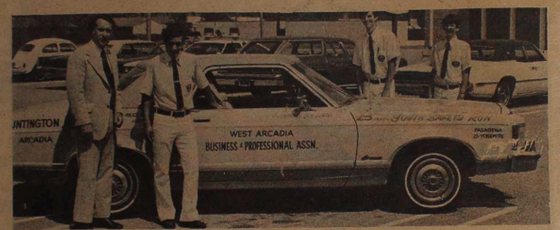
This year's Run co-sponsors, volunteering both financial and personal assistance, are the Union Oil Company, Arcadia Civitans Club, Coast Federal Savings and Loan, and R.G. Canning Diversified Companies Unlimited. The run is assisted in planning and mechanical difficulties by the Automobile Club of Southern California.

Among the 50 participants of the Run, four of them were from various clubs in Arcadia. From the Chariots Car Club, in car number one, Richard Smith and Martin Witt drove while Dan Querrey observed. The Arcadia Civitan Club sponsored this car.

In car number 22, Ron Miller and Ron Aker also of the Chariots Car Club entered the Run. Tom Smith observed. The sponsor for this car was the Arcadia Kiwanis Club.

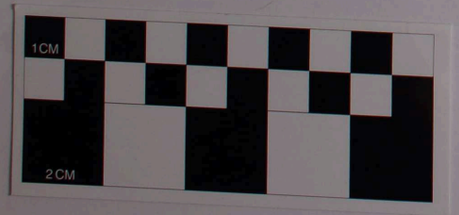
From the Explorer Post 101 two cars were entered. In car number six, Roger Johnson and Craig Hughes drove as Rick Winslow observed. Sponsoring was the Arcadia Lions Club.

Also from the Post were Chuck Baxter and Bob Genova. Observing the Run was Grant Dayman. This car was sponsored by West Arcadia Business and Professional Association.

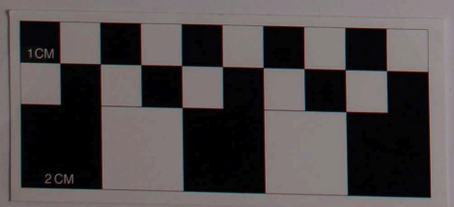


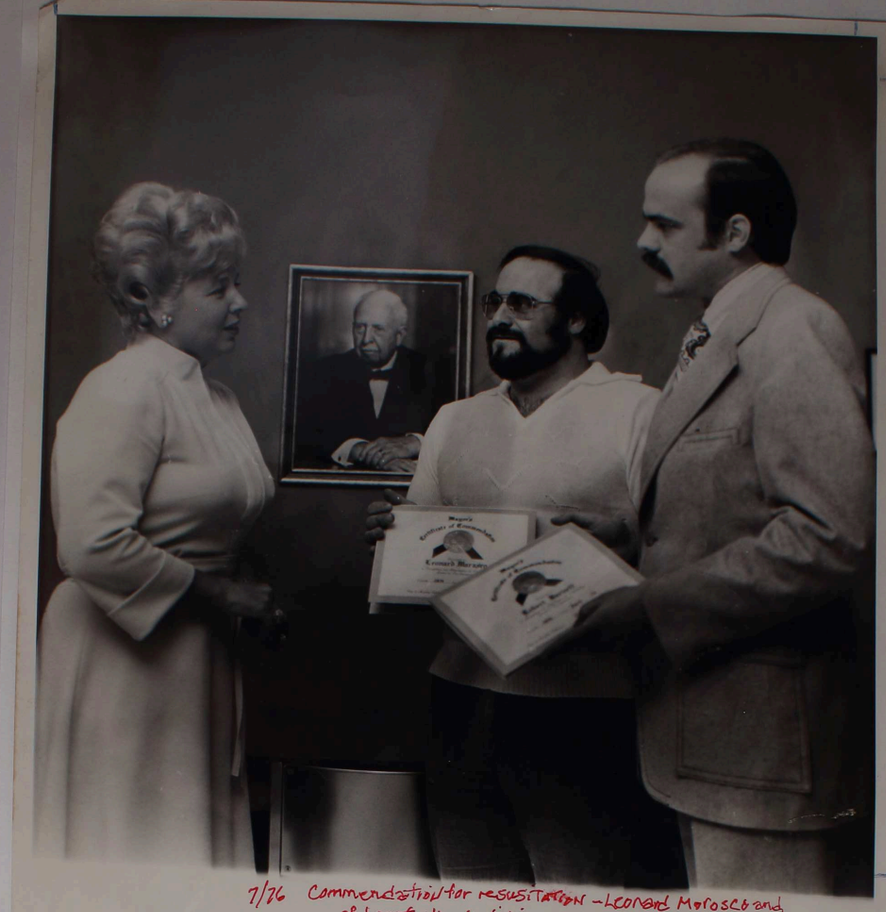
ON THE WAY HOME from Yosemite in the Safety Run is the entry sponsored by the West Arcadia Business and Professional Association. From left are David Moore, President of the West Arcadia Business and Professional Association; Bob Genova, co-driver; Chuck Baxter, driver and Grant Dayman, observer.

THE ARCADIA CIVITAN CLUB sponsored Safety Run entry provided by Mission Chevrolet. From left, Gary Harding, dealer discusses the run with Dan Querrey, observer; Martin Witt, co-driver and Richard Smith Driver.



Arcadia Police Dept. Annual Car Safety Run 6/23/76





7/26 Commendation for resuscitation - Leonard Morosco and Bob Barnett of heart attack victim

Police Advisory Council
FOR CAR CLUBS INC.

June 16, 1976

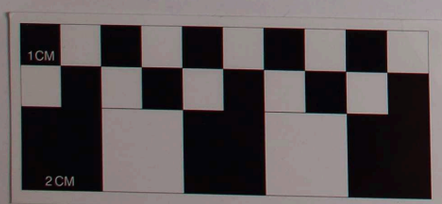
EVENT:	Police Advisory Council for Car Clubs 23rd Annual Youth Safety Run
DATES:	June 21, 22, 23, 1976
START:	Pasadena-Rosemont Pavilion, at Rosemont and Seco St. (Next to the Rose Bowl)
MID-POINT:	Yosemite National Park
FINISH:	Rosemont Pavilion, Pasadena
SPONSOR:	Arcadia Civitan Club Coast Federal Savings and Loan Assn. Union Oil Company Southern California Automobile Club R.G. Canning

ARCADIA RUN ENTRIES

Car #1	Chevrolet, Camero
Driver:	Richard Smith, Chariots Car Club
Co-Driver:	Martin Witt, Chariots Car Club
Observer:	Dan Querrey, Chariots Car Club
Sponsor:	Arcadia Civitan Club
Dealer:	Mission Chevrolet, San Gabriel
Car #6	Buick Regal
Driver:	Roger Johnson, Explorer Post #101
Co-Driver:	Craig Hughes, Explorer Post #101
Observer:	Rick Winslow, Explorer Post #101
Sponsor:	Arcadia Lions Club
Dealer:	Becherer Buick, Monrovia
Car #22	Plymouth, Duster
Driver:	Ron Miller, Chariots Car Club
Co-Driver:	Ron Aker, Chariots Car Club
Observer:	Tom Smith, Chariots Car Club
Sponsor:	Arcadia Kiwanis Club
Dealer:	Mission Chrysler Plymouth, West Covina
Car #39	Ford Granada
Driver:	Chuck Baxter, Explorer Post #101
Co-Driver:	Bob Genova, Explorer Post #101
Observer:	Grant Dayman, Explorer Post #101
Sponsor:	West Arcadia Business and Professional Assn
Dealer:	Huntington Motors, Arcadia

PACCC Advisors:
Neal R. Johnson, Arcadia Police Department- President
Dan Morgan, Arcadia Police Department
William McIntosh, Auto Club of Southern California

1976



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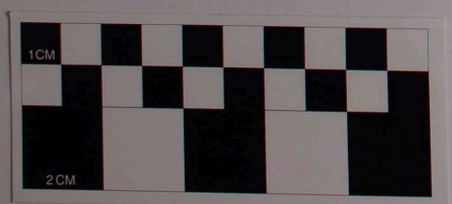
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ARCADIA UNIFIED SCHOOL DISTRICT

234 CAMPUS DRIVE, ARCADIA, CALIFORNIA 91006 213-446-0131

June 4, 1976

Mrs. Floretta Lauber
1225 Oaklawn
Arcadia, CA 91006

Dear Floretta:

Enclosed is a picture of your participation in our program at Dana Junior High School in regard to our "George M" production. We appreciate your cooperation with the schools and I know the coming year is going to provide a very positive and fruitful relationship between the schools and the office of the Mayor.

Sincerely,

Elbert E. Souders

Elbert E. Souders
Associate Superintendent

EES:ht
Enc.

Altrusa Club of Arcadia

14th Charter Anniversary Dinner

June 23, 1976

Installation of Officers

14TH ANNIVERSARY CHARTER DINNER
June 23, 1976

THEME

"Happiness Is .. Service"

Altrusa Grace .....Beatrice Rowland Boyd

Pledge of Allegiance ..... Ruth Vallone

Welcome and Introductions ..... Mina Ruth Crouch
President 1975-77

Dinner

Altrusa Accent - "Looking Ahead" ..... Jayne Bellin

Altrusa Welcomes Arcadia Mayor ..... Floretta Lauber
Honorary Member

Highlights 1975-76 ..... Mina Ruth Crouch

Presentation of Painting
Arcadia's First Post Office-Circa 1890
"Santa Anita Station"
by Edna Lenz, Honorary Member..... Beatrice Rowland Boyd

Installation of 1976-77 Officers ..... Phyllis K. Smith
Governor-Elect
District Eleven

President's Acceptance ..... Mina Ruth Crouch

Altrusa Benediction ..... Dawn Channel

5/8/77

SPECIAL OCCASION

5-8-77

On April 19 a large group of Altrusans went to City Hall to honor one of our honorary members, Floretta Lauber, as she retired as Mayor of Arcadia. At that time she was presented with a scrapbook and a bouquet of roses. Following is a letter sent to President Mina Ruth:

Dear Mina Ruth,

Please convey my deepest appreciation to the members of the Arcadia Altrusa Club for the beautiful leather scrapbook which is my favorite color (peacock blue) and the gold lettering will always remind me of the love and support I have received from my Altrusa sisters. Seeing so many of you at my last meeting with the beautiful roses and your love meant a great deal to me and I thank you from the bottom of my heart.

Fondly,
Floretta Lauber

6/10/77

OUR SPONSORING CLUB, THE ALTRUSA CLUB OF PASADENA, celebrates its 50th anniversary March 21st, with a dinner at the Huntington-Sheraton Hotel.
No-host cocktails - 7:00 p.m.
Dinner - 7:30 p.m.
Reservations must be received by March 10.
Cost is $10.50
Reservations should be mailed to Mrs. Greta Lloyd, 2490 Lambert Drive, Pasadena, 91107
It is hoped our club will be well represented to do them honor.

HONOR PAID TO ONE OF OUR HONORARY MEMBERS

Assemblyman Richard L. Mountjoy of 61st Assembly District has announced the appointment of Floretta K. Lauber to the Republican State Central Committee .A former- and only woman- mayor of Arcadia, Floretta has given 14 years of service to local government as a member of the Planning Commission and City Council. She is affiliated with many organizations as well as being an Honorary member of our Altrusa Club.

Hacienda Heights, Calif.
HIGHLANDER
(Serving: Arcadia)
FEB 23 1977

Altrusa Club Holds Benefit Day At Races

ARCADIA -- Members of the Altrusa Club of Arcadia, a branch of Altrusa International, will enjoy a day at the races at Santa Anita on Thursday, March 3.

Members and guests will view the races from the club house luncheon terrace and will have a race named in their honor.

Mrs. Ida Scovill, chairman of the student loan fund, is being assisted by Mmes. Alice Slater, co-chairman and Peg Fullmer, reservations.

Proceeds will benefit the loan fund which since 1962 has assisted qualified women students. It is administered by Pasadena City College.

Recipients begin to repay the loans to the fund two years after their education is completed to make funds available for others.

"Altrusans," said Mrs. Crouch, "do not believe in giving just for the sake of giving. They feel if a woman wishes to further her education she should be willing to repay advanced funds. In this way there is no feeling of charity and others will benefit by having funds repaid and always available."

RACE DAY.....Preparing for the Altrusa Club of Arcadia's day at the races are Mrs. Ida Scovill, chairman of the student loan fund; Mrs. Mina Ruth Crouch, president; Mrs. Peggy Fullmer, reservations chairman; and Mrs. Floretta Lauber, mayor of Arcadia and an honorary member. Proceeds will benefit the club's loan fund which assists qualified women students.

ALTRUSA CLUB OF ARCADIA

Just a little gift,
and coming with it, too,
are bright and happy wishes
especially for you!

Altrusa

4/4/77

5/8/77

SPECIAL OCCASION

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THURSDAY, MAY 6, 1976

Hilda Redmond, Henry Horst Top Seniors

Henry Horst, 77, and Mrs. Hilda Redmond, 87, have been chosen Arcadia's "Senior Citizens of the Year" and will represent the city at the 11th annual Older Americans Recognition Day on May 22.

This event, sponsored by the Los Angeles County Board of Supervisors, is designed to seek out and honor older people who, after retirement, are still actively involved in service to others. Representatives of each of the 79 cities in the county will be honored at this event.

Four Arcadia semi-finalists who will be honored this Friday along with Horst and Mrs. Redmond are Ethel Dick, Elsie Galloway, Maud Campbell and Gladys Wells.

The Assistance League of Arcadia and the Arcadia Recreation Department are holding a program, "We the People," at the Assistance League Clubhouse from 2 to 4 p.m. to honor the senior citizens of the year.

Horst was instrumental in organizing the Santa Anita Senior Citizens Club in 1964 at the Arcadia County Park. He was the first president and in the 12 years of its existence has served on the executive board 10 years. Starting with 50 members, the club now has over 400.

He served four years as regional trustee for the Los Angeles County Senior Citizens Association, and three years ago, on the request of the county, helped form the Happy Wednesday Club which now has nearly 300 members. In 1975 Horst helped promote and run senior citizen financial seminars.

Horst has been a resident of Arcadia for 23 years, coming here from Davenport, Ia., where he was in the real estate and insurance business.

He secured his broker's license in California but decided to retire instead and subsequently has kept as busy as he was before retirement. Shuffleboard and cards are not for him, however.

Since his retirement, the organizational facets of senior citizen groups have been his life and, he says, his recreation. He has found that many older people, particularly widows, are unequipped to cope with budgets, with the forms required by Medicare and Social Security. He has been able to help many of them put their affairs in order.

He was instrumental in finally securing a full-time counselor in senior citizen affairs at the County Park.

On May 14, Horst and his wife Dorothy will celebrate 52 years of marriage. She's slowly getting active again following a heart attack.

For 10 years Mrs. Horst was a nurse at a convalescent hospital. It was during this period that her husband realized senior citizens had problems. He decided to do something for them then — and hasn't stopped since.

Hilda Redmond is not a member of any senior citizens groups. She's too much involved in other things. For the past year she has served on the Chamber of Commerce Civic Involvement Committee and for four years has been a member of the Arcadia Community Coordinating Council, representing the Santa Anita Church where she has been active for several years. She is also a member of the Michillinda Woman's Club.

At 87 she is in great demand as a speaker on the subject, "Within One Lifetime," based on the events of her own life.

Her great-grandparents came to El Monte with an ox team in 1851. Her grandmother, Lucy Gray, was the first police matron in Los Angeles and at the same time served as nurse in the receiving hospital and took care of lost and abandoned children.

Hilda recalls visiting the old jail on First Street where her grandmother allowed her to talk to the criminals and prostitutes and other interesting inhabitants of the jail. Her mother, Aletha Gilbert, later became assistant at the jail to Mrs. Gray and organized the City Mothers' Bureau, the first crime prevention bureau in the world.

Widowed in 1929 and with no business training, Mrs. Redmond had to fend for herself and recalls the panic she felt as she went on a stage at a cooking school to tell other women how to bake an angel food cake.

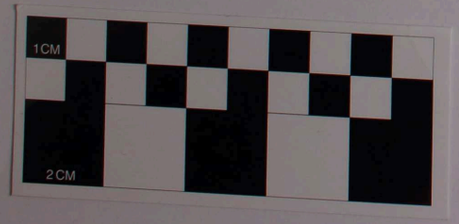
During World War II she was director of Disaster and Civil Defense for the Red Cross in Orange County and also served as the public information officer for the Red Cross. She worked with the Los Angeles chapter during the same period on the first blood donor service.

Also in Orange County Mrs. Redmond organized the Council of Community Agencies, similar to the local Coordinating Council. Under this umbrella, the visiting nurses, senior citizens and family counseling programs were organized.

The balance of her professional career was spent working in national advertising and public relations.

—Staff photo by Louis Nunez

CONGRATULATIONS — Hilda Redmond and Henry Horst are congratulated by Arcadia Mayor Floretta Lauber on being selected as Senior Citizens of the Year. The pair and four runners-up will be honored at a program Friday co-sponsored by the Recreation Department and the Assistance League and later at a county-sponsored recognition day honoring senior citizens from all cities.



THURSDAY, MAY 6, 1976

Hilda Redmond, Henry Horst Top Seniors

Henry Horst, 77, and Mrs. Hilda Redmond, 87, have been chosen Arcadia's "Senior Citizens of the Year" and will represent the city at the 11th annual Older Americans Recognition Day on May 22.

This event, sponsored by the Los Angeles County Board of Supervisors, is designed to seek out and honor older people who, after retirement, are still actively involved in service to others. Representatives of each of the 79 cities in the county will be honored at this event.

Four Arcadia semi-finalists who will be honored this Friday along with Horst and Mrs. Redmond are Ethel Dick, Elsie Galloway, Maud Campbell and Gladys Wells.

The Assistance League of Arcadia and the Arcadia Recreation Department are holding a program, "We the People," at the Assistance League Clubhouse from 2 to 4 p.m. to honor the senior citizens of the year.

Horst was instrumental in organizing the Santa Anita Senior Citizens Club in 1964 at the Arcadia County Park. He was the first president and in the 12 years of its existence has served on the executive board 10 years. Starting with 50 members, the club now has over 400.

He served four years as regional trustee for the Los Angeles County Senior Citizens Association, and three years ago, on the request of the county, helped form the Happy Wednesday Club which now has nearly 300 members. In 1975 Horst helped promote and run senior citizen financial seminars.

Horst has been a resident of Arcadia for 23 years, coming here from Davenport, Ia., where he was in the real estate and insurance business.

He secured his broker's license in California but decided to retire instead and subsequently has kept as busy as he was before retirement. Shuffleboard and cards are not for him, however.

Since his retirement, the organizational facets of senior citizen groups have been his life and, he says, his recreation. He has found that many older people, particularly widows, are unequipped to cope with budgets, with the forms required by Medicare and Social Security. He has been able to help many of them put their affairs in order.

He was instrumental in finally securing a full-time counselor in senior citizen affairs at the County Park.

On May 14, Horst and his wife Dorothy will celebrate 52 years of marriage. She's slowly getting active again following a heart attack.

For 10 years Mrs. Horst was a nurse at a convalescent hospital. It was during this period that her husband realized senior citizens had problems. He decided to do something for them then — and hasn't stopped since.

Hilda Redmond is not a member of any senior citizens groups. She's too much involved in other things. For the past year she has served on the Chamber of Commerce Civic Involvement Committee and for four years has been a member of the Arcadia Community Coordinating Council, representing the Santa Anita Church where she has been active for several years. She is also a member of the Michillinda Woman's Club.

At 87 she is in great demand as a speaker on the subject, "Within One Lifetime," based on the events of her own life.

Her great-grandparents came to El Monte with an ox team in 1851. Her grandmother, Lucy Gray, was the first police matron in Los Angeles and at the same time served as nurse in the receiving hospital and took care of lost and abandoned children.

Hilda recalls visiting the old jail on First Street where her grandmother allowed her to talk to the criminals and prostitutes and other interesting inhabitants of the jail. Her mother, Aletha Gilbert, later became assistant at the jail to Mrs. Gray and organized the City Mothers' Bureau, the first crime prevention bureau in the world.

Widowed in 1929 and with no business training, Mrs. Redmond had to fend for herself and recalls the panic she felt as she went on a stage at a cooking school to tell other women how to bake an angel food cake.

During World War II she was director of Disaster and Civil Defense for the Red Cross in Orange County and also served as the public information officer for the Red Cross. She worked with the Los Angeles chapter during the same period on the first blood donor service.

Also in Orange County Mrs. Redmond organized the Council of Community Agencies, similar to the local Coordinating Council. Under this umbrella, the visiting nurses, senior citizens and family counseling programs were organized.

The balance of her professional career was spent working in national advertising and public relations.

—Staff photo by Louis Nunez

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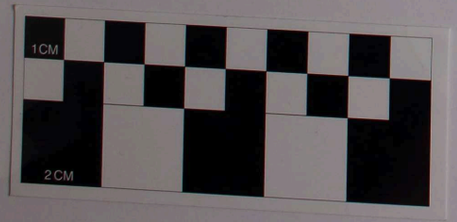

P R O G R A M
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ARCADIA SENIOR CITIZEN RECOGNITION CELEBRATION

Friday May 7, 1976 2-4 P.M.
Assistance League of Arcadia Community House
100 South Santa Anita Avenue
Arcadia, California

Co-Sponsors: ASSISTANCE LEAGUE OF ARCADIA
ARCADIA RECREATION DEPARTMENT

WELCOME TO ALL.....Harry Christensen
Master of Ceremonies

PRESENTATION OF AWARDS.....Mayor Floretta Lauber

We are proud to present the CO-WINNERS of the 1975 Senior Citizen of the Year Award. In recognition of their special and continuing service to others, may we present.....

HILDA REDMOND.....HENRY HORST

Others who are being honored for their volunteer service to others are the four outstanding nominees.....

MAUD CAMPBELL
ETHEL DICK
ELSIE GALLOWAY
GLADYS WELLS

With us today are three previous winners:
Edith Saunders.....1972
Velma Wright.....1973
Raymond Spoelstra.....1974

SPEAKERS:
The Reverend Paul Johenk
Chaplain of Arcadia Methodist Hospital

Elbert Souders
Assistant Superintendent of Arcadia Schools

Hosts: Bob Canny Mary Caddick Florence York
Fran Canny Helen Kayser

Invitations.....Lucy Reiman
Refreshments.....Shirley Supple
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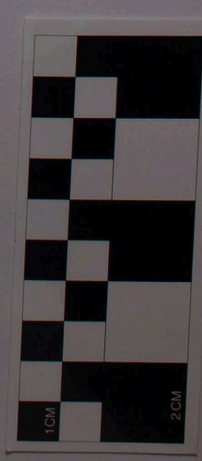


PALM SPRINGS, CALIFORNIA

CALIFORNIA CONTRACT CITIES SEVENTEENTH ANNUAL MUNICIPAL SEMINAR

"THE CONTINUING CRISIS IN THE CITIES"

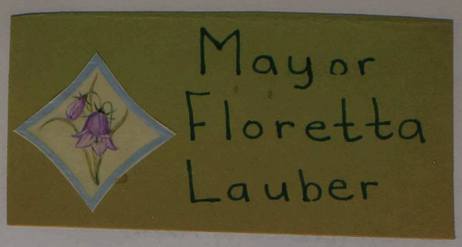
Headquarters
RIVIERA HOTEL
PALM SPRINGS, CALIFORNIA
May 20-23, 1976

MAYOR

LAUBER

U.S. Conference of Mayors
Milwaukee Wisconsin
1976

VIKING
MISSION
TO
MARS
Honorable Floretta K. Lauber


Mayor
Floretta
Lauber

Women Mayors Thrive on Jobs

MAYOR MAIER, popular though he is with most mayors, is in hot water with some of his female colleagues in the US Conference of Mayors meeting here.

Mayor Floretta K. Lauber, Arcadia, Calif., took exception Monday to Maier's toast to the conference the night before.

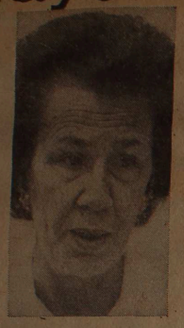
"Mayor Maier said in his toast last night that it (the conference) had the greatest men in the country, and I was stung by that," she said.

"There are 27 women mayors here," Mrs. Lauber pointed out, "and I think his toast was very unfortunate, because I feel that we are contributing a great deal."

AFTER THE TOAST, everyone stood, she said, but she remained seated, and was considering asking for an apology.

Mrs. Lauber was elected to her post in April, and had served on the City Council for three years, and, earlier, on the city planning commission for 12 years. Her city, an affluent bedroom suburb, lives up to its name, with an excellent tax base, boosted by the Santa Anita Race

MARGUERITE BOWMAN
Elyria, Ohio



MARY WHITEHURST
Chesapeake, Va.

ROBIN YOUNG
La Habra, Calif.

FLORETTA LAUBER
Arcadia, Calif.

LILA COCKRELL
San Antonio, Tex.

Sentinel Photos by Donald W. Nusbaum

Track, and a multimillion dollar shopping center.

"We are in an enviable position among cities, but even with these advantages, we have some problems, since 80% of our budget goes to wages which escalate every year," the blond and attractive mayor said.

She and her colleagues are attempting to give slightly preferential treatment to those city employes who are not unionized, to try to encourage them to stay out of the unions, she added.

The hardest part of her job is the politics involved, she said.

"YOU HAVE TO be a salesperson," she explained, "and if you can't get the votes for your point of view you might as well forget it." She resents the necessity of politics, but loves the job, even though it means no more money than she made as a council member.

Mrs. Lauber and other women mayors were interviewed briefly between sessions of the conference at MECCA. All declared themselves fascinated with their jobs,in spite of the long hours and frustrations.

Mayor Doris Davis, of Compton, Calif., an attractive black woman in a white pantsuit, recalled that she was elected to the City Council in 1965, during the civil rights activities in which she was deeply involved.

At that time her sons were 2 and 6 years old.

"I usually bring them to this convention with me,but they are starting summer school today," Miss Davis said.

SHE WAS HAVING her picture taken with Robert Nathan, the economist, outside the luncheon room at the Marc Plaza Hotel, when she heard about Mayor Maier's toast to the men of the US Conference of Mayors.

"Wait until I see Henry, I'm going to get him," Miss Davis said with a laugh.

She was elected to her post in a citywide election following two terms on the City Council, and said that her city had the classic urban problem of our time, too little money, and too many people to provide services for. It is a city of 78,000 at the southeast end of Los Angeles County, a middle class suburb.

"But I love the job," she said. Her husband, Earnest Preacely, was her campaign manager in all her campaigns, she said, and put in a plug for his business, the manufacture of golden oak business furniture.

Mayor Marguerite Bowman, Elyria, Ohio, is a Republican mayor in a predominantly Democratic city of 60,000, which is $750,000 in the red, she said.

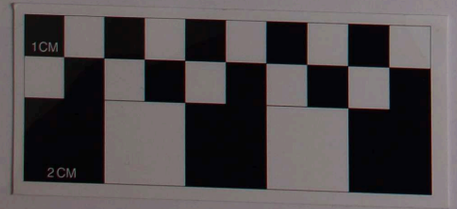
"People were tired of what they had before, and my name was pretty well known because I was on the City Council for 10 years," she said, in explaining her election. She was proud to be her city's first woman mayor, she added, and the first woman to be elected in Ohio in a city with a population over 50,000.

Now she is negotiating with three unions, representing city service employes, police and firemen, but seems undaunted.

"Yes, it's a challenge. But if we have a strike, well, we have a strike," she said philosophically. Her major achievement so far,she said, is to establish communications with all segments of society in her city.

MILWAUKEE SENTINEL

Tuesday, June 29, 1976



6/76

MILWAUKEE SENTINEL

A jaunty little woman of 58, she is glad that her children are grown, so that she can put in the long hours required.

"My husband has put up with me for 39 years, and is still putting up with me," she said with a smile.

MAYOR MARY Whitehurst, Chesapeake, Va., reported that she found her post in her city of 110,000 very rewarding.

"I don't mind hard work," she said. Chesapeake has a city manager system, but the real power lies in the nine members of the City Council, who elect one of their number to serve as mayor.

She enjoys the excitement, she added, and finds that her previous service on the City Plan Commission and her two year term as vice mayor have given her the experience needed for her present post. She could not do the job, she added, if her children were not grown and married, with busy lives of their own.

Mayor Margaret Hance, the first woman mayor of Phoenix, Ariz., a city of 680,000, reported that her preparation for her role included 35 years as housewife and mother and volunteer.

"I became interested in my city because of my volunteer work in the National Park and Recreation Board," she recalled.

NOW SHE PUTS in 14 and 16 hour days, seven days a week, with a heavy load of speaking engagements, sometimes beginning at breakfast and ending late at night. She also sits in on union negotiations, and believes that there are times when a woman's softer approach can be helpful.

"If I weren't a widow, I could not be doing this, because this takes all the time and energy one has," Mrs. Hance said.

Mayor Lila Cockrell was elected to her post by the people of San Antonio a year ago after 10 years on the City Council.

"We changed over from a city manager system last year," she said, "and I ran against nine other candidates, all of whom were men."

She won in the runoff election by a comfortable margin, and now leads the country's 10th largest city, with a population just under 800,000.

Her aim is to broaden and diversify the city's economic base, she said.

"We have not had as much industry and corporate headquarters as we need, and we need to provide a high level of jobs. Our unemployment rate is about 6.8%, a little less than the national average," the mayor said.

Her acceptance by the people, the media, the City Council and others has been excellent, she added.

"I think there is a certain amount of pride in being the largest city in the United States to have a woman mayor," Mrs. Cockrell said with a twinkle.

AND IS THE job handled any differently by a woman than it would be by a man?

"I tend to think that because women have not had access to the political process until fairly recently, that they tend to work harder, and try to do a better job. They feel a responsibility, not only as an individual, but also for all the women who will come after them," she said. Her husband is executive director of the Texas Medical Society, and their two children are grown and married.

The youngest woman mayor present is Miss Robin Young, 28, mayor of La Habra, Calif.,a city of 48,000 in Orange County, between Los Angeles and Disneyland.

She ran for City Council at 23, she recalled, when she waas fresh out of graduate school. She has her master's degree in politics and history from the London School of Economics, and believes that she will make politics a lifetime career.

"But I don't know if I'll always be elected or not," she said with a candid smile.

Her city is a fairly affluent bedroom suburb, and that affluence is beginning to present problems, she said.

"New housing is now at $70,000 to $80,000, and that is just too much for many of our middle class people, and so we are beginning to lose population," she said.

Her aim is to keep the quality of life in La Habra good, so that those who can will stay, instead of trading their houses and moving on.

UNITED STATES
CONFERENCE OF MAYORS

MAYOR
FLORETTA K. LAUBER
ARCADIA, CALIFORNIA

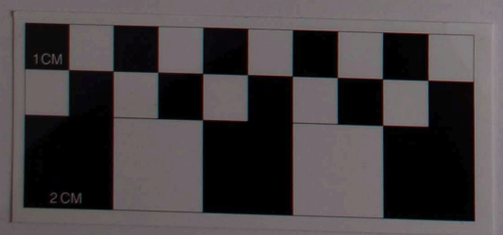
1976 Annual Conference
June 26-July 1, 1976

MILWAUKEE SENTINEL
WISCONSIN'S GREAT MORNING NEWSPAPER
Founded June 27, 1837
Page 10, Part 1 Tuesday, June 29, 1976

"The only thing necessary for the triumph of evil is that good men do nothing."—Edmund Burke.

ROBERT H. WILLS, Editor
HARRY L. SONNEBORN, Managing Editor
WILLIAM F. SHARE, Business Manager

"I see that the US Conference of Mayors is getting ready for Jimmy Carter."



Floretta Lauber

1976

FOR ARCADIA CITY COUNCIL

EXECUTIVE COMMITTEE

Chairman
RUSSELL SCHARMAN

Finance
CHARLES NEUBERG

Treasurer
BERNARD SILVER

Public Appearances
MARY FRAN ANDEREGG

Precincts
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Publicity
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Campaign Advisor
MONICA ROACH

NOMINATED BY

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LEONARD J. CHURCHMAN, D.D.S.
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NORMAN A. ERICKSON
MR. AND MRS. JAMES J. FLINN
MR LEONARD FULLMER, JR.
MRS. LEONARD FULLMER, JR.
RAYMOND D. GODFREY
MRS. RUTH L. GRAY
MYREE M. GUDUS
DON W. HAGE
CHAPLAIN PAUL G. JOHENK
WILLIAM E. KUYPER
MR. AND MRS. PAUL MNOIAN
F. HAROLD ROACH
DR. FRANKLIN SCHOENHOLTZ
WILFRED J. SCHMITT
JOHN F. STEWART, D.D.S.
MARGUERITE A. TOWSLEY
JAMES M. WALLIN

Dear Fellow Arcadian:

How much is good City Government in Arcadia worth to you? Is it worth your time to read this letter, make a decision and then do something about it?

I am asking for your support because I am a qualified candidate. I offer nine years of experience and proven ability in this city. I was the first woman appointed to the personnel board in 1964 by Mayor Jess Balser and the first woman appointed to the Arcadia Planning Commission 1965-1973. I served as their chairman and helped write Arcadia's General Plan. I served two terms as President for the West San Gabriel Valley Planning Council and worked with officials from fifteen cities and the Los Angeles County Board of Supervisors. Also, I have worked fourteen years in industry in an administrative capacity. No other Candidate can match my service and experience in Arcadia's City Government. I offer common sense, experience and dedication. What is that worth to you?

My belief is that all Arcadia must be represented equally. I am a strong supporter for fire and police protection and feel we should give them the tools and incentives to do the best job possible. I am for accomplishing things that are good for ALL Arcadia.

I have given nine years and I am willing to serve four more as your representative on the Arcadia City Council. In order to accomplish this I must reach Arcadia's 27,000 registered voters. It is a large and costly undertaking. I need your support now ---- and your vote on April 9th.

Will you please help me?

Sincerely,
Floretta Lauber
Floretta Lauber

FLORETTA LAUBER CAMPAIGN FUND
P.O. BOX 1264
ARCADIA 91006
PHONE 357-1061

Mayor to request relief from county's tax rates

8-26-76

Mayor Floretta Lauber is requesting the support of the citizens of Arcadia in asking the Los Angeles County Board of Supervisors to cut the county tax rate.

Mayor Lauber has been granted time to appear before the supervisors next Tuesday at 10 a.m. All members of the City Council are joining with her and she is soliciting the support of other Arcadians in her appearance.

A bus will be available for residents who wish to join the tax protest but have no other means of transportation. It will begin loading at the north parking lot at the City Hall at 9:15 a.m. and will depart for the Hall of Administration in Los Angeles at 9:30 Tuesday morning. Seating is limited. People wishing to make bus reservations should call City Hall, 446-4471, extension 28, immediately.

Mayor Lauber says the importance of the county's action in this matter is illustrated by a breakdown of the property tax rate for last year, 1975-76:

City of Arcadia	$ .9400
Los Angeles County	4.5185
County Schools	.0380
Handicapped Education	.2527
Arcadia School District	5.3875
Pasadena City College	.8833
County Flood Control	.3830
County Sanitation Dist.	.2154
Metropolitan Water Dist.	.1150
Upper SGV Municipal Water	.0100
	$12.7634

The city has reduced its tax rate to 83 cents and the Arcadia Unified School District is reducing its own rate by 12.37 cents. However, seven special school taxes are set by the county. It is apparent that any major change must come from the county with the second highest single rate and control also over the County Flood Control, the County Sanitation Distrtict and special school tax rates, Mayor Lauber pointed out.

"The county assessor is compelled by state law," Mayor Lauber said, "to assess property for purposes of taxation at 25 per cent of market value. It has been eight years since there was a general reassessment of residential property in Arcadia. Reassessment covering the increases for this period of time resulted in extemely large jumps. The first thing a property owner should do is check whether the market value listed is fair and proper. If it is not, he should file an appeal with the county assessor's office," Mayor Lauber says.

"The reduced tax rate of the city will be less than 7 per cent of the total tax rate," the mayor says. "The increased assessment was of little benefit to the Arcadia school district since it resulted mainly in a reduction of state aid to the district. For these reasons our main concern must be with the tax rates set by the county," Mayor Lauber says. The reduction in the city's tax rate was the maximum reduction legally possible under the city charter, according to the city attorney.

In addition to appealing to the county supervisors for assistance, the Arcadia City Council has endorsed a program of legislation by the state which will provide more long-range assistance. The mayor has already dispatched wires to Sen. H.L. Richardson, R-Arcadia, and Assemblyman John Collier, R-Arcadia, requesting their support.

One proposal is an increase in the homeowner's exemption to at least double the current figure. The mayor also asks support for two bills, AB 2972 and SB 1590, providing greater property tax relief for senior citizens and low income homeowners and renters.

A third assistance requested is an effort to remove the cost of education and welfare from the property tax base. The last is a request for authorization for cities to enact additional revenue measures such as a tippler's tax and a share of the state income tax on a general revenue sharing basis so that cities may reduce the burden on property taxpayers. Action by citizens of Arcadia in writing or talking with their Sacramento representatives is urgently requested by the mayor.

Mayor Lauber also reports that Arcadia is joining with the San Gabriel Valley Association of Cities in this protest. In addition she has written to the mayors of the surrounding cities requesting that they join Arcadia on Aug. 31 so as to present a massive show of strength on this issue.

"We are working with the other cities of the San Gabriel Valley who are members of this association in an attempt to secure some relief from the present excessive burden on property owners," Mayor Lauber says. "We are interested to know why Mr. Watson waited eight years for the reassessment we have just received."

Seniors petition for new tax alternative to ease burden

8-26-76

Petitions signed by several hundred senior citizens will be presented to the Los Angeles County Board of Supervisors next Tuesday morning by Mayor Floretta Lauber of Arcadia.

The petitions beg for relief "from an approaching confiscatory property tax increase and state, "No longer can the home owner or renter carry the burden of increasing taxation."

They state that a more equitable way of obtaining money to operate government must be found because many of the petitioners live on fixed incomes and have hardly enough to exist on under the present rate of taxation.

"If relief is not forthcoming soon," the petitions state, "many of us will of necessity go on county and state aid which will further aggravate the present situation." Greater home owner and renter tax exemptions are suggested.

Signatures were collected primarily by Maud H. Campbell of Bonita Avenue, Arcadia, one of the runners-up for 1976 Senior Citizen of the Year. She brought the petitions to The Arcadia Tribune with the request that the paper use its influence in bringing the plight of the senior citizens to the attention of city and county government.

Asked by The Tribune to carry the petitions with her next week, Mayor Lauber expressed her pleasure at the opportunity to help build her case for tax relief.

"I have been besieged by phone calls from people seeking relief," she said. "Many of these calls are from senior citizens and my heart goes out to them. I'm sure this expression from them will help."

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	$12.7634

The city has reduced its tax rate to 83 cents and the Arcadia Unified School District is reducing its own rate by 12.37 cents. However, seven special school taxes are set by the county. It is apparent that any major change must come from the county with the second highest single rate and control also over the County Flood Control, the County Sanitation Distrtict and special school tax rates, Mayor Lauber pointed out.

"The county assessor is compelled by state law," Mayor Lauber said, "to assess property for purposes of taxation at 25 per cent of market value. It has been eight years since there was a general reassessment of residential property in Arcadia. Reassessment covering the increases for this period of time resulted in extemely large jumps. The first thing a property owner should do is check whether the market value listed is fair and proper. If it is not, he should file an appeal with the county assessor's office," Mayor Lauber says.

"The reduced tax rate of the city will be less than 7 per cent of the total tax rate," the mayor says. "The increased assessment was of little benefit to the Arcadia school district since it resulted mainly in a reduction of state aid to the district. For these reasons our main concern must be with the tax rates set by the county," Mayor Lauber says. The reduction in the city's tax rate was the maximum reduction legally possible under the city charter, according to the city attorney.

In addition to appealing to the county supervisors for assistance, the Arcadia City Council has endorsed a program of legislation by the state which will provide more long-range assistance. The mayor has already dispatched wires to Sen. H.L. Richardson, R-Arcadia, and Assemblyman John Collier, R-Arcadia, requesting their support.

One proposal is an increase in the homeowner's exemption to at least double the current figure. The mayor also asks support for two bills, AB 2972 and SB 1590, providing greater property tax relief for senior citizens and low income homeowners and renters.

A third assistance requested is an effort to remove the cost of education and welfare from the property tax base. The last is a request for authorization for cities to enact additional revenue measures such as a tippler's tax and a share of the state income tax on a general revenue sharing basis so that cities may reduce the burden on property taxpayers. Action by citizens of Arcadia in writing or talking with their Sacramento representatives is urgently requested by the mayor.

Mayor Lauber also reports that Arcadia is joining with the San Gabriel Valley Association of Cities in this protest. In addition she has written to the mayors of the surrounding cities requesting that they join Arcadia on Aug. 31 so as to present a massive show of strength on this issue.

"We are working with the other cities of the San Gabriel Valley who are members of this association in an attempt to secure some relief from the present excessive burden on property owners," Mayor Lauber says. "We are interested to know why Mr. Watson waited eight years for the reassessment we have just received."

Seniors petition for new tax alternative to ease burden

8-26-76

Petitions signed by several hundred senior citizens will be presented to the Los Angeles County Board of Supervisors next Tuesday morning by Mayor Floretta Lauber of Arcadia.

The petitions beg for relief "from an approaching confiscatory property tax increase and state, "No longer can the home owner or renter carry the burden of increasing taxation."

They state that a more equitable way of obtaining money to operate government must be found because many of the petitioners live on fixed incomes and have hardly enough to exist on under the present rate of taxation.

"If relief is not forthcoming soon," the petitions state, "many of us will of necessity go on county and state aid which will further aggravate the present situation." Greater home owner and renter tax exemptions are suggested.

Signatures were collected primarily by Maud H. Campbell of Bonita Avenue, Arcadia, one of the runners-up for 1976 Senior Citizen of the Year. She brought the petitions to The Arcadia Tribune with the request that the paper use its influence in bringing the plight of the senior citizens to the attention of city and county government.

Asked by The Tribune to carry the petitions with her next week, Mayor Lauber expressed her pleasure at the opportunity to help build her case for tax relief.

"I have been besieged by phone calls from people seeking relief," she said. "Many of these calls are from senior citizens and my heart goes out to them. I'm sure this expression from them will help."

UNITED STATES CONFERENCE OF MAYORS

1976 ANNUAL CONFERENCE

OFFICIALS PRE-REGISTERED

As of June 24, 1976

(listing does not include spouses, children, and guests of officials)

ALABAMA

Birmingham
Jeff Germany, Admin. Asst. to Mayor
Mayor David Vann

Huntsville
Mary Drakey, Dir.-Community Develop.

Phenix City
Mayor Frank Roberts

Prichard
Mayor A.J. Cooper, Jr.

Tuskegee
Cal Wilson, Asst. Dir. to Mayor

ALASKA

Anchorage
Mayor George Sullivan

ARIZONA

Mesa
Mayor Wayne C. Pomeroy

Phoenix
Mayor Margaret T. Hance

Scottsdale
Mayor William C. Jenkins

Tempe
Mayor William J. LoPiano

Tucson
Capt. Harold L. Holdcroft, Police Dept.
Mayor Lewis C. Murphy
William P. Sheldon, Dir.-Intergovnt. Affairs

ARIZONA (Cont.)

Tucson
R. W. Thompson, Comm. Ctr. Dir.
Martha Vito, Director

ARKANSAS

Texarkana
Mayor Bobby F. Ferguson
Johnny Pecorella

CALIFORNIA

Alameda
Mayor C. J. "Chuck" Corica

Arcadia
Mayor Floretta K. Lauber

Berkeley
Mayor Warren Widener

Carson
E. Fredrick Bien, City Admin.
Councilwoman Kay A. Calas
Mayor John A. Marbut
Mayor Pro Tem Sak Yamamoto

Chula Vista
Mayor Thomas D. Hamilton, Jr.

Compton
Councilman Wilson Buckner
Mayor Doris A. Davis
Councilman Walter Tucker

Concord
Councilman William Dixon
Mayor Richard T. La Pointe

CALIFORNIA (Cont.)

Costa Mesa
Mayor Dom Raciti

Downey
Mayor Hazel N. Scotto

Escondido
Mayor Alan B. Skuba

Fresno
Mayor Ted C. Wills

Hawthorne
Councilman Bruce Gies
Mayor Pro Tem Joe Miller
Mayor Jack Moore
Kenneth L. Nelson-City Attorney
Harry A. Reeves, Chief of Special Svcs.
Councilman Robert Reeves

Hayward
Mayor Ilene Weinreb

Inglewood
Gary Garrick, Sr. Mgnt. Analyst
Councilman Andrew Isaacs
Ralph Webb, Asst. City Admin.

La Habra
Mayor Robin Young

Lakewood
Mayor Jo Bennitt

La Mirada
Councilman Sherill L. Moses
Mayor Wil Simendinger

Long Beach
Councilman Wallace Edgerton
Councilman Don Phillips
Mayor Pro Tem James H. Wilson

Los Angeles
Mayor Tom Bradley
Jerome F. Miller, Special Asst. to Mayor

CALIFORNIA (Cont.)

Manhattan Beach
Mayor Steven K. Blumberg, Ph.D.

Mountain View
Mayor Joseph R. Perez

Norwalk
Mayor Cecil N. Green

Oakland
Councilman Raymond L. Eng
Mayor John H. Reading
Councilman John Sutter

Ontario
Mayor Paul A. Treadway

Oxnard
Councilman Donald H. Miller

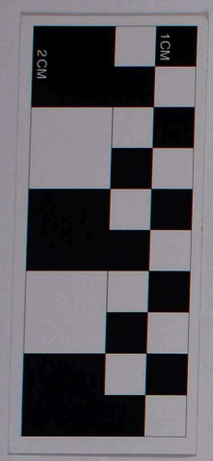
Pomona
Mayor Ray J. Lepire

Redondo Beach
Mayor William F. Czuleger
Councilman Morgan McSweeney
Councilman Rodney Nielsen
City Manager Robert L. Riley

Richmond
Mayor Nathaniel Bates
Councilman Richard Nelson

Riverside
Mayor Ben H. Lewis

San Bernardino
Councilman Tony Campos
Councilman John D. Hobbs
Mayor W. R. "BOB" Holcomb
Councilman Lionel E. Hudson
Councilman Russell E. Lackner
Councilman Edward S. Wheeler, Jr.



CALIFORNIA (Cont.)

San Diego
Bill Harrington-Wash. Rep.
Larry Thomas-Asst. to Mayor
Bob White-Asst. to Mayor
Mayor Pete Wilson

San Francisco
Mayor George R. Moscone
Deputy Mayor Bernard Teitelbaum

San Gabriel
Councilwoman Helen Achilles
Mayor Mike Falabrino
Councilman Edward T. Lara

San Jose
Sussane S. Elfving, Research Analyst
Mayor Janet Gray Hayes
Councilwoman Susanne B. Wilson

San Leandro
Mayor Jack D. Maltester

San Mateo
Mayor John J. Murray, Jr.

Santa Barbara
Mayor David T. Shiffman

South Gate
Councilman Bill L. Cox
Mayor John J. Murdock
Councilman Harold K. Prukop
Councilman Don R. Sawyer
Vice Mayor John F. Sheehy

Stockton
Councilman Clyde Davis
City Manager Elder Gunter
Mayor Tom Madden
Councilman Jesse Nabors
Vice Mayor Daniel A. O'Brien
Councilman Ennis Ramos
Councilman Ralph White

CALIFORNIA (Cont.)

Sunnyvale
Mayor Donald S. Logan
Vice Mayor Etta A. Logan
Councilmember Lawrence Stone

Walnut Creek
Councilwoman Margaret W. Kovar

COLORADO

Denver
Ben Bezoff, Executive Officer
Mayor William H. McNichols, Jr.

Lakewood
Mayor James J. Richey

CONNECTICUT

East Hartford
Mayor Richard H. Blackstone

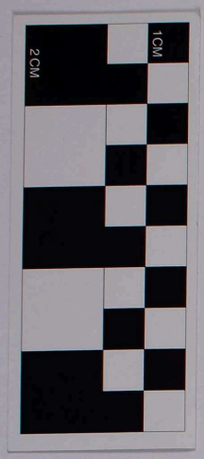
Hartford
Mayor George A. Athanson

Meriden
Mayor Abraham G. Grossman

New Haven
Mayor Frank Logue
John McGuerty, Division Admin.

Stamford
Mayor Louis A. Clapes

Torrington
Mayor Frederick P. Daley



DISTRICT OF COLUMBIA

Calvin D. Banks, DOT
Alan Beals, NLC
Charles F. Becker, City Rep.
M. Ross Boyle, McManus Assoc.
John Britton, Joint Center for Political Studies
Fred Burke, Transportation Consultant
Dick Cherry, Asst. to Mayor of New Orleans
Chester Davenport, Hudson, Leftwich and Davenport
Michele Dichter, NMCCDDA
Daniel Dozier, Labor Coalition Clearing House
Thomas N. Duffy, City Rep.
Julian R. Dugas, City Admin.
Richard Eckfield, City Rep.
James H. Falk, Touche Ross and Co.
John G. Feild, Urban Consultant
H. Marrel Foushee, National Bureau of Standards
Mark H. Freeman, Wash. Rep.
Jim Gasser, Asst. City Rep.
Ronald M. Gatton, R.L. Polk and Co.
Joe Gaylord, Republican National Committee
V. Gore, Aide to the Mayor
David Gogol, Assoc. City Rep.
Robert E. Gordon, Wash. Rep.
Richard S. Hanel, R. L. Polk and Co.
Jane Hartley, Democratic National Committee
Victor Hausner, CUED
Jack Hooley, Public Technology Inc.
James Hudson, Hudson, Leftwich and Davenport
Floyd H. Hyde, McManus Assoc.
Mark Israel, Wash. Rep.
Leroy E. Johnson, DOT
Anthony L. Jones, Wash. Rep.
Mark Keane, ICMA
Noel H. Klores
Malachi Knowles, Joint Center for Political Studies
Richard Kochan, City Rep.
Reuben McCornack, Council on Natl. Priorities and Resource

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Helene Overly
Joy Price, Republican National Committee
Phil Rutledge, NLC and USCM
John A. Sasso, NMCCDDA
Martin Schaller, Exec. Secretariat
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John Sheehy, City Rep.
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Terry Stenzler, Floyd H. Hyde Assoc.
Quinn Tamm, Consultant
Jeanna D. Tully, Office of Revenue Sharing
Herbert L. Tyson, ACTION
Mayor Walter E. Washington
Lucy Wells, CUED
Eddie Williams, Joint Center for for Political Studies

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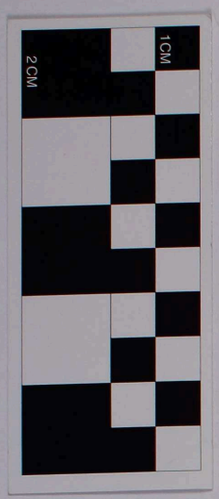
Mayor Gabriel Cazares
City Manager Picot B. Floyd

Fort Lauderdale
Mayor E. Clay Shaw, Jr.

Gainesville
Commissioner Jospeh W. Little
Mayor James G. Richardson

Hialeah
Mayor Dale G. Bennett
Russ Marchner, Publicity Director

Jacksonville
Mayor Hans G. Tanzler



FLORIDA (Cont.)

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Mayor Maurice A. Ferre

Miami Beach
D. Lee Powell, City Liaison
Mayor Harold Rosen
Councilman Philip Sahl
Councilman Simon Wikler

Orlando
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Councilman Richard E. Martin
Councilman Harry W. McCormick

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Mayor Ronald W. Norman

GEORGIA

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Fred First, Aide to Mayor
Walter Huntley, Special Asst. to Mayor
Mayor Maynard Jackson
Tom Tatum, Special Asst. to Mayor

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Mayor Jack P. Mickle

Macon
Mayor Buckner F. Melton

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Mayor John P. Rousakis
William Shearouse, Admin. Asst. to Mayor

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Carbondale
Robert Stalls, Div. of Human Resources

Champaign
Virgil C. Wikoff, Ill. Mun. Problems Comm.

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Alderman Talman Guffin
Alderman Oliver Hendricks
Alderman Adrian Jackson
Alderman Willie Johnson
Mayor William E. Mason
Alderman Charles Powell
Alderman Willie Staples
Fred L. Teer, Admin. Asst.
Alderman James White

Elgin
Mayor Richard Verbic

Highland Park
Mayor Robert M. Buhai
Councilman Louise Greenebaum
Councilman Gerry Witt

Joliet
Mayor Pro Tem Joseph A. Cusimano

Lansing
Jack E. Walker, Municipal Attorney

Macomb
Mayor Robert Anstine

Oak Lawn
Mayor Fred M. Dumke

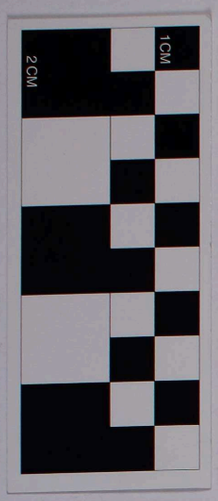
Pana
Mayor John N. McCrackin

Peoria
Mayor Richard E. Carver

Rockford
Mayor Robert W. McGaw

Springfield
Lee F. Coddington, Ill. Mun. Problems Commission
Steven Sargent, Ill. Mun. League

Urbana
Mayor Hiram Paley



INDIANA

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Evansville
Mayor Russell G. Lloyd

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Councilman John Nuckols
Charles Westerman, Exec. Sec., Common Council

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Councilman Lispsicord T. Allison
Councilman Robert Freeland
Mayor Richard Gordon Hatcher
Councilman Gerald B. Hayes
Councilman Roosevelt Haywood
Ivan Silverman, Press Sec. to Mayor
Councilman Vernon G. Smith
James Taylor, Aide to Mayor
Councilman Cleo Wesson
George Williams, Dir., Planning and Development

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Deputy Mayor Michael A. Carroll
Mayor William H. Hudnut, III
Murrill M. Lowry, Dept. of Public Safety
Michael J. Quinn, Indiana Assn. of Cities and Towns

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Mayor Joseph R. LaRocco

Mishawaka
Mayor Margaret H. Prickett

South Bend
Peter H. Mullen, Controller
Mayor Peter J. Nemeth

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Mayor Joseph S. Dienhart

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Davenport
Mayor Robert Duax

Des Moines
Mayor Richard E. Olson

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Mayor Al Lundh
Councilman Dick Wertzberger

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Mayor George Wermeling

Lexington
Mayor H. Foster Pettit

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Mayor Harvey I. Sloane

Paducah
Mayor William S. Murphy

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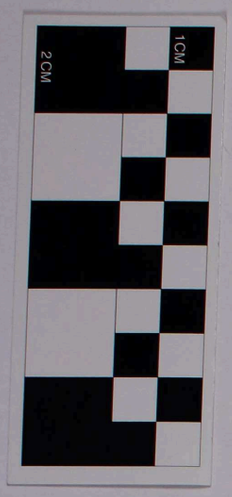
Lake Charles
Mayor William E. Boyer

New Orleans
Margaret Mary Falcon, Admin. Asst. to Mayor
Anthony J. Gagliano, Exec. Asst. to Mayor
Jay Handelman, Public Relations Office
Mayor Moon Landrieu
Bernard B. Levy, Exec. Asst. to the Mayor



LOUISIANA (Cont.)

New Orleans (Cont.)
Helen Lorio, Sec. to the Mayor
Robert H. Tucker, Jr., Exec. Asst. to the Mayor
Terrence R. Duvernay, Asst. Chief Administrative Officer

MARYLAND

Rockville
Mayor William E. Hanna, Jr.

MASSACHUSETTS

Arlington
Larry Deetjen, Asst. Town Manager

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Ted Gravelle, Assistant
Geraldine B. Pleshaw, Asst. to Mayor
Deputy Mayor Robert J. Vey

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Councillor Daniel Clinton
Councillor Saundra Graham
Rich McKinnon, Admin. Asst. to Mayor
Councillor Walter J. Sullivan
Mayor Alfred E. Vellucci

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Council President John Britland

Holyoke
Mayor Ernest Proulx

Lawrence
Mayor John J. Buckley
Joseph S. Giuffrida, City Assessor

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Councilman Richard A. Bachand
Councilman Manuel F. Neto

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Mayor John M. Harris

Detroit
Samuel N. Oaks, General Motors Corporation
Mayor Coleman A. Young

East Lansing
Mayor George Griffiths

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Gerald R. Brown, City Clerk
Earl J. Emerson, Pres. of Council
Mayor James W. Rutherford

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Mayor Abe L. Drasin

Harper Woods
Mayor Fred F. Shaening
Councilman E. Joseph Zaccardelli

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Troy Grigsby, Community Develop. Administrator
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Councilwoman Ethel Terrell
Councilman Damon White

Inkster
Mayor Terrel M. LeCesne

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Councilman Jerry Raymond
Peter A. Ventura, Vice Pres. of Council

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Vice Mayor Marvin S. Gudelsky
Mayor Donald E. Johnson

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Mayor David H. Shepherd

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Mayor Betty Lee Ongley

Wyoming
Mayor Thomas K. Eardley, Jr.

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Mark Flaherty, Community Develop. Director

Rochester
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St. Louis Park
Mayor James Dahl

St. Paul
Mayor George Latimer
Councilman Leonard Levine
Mark Vaught, Admin. Aide to Mayor

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Mayor Robert K. Pugh

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Mayor W. J. Bennett

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Louis G. Berra, Exec. Sec. to Mayor
Mayor John H. Poelker

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Mayor Nathan B. Kaufman

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Mayor Helen G. Boosalis

Omaha
Mayor Edward Zorinsky

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Henderson
Councilman Phil Stout

Las Vegas
Mayor William H. Briare

Reno
Clyde Biglieri, Assistant Mayor

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Councilman William S. Thomas
Earl Williams, Chairman, Council

Hackensack
Mayor Michael J. D'Arminio
Eugene Duffy, Chief Planner
Councilman Howard Gregory

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Brian Doherty, Exec. Sec. to Mayor
Mayor Paul Jordan

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Councilman Jesse L. Allen
John Bruno, Bruno Associates
Councilman Anthony Carrino
David S. Dennison, Mayor's Policy and Development Office
Mayor Kenneth A. Gibson
C. Hargraves, Aide to Mayor
Harold L. Hodes, Asst. to Mayor
Councilman Sharpe James
Arthur Jones, Manpower Training Center
Councilman Henry Martinez

NEW JERSEY (Cont.)

Newark (Cont.)
Alvin D. Moore, Jr., Public Svc. Employment Program
Bernard Moore, Dir. of Public Inf.
Ray Rogers, Public Inf. Director
Carol Sperber, Bruno Associates
Sim Timmons, Aide to Mayor
Councilman Donald Tucker
Councilwoman-at-Large Marie L. Villani
Harry Wheeler, Dir. of Employment Training

Paterson
Mayor Lawrence Kramer
Bill Pascrell, Dir. of Public Works
Larry Worth, Business Administrator

Perth Amboy
Mayor Alexander Jankowski

Plainfield
Frank H. Blatz, Jr., Attorney
Mayor Paul J. O'Keeffe

Trenton
Mayor Arthur J. Holland

NEW MEXICO

Albuquerque
Mayor Harry E. Kinney

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Buffalo
Richard Chriss, Mayor's Office
Thomas G. Kobus, Buffalo and Erie Cty. Economic Develop. Committee
Mayor Stanley Makowski

New Rochelle
Mayor Vincent R. Rippa

NEW YORK (Cont.)

New York City
Mayor Abraham D. Beame
Deputy Mayor Stanley Friedman
Susan Friedwald, Asst. to Mayor
Sidney Frigand, Press Sec. to Mayo
Bruce Kirschenbaum, Asst. to Mayor
Dennis Mulvihill, Touche Ross & Co

Niagara Falls
Councilman Bruce Battaglia
Councilman William Gallagher
Mayor Michael C. O'Laughlin

Schenectady
Mayor Frank J. Duci

Syracuse
Mayor Lee Alexander
Clinton Byers, Dir. of Research
Walter Marlow, Aide to Mayor
Elliott Jacobson, Asst. to Mayor
Ann C. Michel, Fed. & State Aid Coordinator

Yonkers
Mayor Angelo R. Martinelli

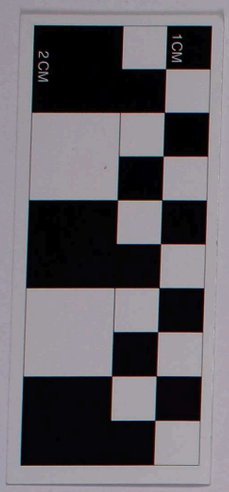
NORTH CAROLINA

Charlotte
Mayor John M. Belk

Goldsboro
Mayor Ben C. Strickland

Rocky Mount
Mayor Frederick E. Turnage

Winston-Salem
Alderman Richard N. Davis
Alderman Eugene F. Groce
Mayor Pro Tem C. C. Ross, Sr.
Alderman Carl H. Russell, Sr.
Mayor Franklin R. Shirley
Alderman Ernestine Wilson



NORTH DAKOTA

Fargo
Mayor Richard A. Hentges

OHIO

Akron
Mayor John S. Ballard
Deputy Mayor Marjorie Capotosto
Deputy Jack Fitzgibbons

Canton
Mayor Stanley A. Cmich
Robert F. Fisher, Dir.-Public Svc.

Cincinnati
Councilmember James T. Luken
Mayor Bobbie Sterne
Robert Turner, Federated Dept. Stores

Cleveland
Bruce Akers, Exec. Asst. to Mayor
Mark Driscoll, Dir.-Budget and Mgnt.
Mayor Ralph J. Perk

Columbus
Mayor Tom Moody
Robert Newlon, Dir.-Public Utilities
Ralph Widner, Academy for Contemporary Problems

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Mayor James H. McGee
Commissioner Patricia M. Roach
Administrator Leonard E. Roberts
Commissioner Fred E. Weber

Elyria
Mayor Marguerite E. Bowman

Euclid
Pat Rocco, Law Director
Mayor Tony Sustarsic

Hamilton
Mayor Frank Witt

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Lorain
Mayor Joseph J. Zahorec

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Mayor Emil J. Lisy, Jr.

Springfield
Mayor Roger L. Baker

Steubenville
Mayor William Crabbe

Toledo
Mayor Harry Kessler

Urbancrest
Mayor Vaughn E. Hairston

Youngstown
Councilman Richard Hughey
Mayor Jack C. Hunter
Councilman Herman Starks

OKLAHOMA

Enid
Mayor Paul Crosslin

Muskogee
Mayor Robert W. Collins

Oklahoma City
Mayor Patience Latting

OREGON

Portland
Tom Benjamin, Fed. Grants Coord.
Mayor Neil Goldschmidt
Marc Kelley, Intergovnt. Coord.
Doug Wright, Chief Planner

PENNSYLVANIA

Allentown
Mayor Joseph S. Daddona

PENNSYLVANIA (Cont.)

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Mayor Gordon B. Mowrer

Harrisburg
Mayor Harold A. Swenson

Lancaster
Mayor Richard M. Scott

McKeesport
Mayor Thomas J. Fullard

Pittsburgh
Mayor Peter Flaherty
Kevin Hurley, Asst. to Mayor

Scranton
Mayor Eugene J. Peters

Wilkes-Barre
Mayor Walter W. Lisman

Williamsport
Mayor Daniel P. Kirby

York
Mayor John D. Krout

PUERTO RICO

San Juan
Amparo Rodriguez

RHODE ISLAND

East Providence
Assistant Mayor Edward J. Doyle

Pawtucket
William Malloy, Admin. Asst. to Mayor

Providence
Mayor Vincent Cianci, Jr.

SOUTH CAROLINA

Columbia
Mayor John T. Campbell

SOUTH CAROLINA (Cont.)

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Mayor Joseph P. Riley, Jr.

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Chattanooga
Mayor Charles A. "Pat" Rose

Knoxville
Vice Mayor Willie B. Hembree
Council Member Theotis Robinson,Jr

Memphis
Mayor Wyeth Chandler

Nashville
Mayor Richard H. Fulton
Councilman James E. Hawkins
William J. Reinhart, Urban Affairs Consultant

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Austin
Mayor Jerry M. Friedman

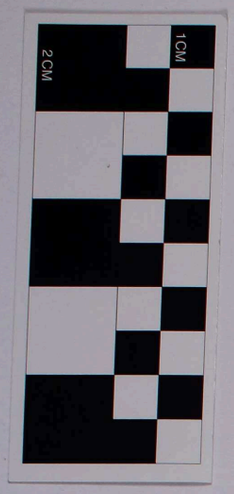
Beaumont
Mayor Ken Ritter

Corpus Christi
Mayor Jason Luby

Dallas
Mayor Robert S. Folsom
Rick Douglas, Admin. Asst. to City Manager
Mayor Pro Tem Adlene Harrison
City Manager George R. Schrader

Edinburg
Ken Quinn, Dept. of Community Development

El Paso
Mayor Don Henderson
Nestor A. Valencia, Exec. Asst. to the Mayor



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Councilman Henry Meadows
Councilman John O'Neill
Mayor Clif Overcash
Councilman Margaret Rimmer
Asst. City Manager John Thompson

Garland
Mayor Charles G. Clack

Houston
Robert Brewer, Exec. Asst. to Mayor
Barry Goodman, Transportation Director
Mayor Fred Hofheinz
Councilman Larry McKaskle
Carl Sharpe, Admin. Asst. to Mayor
Barbara Strong, Admin. Asst. to Mayor
Fred Williams, Admin. Asst. to Mayor

Irving
Mayor Pro Tem Harry L. Field
City Manager Jack D. Huffman
Mayor R. Dan Matkin
Councilwoman Joyce Pittman
Councilman Bill Tynes

Longview
City Manager Harry G. Mosley
Mayor William Y. Rice

Lubbock
Mayor Roy Bass

Midland
Mayor Ernest Angelo, Jr.

Port Arthur
Mayor Bernis W. Sadler

San Antonio
Mayor Lila Cockrell
Shirl Thomas, Admin. Asst. to Mayor

Texarkana
City Manager Stuart A. Bach
Councilman Phillip Du Vall
Councilman Jack Foster
Mayor David L. Keller
Councilman Edward Miller
Councilman Paul N. Sandlin
Councilman Wetzel W. Ward

TEXAS (Cont.)

Victoria
Mayor C. C. Carsner, Jr.

Waco
Mayor M. A. "Catfish" Smith

UTAH

Salt Lake City
Paul Barber, Admin. Asst. to Mayor
Mayor Ted L. Wilson

VIRGINIA

Alexandria
W. B. Hurd, Urban Transportation Consultant

Arlington
John C. Jordan, The President Ford Committee

Charlottesville
Mayor Charles Barbour

Chesapeake
Mayor Marian P. Whitehurst

Hampton
Mayor Ann H. Kilgore
Councilman Charles A. Wornom

Norfolk
Vice Mayor Joseph A. Jordan, Jr.

Portsmouth
Mayor Richard J. Davis

Roanoke
Mayor Noel C. Taylor

Virginia Beach
Mayor J. Curtis Payne

the mayor

Vol. 43, No. 13 CONVENTION ISSUE July 1, 1976

MILWAUKEE - 44th ANNUAL MEETING UNITED STATES CONFERENCE OF MAYORS CONVENES JUNE 26-JULY 1

Over 1000 local officials and their guests are planning to attend the 44th Annual Meeting of the Conference of Mayors which will convene in Milwaukee on June 26-July 1 at the Milwaukee Exposition and Convention Center and Arena (MECCA). The economic problems facing America's cities in this bicentennial and national election year will be the major focus of the annual meeting. All sessions will be held at MECCA.

CONFERENCE PRESIDENT LANDRIEU RELEASES "1976 ECONOMIC REPORT OF AMERICAN CITIES"

Conference President Moon Landrieu will release at the opening press conference, Saturday, June 26, 11:00 a.m., the "1976 Economic Report of American Cities." The U.S. Conference of Mayors undertook this survey and analysis to obtain a current view of cities' problems from the perspective of the Mayor. The report is based on State of the City messages and Annual Budget messages from 146 cities in 37 states submitted in response to requests from the Conference of Mayors. The findings reveal that for the first time cities across the nation of every size and representing every geographical area including the Sun Belt are being forced to review their budgets and financial positions to determine if they have sufficient revenues to cover their increased expenses precipitated by spiraling inflation and recession.

LANDRIEU GIBSON ALEXANDER GUNTHER MAIER GOLDSCHMIDT BOOSALIS

HILLS RICHARDSON MINETA CARTER CHURCH USERY CAMPBELL

MOSCONE

ZAGORIA

VANN

DAVIS

MOODY

SHAW

Helen Boosalis, Mayor of Lincoln, Nebraska. The Committee, which is comprised of 41 local chief executives, will review and make recommendations on proposed Conference policy resolutions. The full membership of the U.S. Conference of Mayors will vote on the resolutions at the closing business session on Thursday, July 1.

SUNDAY WORKSHOPS

PRESERVING AND CONSERVING THE CITY. The City of Milwaukee will provide a tour for delegates Sunday afternoon from 2:00 p.m. to 5:00 p.m. of Kilbourntown 3 Redevelopment Area, Mitchell Street Mall, Menomonee Valley Economic Development area, and the new solid waste recycling center. With Mayor David H. Shepherd of Oak Park, Michigan, participants and delegates will assemble at MECCA for a briefing and then leave the Convention Hall for a narrated tour. The workshop will reconvene at the recycling center for concluding remarks.

BUSINESS AND THE CITIES: THE NEW PARTNERSHIP IN THE ARTS. With Mayor E. Clay Shaw, Jr. of Fort Lauderdale moderating, top officials of the National Endowment for the Arts and prominent officials of the national business community and others will participate in this workshop featuring a discussion of ways business supports the arts, and how cities have used federal resources in support of their arts programs. The discussion will take place in a setting of some of Milwaukee's finest endeavors in the arts. Participants and delegates will assemble at Convention Hall at 2:00 p.m.

OPENING PLENARY SESSION

The 44th Annual Meeting will be called to order at 9:00 a.m. on Monday, June 28 by Conference President Moon Landrieu of New Orleans in the Great Hall at MECCA. Host Mayor Henry W. Maier of Milwaukee and Wisconsin Governor Patrick J. Lucey will welcome the delegates. Conference President Landrieu will then make his "Report of the President" to the delegates followed with a bicentennial presentation by Mr. Hugh Hall, Assistant Administrator of the American Revolution Bicentennial Administration. Speakers addressing the opening session on the

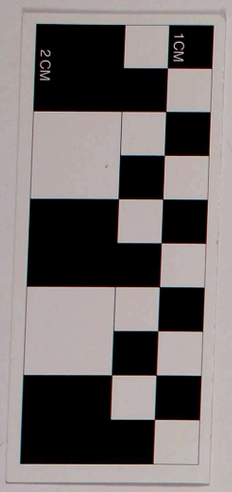
HANCE

EDEN

PATRICELLI

ORLEBEKE

STOVER



July 1976

- COMMUNITY DEVELOPMENT FOR CITIES UNDER 50,000 POPULATION--with Pritchard, Alabama Mayor A.J. Cooper moderating and presentations by Plainfield Mayor Paul J. O'Keeffe; David O. Meeker, Assistant Secretary for Community Planning and Development, HUD; and Charles J. Orlebeke, Assistant Secretary for Policy Development and Research, HUD.

- TRANSPORTATION: A BALANCED URBAN SYSTEM AND THE ROLE OF MASS TRANSIT--with Austin Mayor Jeffrey M. Friedman serving as moderator and presentations by Detroit Mayor Coleman A. Young; Alinda Newby, Transportation Project Director, Public Technology, Inc.; and Robert E. Patricelli, Administrator, Urban Mass Transportation Administration, DOT.

- YOUTH--with Highland Park, Illinois Mayor Robert M. Buhai presiding over a discussion of coordinating youth programs at the local level. Presentations will be made by Berkeley Mayor Warren Widener; Paul E. Barton, Staff Director, National Manpower Institute; Esther I. Friedman, Executive Assistant to Assistant Secretary for Employment and Training, DOL; Mary D. Keyserling, Co-Chairwoman, National Task Force on Juvenile Delinquency; and Alex A. Maleski, National Collaboration for Youth (Divisional Director, Manpower and Program Services, Boys' Club, New York City).

- POLICE TRAINING--THE FOUNDATION FOR LAW ENFORCEMENT--will include a discussion and tour of the City of Milwaukee Safety Academy. Participants and delegates will assemble in Room E-4, Convention Hall, proceed by bus to the Academy and return to the Hall or hotels at the conclusion of the tour. Police and fire training facilities will be reviewed.

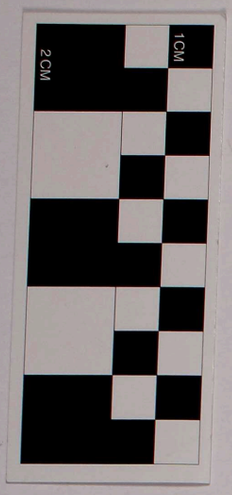
TUESDAY WORKSHOPS

Four workshops are scheduled concurrently to begin at 2:00 p.m. on June 29.

- LOCAL ECONOMIC DEVELOPMENT: A COMPREHENSIVE STRATEGY--with Jersey City Mayor Paul T. Jordan moderating a discussion of the economic conditions of cities and a comprehensive strategy to cope with these conditions. Presentations will be given by Oakland Mayor John Reading; Peter Libassi, President, Hartford Process; Thomas A. Kelly, Director, Economic Development, State of New Jersey and President of the National Council for Urban Economic Development; and John W. Eden, Deputy Under Secretary of Commerce.

- COMMUNITY DEVELOPMENT FOR CITIES OVER 50,000 POPULATION--with Peoria Mayor Richard E. Carver moderating and presentations given by Duluth Mayor Robert Beaudin; David O. Meeker, Assistant Secretary for Community Planning and Development, HUD; and Charles J. Orlebeke, Assistant Secretary for Policy Development and Research, HUD.

- THE POLITICAL REALITIES OF AGING--with Seattle Mayor Wes Uhlman moderating a discussion of strategies to assist senior citizens in urban America. Presentations will be made by Los Angeles Mayor Tom Bradley, Tucson Mayor Lewis Murphy, Holyoke Mayor Ernest E.



July 1976

SPECIAL CONFIDENTIAL CONSULTATION SERVICE
FOR MAYORS ON POLICE

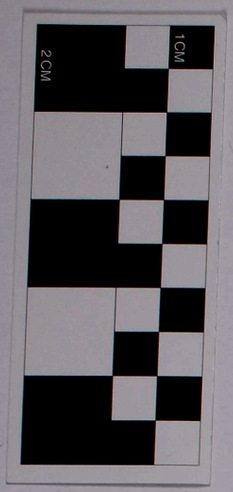
"Everything You Always Wanted to Know about Policing --
But Were Afraid to Ask"

- Are my crime statistics accurate?
- How do I deal with a suspected corruption problem?
- Is the department properly organized?
- What is the best way to deal with police violence complaints?
- Do we need more officers?
- How do I measure police effectiveness and productivity?
- I need a new chief, what is the best way to recruit one?
- What is the best way to recognize or deal with a police union?

The United States Conference of Mayors, in conjunction with the Police Foundation, has retained Mr. Quinn Tamm as a consultant for Mayors on matters relating to police. Mr. Tamm is a former Assistant Director of the F.B.I. and until 1975 was the Executive Director of the International Association of Chiefs of Police.

Mr. Tamm will be available on Monday, Tuesday, and Wednesday in Room W-12 from 1:30 P.M. to 5:00 P.M. Please feel free to contact him there. No appointments are necessary. Follow-up consultation can be arranged through the Conference of Mayors and Mr. Tamm.

The consultation service is free of charge.



CITY COUNCIL
JUN 28 1976

Memorandum

Date June 25, 1976

TO: City Council

FROM: Mayor Floretta K. Lauber

SUBJECT: Bicentennial Plans

Due to the withdrawal of the Barber Shop Quartet and on the advice of Chief Mitchell, I have agreed that as a safety measure it would be best to limit our Fourth of July Celebration at the Arcadia County Park to the usual display of fireworks by the American Legion.

I am sure you are as disappointed as I that our arrangements for a Bicentennial Celebration on the Fourth have fallen through, however I have been working on plans for a Bicentennial Ball to be held in August which it is hoped will be a very special event for our citizens. A committee has been appointed consisting of Robert Strub, Dick Steineke of Robinson's, Mrs. Bartling Anderegg, Rick Bundy, Mrs. Harold Shepherd, Tom Simmers and Dick Miller. A tentative date of August 14 has been set and we would appreciate your holding it on your calendars.

We will provide you with additional information as the plans are developed.

FKL:jh

8/76

TO BICENTENNIAL BALL COMMITTEE:

Closing Financial Statement:

RECEIPTS:

Ticket Sales		$3,412.50
Bar Sales		765.00
Donations		275.00
TOTAL RECEIPTS		$4,452.50

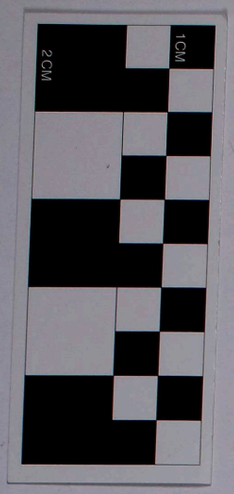
DISBURSEMENTS:

Orchestra (8 pcs)		$ 240.00
Dinner, wine, liquor		2,490.46
Decorations		331.69
Rental		1,200.11
Tables, chairs, set-ups	$1,044.40	
Shortage charge	155.71	
Stamps for additional mailings & financial statements		19.85
Bennington Flag		14.84
Damaged tray repair		35.00
Ticket refund		25.00
Bar set-ups		47.55
Cheese		48.00
TOTAL DISBURSEMENTS		$4,452.50

-- o --

Mary F. Anderegg
MARY F. ANDEREGG
Treasurer

Jane Shepherd
JANE SHEPHERD
Secretary



Town & Country Division

1901 E. COLORADO BOULEVARD, PASADENA, CALIFORNIA 91107 • 795-7041 • 681-0419

Personalized
PARTY SERVICE

July 9,1976

Mrs. Floretta Lauber
1225 Oaklawn Rd.
Arcadia, Calif.

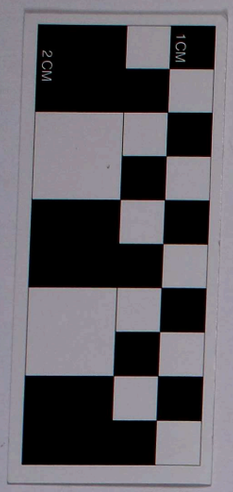
Dear Mrs. Lauber:

The equipment and cost for your party at Fashion Park August 14,1976 is as follows.

500	Chairs White W/ Red, White And Blue Seats	
50	Tables Round 66"	
4	Tables 8' (Buffet)	
500	Dinner Plates Castle White	
500	Dessert Plates	
500	Coffee Cups	
500	Saucers	
500	Dinner Knives Belaire Silver Plate	
500	Dinner Forks	
500	Teaspoons	
500	Dessert Forks	
4	Table Cloths 12' (Buffet)	
50	Table Cloths 90" Round	
	Total Cost Includes Delivery and Pickup if During Normal Working Hours. Monday Thru Saturday	$ 1000.00

Thank you very much for allowing me to submit the above estimate.

Very Truly Yours
Rick Nissen
Rick Nissen



7/76

AGREEMENT BETWEEN

POST OFFICE RESTAURANT, PETE LURAS, OWNER AND

FLORETTA K. LAUBER, CHAIRMAN BICENTENNIAL BALL COMMITTEE

Menu - $7.00 per person to be paid to Luras, to include:

Hot Green Bean Hors d'oeuvres
Fresh Fruit Salad consisting of pineapple, cantaloupe, honey dew, watermelon and any other fruit in season at the discretion of the Chef
Fresh Spinach Salad with choice of dressings (Hot Bacon, Blue Cheese and Green Goddess)
Bottom Round Roast
Au Gratin Potatoes
Fresh Asparagus with Hollandaise Sauce (to be arbitrated if it can be furnished, if not, it will be fresh broocoli)
Sauteed Fresh Mushrooms
Individual Pastries from Frederico's (Napoleons, Princesses, Black Forest, Mocha)
Crescent Rolls - Frederico's (also butter)
Egg Nut Rolls - Frederico's
Coffee and one decaffeinated
Cream and Sugar
Wine - one fifth each of chablis and rose per table to be purchased by Luras and paid for by Committee at the cost of $1.00 per bottle
All liquors to be ordered by Luras and furnished to Committee at his cost
Goldfish crackers and nuts to be furnished by Luras and paid for by Committee

Red linen napkins to be furnished by Luras and all service to be provided and paid for by Luras including cleanup.

Bar napkins to be furnished by Luras and paid for by Committee.

Three bar tenders to be hired by Luras and paid for by Committee.

Committee to furnish all bar mixes and ice.

Information Only: Luras to obtain all silver serving pieces and plastic bar glasses from Williams & Sons, Caterers, Turf Club.

Date of Bicentennial Ball: Saturday, August 14, 1976, 6:30 Cocktails, 8:00 Dinner

M _____

☐ Will attend. Enclosed $_____ for_____tickets

☐ Unable to attend

Due to limited seating please respond
no later than Wednesday, August 4, 1976

For additional information call
335-7776 or 358-6972

Checks made payable to the
Bicentennial Ball Committee

The HIGHLANDER July 28, 1976 XIX

IT'S TIME TO GET YOUR TICKETS NOW!.....reminds Arcadia Mayor Floretta K. Lauber as she makes plans for the Mayor's Bicentennial Ball to be held Saturday, Aug. 14. Tickets are $12.50 per person and reservations are being accepted now.

7/78

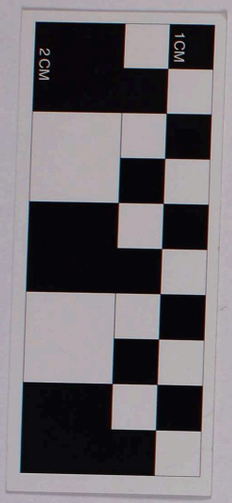
By CATHERINE MUNDY

Of course I know it is "old hat" for Arcadia to establish a first in many lines of endeavor, but I think this "first" is something different. In fact, it might be the only one in the country.

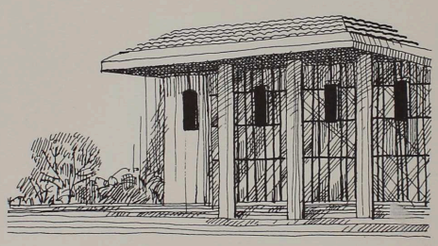
I'm talking about the Mayor's Bicentennial Ball being planned by Arcadia's mayor, Floretta Lauber. She is making plans for a beautiful and elegant dinner dance to be held Aug. 14 in the Bennington Plaza, an open air, enclosed patio outside the mall, in Fashion Park. The charming spot is enclosed on two sides by greenery and on one side by the colonades of Robinson's Santa Anita.

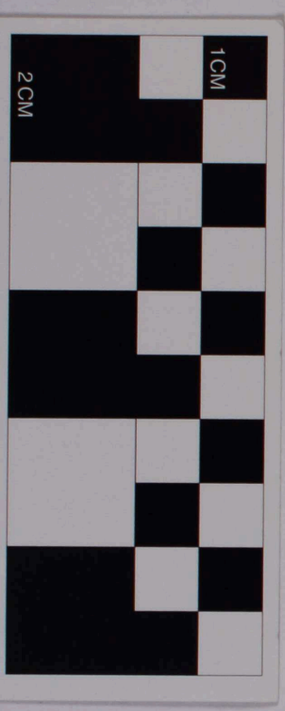
The music will be reminiscent of the 40s, the big band era, and will be played by the Walt Nichols orchestra. Black tie is optional and reservations are limited. Catering for the dinner will be done by Pete Luras, well known restaurateur of the San Gabriel Valley. Robert Strub is honorary cochairman, and others assisting Mayor Lauber are Mary Fran Anderegg, Jane Shepperd, Marguerite Towsley and Richard Miller. The Bennington flag made a deep impression on Mrs. Lauber and the Battle of Bennington was on Aug. 14, so that is why the date and location was chosen.

7/76



Mayor's
BICENTENNIAL
BALL
1976





Mayor FLORETTA K. LAUBER
requests the
honor of your presence
at Arcadia's
BICENTENNIAL BALL
in the
Bennington Plaza
of Santa Anita's
Fashion Park
Saturday Evening
August 14, 1976

Cocktails at 6:30 pm
Dinner at 8 pm

$12.50 per person

Black tie optional

Arcadia's mayor makes plans for Bicentennial Ball, Aug. 14

ARCADIA

People

BEA BARBARA FRASER, Editor

Sixteen former Arcadia mayors invited to come to first city ball

Sixteen former mayors of Arcadia have been invited to attend the Mayor's Bicentennial Ball, which is scheduled for Saturday, Aug. 14 in the Bennington Plaza, near Robinson's in Santa Anita Fashion Park.

Robert J. Considine, who was mayor in 1967-1968, will take part in a special Bicentennial program, which has been planned for the evening.

Other former mayors who have served the City and have been invited to attend Arcadia's Bicentennial Celebration are J.B. Griffith, 1937-1939, now living in Duarte; J. Loren Russell, 1948-1950; Robert W. Dow of Hemet, 1954-1955; Dwight L. Hulse of Los Angeles, 1955-1956; Robert F. Dennis of Newport Beach, 1957-1958; Elton D. Phillips of Laguna Hills, 1958-1959 and 1963-1964; Conrad P. Reibold of Arcadia, 1959-1960 and 1965-1966; Edward L. Butterworth of Arcadia, 1962-1963 and 1970-1971; Dale E. Turner of Laguna Niguel, 1964-1966; George L. Forman of Rancho Santa Fe, 1966-1967; Don W. Hage of Arcadia; 1968-1969 and 1972-1973; James R. Helms Jr. of Arcadia, 1971-1972; C. Robert Arth of Arcadia; 1969-1970 and 1973-1974; Alton E. Scott of Arcadia; 1974-1975, and Charles E. Gilb of Arcadia, 1975-1976.

The festivities will begin at 6:30 p.m. with a cocktail hour. As guests enter the open-air Plaza, they will see lighted candles placed in tall candelabra centering each table. The candles will be encircled by flowers in red, white and blue, and trees and shrubs will transform the plaza into a garden. Ray Horn of Flowers Potpourri is in charge of the floral arrangements.

The gourmet dinner, which will include special hors d'oeuvres and wine, is being created for the evening by Pete Luras, owner of the Post Office Restaurant in Fashion Park.

Mrs. Nancy Sensenbach of Arcadia will sing "I Like the Sound of America," composed by Flo Price.

Walt Nichols and his orchestra will play music from the 1940s throughout dinner and for the evening's dancing.

Serving on Mayor Floretta Lauber's committee are Robert Strub, president of Santa Anita Consolidated, as honorary co-chairman; Mrs. Bartling P. Anderegg; Tom Simmer, president of the Chamber of Commerce; Mrs. Harold Shepherd; Richard Steineke, general manager of Robinson's Santa Anita; Mrs. Earl Towsley; Rick Bundy, general manager of Fashion Park; Richard Miller, librarian of the Arcadia Public Library, and Kathy Esterley, promotion advertising manager of Fashion Park.

The first Mayor's Ball to be held in Arcadia, celebrates the date of Aug. 17, 1777, when the Bennington Flag was first carried into battle.

Reservations are limited and can be made by calling Mrs. Anderegg at 355-6667 or 355-7776 or Mrs. Shepherd at 358-6972. Valet parking will be available for guests.

Anaunsed
Mayors Ball Aug 14th-67
" Bicentonia Ball,- in
the newly dedicated Bennington
Plaza in Santa Anita
fashion Park.
It sound so Inviting to be
a wonderfull & memorable
Evening to a likewise fin. group
of Pople a grand finale.
Please expt my one
Reservation $12.50 Mrs Anderegg
told me over the Phone tha It
was not need for a tiket, only
to Indentify my selvan arrival

SY6-4266. I forgot how to Dress?

Sincerely yours Erik Nelson
414 N. Los Robles Pasadena
See you Aug 14th 6:30 P.M.

... of good wishes

for your Birthday!

Dear Floretta,
So sorry we had to miss your gala Ball! Sounds like a great success!!
Ed and Leah Harris

Mayor's Ball celebrates at Arcadia

People

Open-air patio setting for elegant dining, dancing

By CATHERINE MUNDY

Staff photos by Chuck Lyons

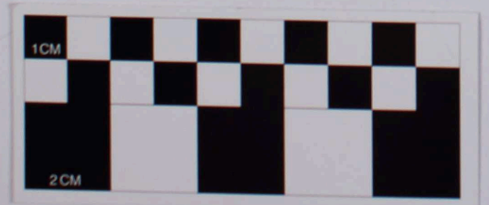
MAYOR'S COMMENDATION — Arcadia's Mayor Floretta Lauber presents a Mayor's Commendation to the Rev. Paul Johenk, chairman of the City's Bicentennial Commission, in recognition for his service to the community.

The Arcadia Mayor's Bicentennial Ball, held Saturday night, Aug. 14 in the Bennington Plaza Fashion Park, was a fantastic evening with even the rain holding off until the party was over. There was an enthusiastic response for the Ball from all over the city, and 300 Arcadians were on hand to enjoy the evening with their friends and neighbors.

Bennington Plaza was an ideal setting for the Bicentennial Ball and as arriving guests entered the open-air, enclosed patio they were amazed and admired the scene that greeted them. The committee had transformed the plaza into an elegant and beautiful setting and the area was enclosed with red, white and blue bunting.

The tall white columns of Robinson's bordered the area on one side and the other side was enclosed by a banked wooded area of greenery and shrubs.

Tables were covered with blue cloths with red napkins and centered with tall gold candelabra and white candles. They were topped with an unusual arrangement consisting of red roses, white spider mums, blue Spatise and tiny white baby's breath. These were done by Ray Horn of flowers Potpourri of Arcadia.



—Photo by Charles Lyons

FIRST DANCE OF THE EVENING — Arcadia's mayor, Floretta Lauber, and her husband, Harry, start the dancing to Walt Nichols' orchestra as the Bicentennial Ball gets underway at Santa Anita's Fashion Park. A new plaza area, Bennington Plaza, was the party site formally inaugurated during the dinner dance. Date commemorated the Aug. 17, 1777 Battle of Bennington, Vt. This was the first year that the ball was held in Arcadia.

The party, the first Mayor's ball to be given in Arcadia, was themed to the historic date of Aug. 17, 1777 when Ethan Allan's Green Mountain Boys fought the battle of Bennington, Vt., the Colonials carrying their Bennington flag to victory over the British.

Star-News People

A-4—STAR-NEWS, PASADENA TUESDAY, AUGUST 17, 1976

Bicentennial Ball draws 300

The Bicentennial Ball is but a pleasant memory today but Bennington Plaza, dedicated during the Saturday party, is a sparkling reality at Santa Anita Fashion Park.

The dinner dance, climax of Arcadia's Bicentennial year celebrations, brought 300 to this new open-air colonnaded patio just outside the Fashion Park mall.

Tables were set as if in a garden with tall silver candelabra and baskets of red, white and blue flowers coordinating with the patriotic bunting and flags favored by the decorations committee. To some, the pillars of Robinson's Santa Anita store, which, with shrubbery bounds on the perimeter of Bennington Plaza, "looked like the White House," to add even more atmosphere.

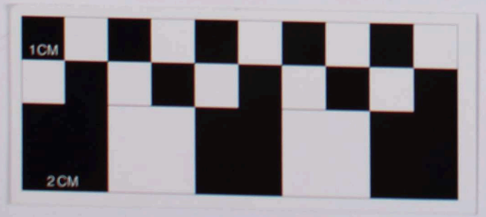
Robert Strub, president of Santa Anita Consolidated and the evening's honorary co-chairman, returned from a trip to New York to participate, with Mrs. Strub, in the flag-raising dedication ceremony.

A surprise feature of the evening was former mayor Robert J. Considine (1967-68) singing a medley of George M. Cohan hits. Nancy Sensenbach of Arcadia also sang in the musical program.

Walt Nichols' orchestsra played music from the big band era during a dinner of prime rib catered by Pete Luras whose Post Office restaurant is in Fashion Park. They continued to play for dancing during the evening. Ray Horn of Flowers Potpourri did the floral designs.

Former mayors in attendance included Mr. Considine, Edward L. Butterworth (1962-63 and 1970-71), Dale E. Turner of Laguna Niguel (1964-66), Don W. Hage (1968-69 and 1972-73); James R. Helms Jr. (1971-72) and Charles E. Gilb (1975-76).

Mayor Floretta (Mrs. Harry) Lauber was the evening's official hostess. Her committee included Mmes. Bartling P. Anderegg, Earl Towsley, Harold Shepherd and Kathy Esterley; Chamber of Commerce president Tom Simmer, Richard Miller, Arcadia Public Library's librarian; Richard Steineke, Rick Bundy and Mr. Strub.



Bicentennial Ball

8/76

Specialties of Los Angeles with Arcadia owner Percy Friedman Jr. provided the tables, chairs, dishes and linens and special decorating effects.

It was amazing that such a perfectly planned party could be so efficiently carried out in such a short space of time. Mayor Floretta Lauber lauded her committee which included Robert Strub, honorary co-chairman; Mrs. Bartling F. Anderegg, Tom Simmers, Chamber of Commerce president; Mrs. Harold Shepard, Richard Steineke, general manager of Robinson's Santa Anita; Mrs. Earl Towsley, Rick Bundy, general manager Fashion Park, Richard Miller, Arcadia librarian, and Kathy Easterly, promotion advertising manager Fashion Park.

In graciously welcoming the guests Mrs. Lauber told them, "This is your celebration as the entire affair has been financed by your tickets and the gracious hospitality of Fashion Park merchants.

The mayor went on to explain why she chose the name Bennington for the Bicentennial celebration. The battle of Bennington in Vermont was fought Aug. 16, 1777 and it was the turning point of the Revolutionary War, with 6,000 British troops surrendering to the colonial troops. The Bennington flag, carried for the first time in that battle, is the oldest American flag.

The mayor said, "We are not celebrating the war but rather 200 years of progress. This Bicentennial celebration will give us a renewed appreciation of what our country stands for, of our Constitution and the Bill of Rights.

Mr. and Mrs. Robert Strub flew from New York to attend the Bicentennial Ball. Strub, president and chairman of the Board of Santa Anita Consolidated, dedicated the Bennington Plaza and raised the Bennington flag. He complimented Mrs. Lauber for her efforts in planning the city-wide celebration, and said this is one of the reasons Arcadia is a fine place to live.

Sheriff Peter Pitchess and Mrs. Pitchess were guests at the Ball. Pitchess also expressed his pleasure at the community celebration and that so many Arcadians came out to take part in it. "We need more of these city-wide affairs," he said, adding that he loved Arcadia and loved being an Arcadian.

Mayor Lauber honored the Rev. Paul Johenk, chairman of the Bicentennial Commission, by presenting him with the Mayor's Commendation in recognition of his service.

The music was outstanding, both soloists have beautiful voices and the big band music of the 40's of Walt Nichols and his orchestra kept the dance floor filled all evening.

Robert Considine, a former mayor, dressed in red, white and blue (a blue dinner jacket with red ruffles on his white shirt) sang three of George M. Cohan's numbers, "Give My Regards to Broadway," "I'm a Yankee Doodle Dandy" and "It's a Grand Old Flag." Nancy Sensenbach sang "I Like the Sound of Music" composed by Flo Price, and "God Bless America" with the audience standing and joining in. Mayor Lauber read a beautiful tribute to the country, "America the Beautiful" by Katherine Lee Bates.

During the cocktail hour guests enjoyed a variety of cheeses from the attractive Cheese Seller in the Mall.

Mayor Pro Tem Jack Saelid and Mrs. Saelid were on vacation but the other councilmen attended, Charles and Ruth Gilb, Robert and Beverly Margett and Dave Parry.

Former mayors introduced were: Dale Turner and Mrs. Turner from Laguna Niguel, he served in 1964-'65; Mr. and Mrs. Robert Considine, his years were 1967-'68; Mr. and Mrs. Don Hage, 1968-'69; Mr. and Mrs. James Helms, 1971-'72 and Mr. and Mrs. Edward Butterworth, 1962-'63 and again in 1970-'71.

The Ball was black-tie optional but there were many dinner jackets, and many of the men and their ladies featured the red, white and blue theme.

There were so many beautifully gowned women that they would be impossible to describe. Typical of them was Mayor Lauber in a lovely robin's-egg blue gown fashioned with an empire waistline and a jeweled insert. Joyce Hendrickson of Hinshaw's purchased it for her in New York.

Last, but by no means least, was the gourmet dinner created especially for the Ball by Pete Luras of the Post Office Restaurant in the Mall. It waas complete with wine and hors d'oeuvres and the entree was prime rib.

The Bicentennial Ball is over but the memory will linger on for a long time.

Thursday, August 26, 1976

By CATHERINE MUNDY

The Bicentennial Ball is over — but the memory lingers on. As Peter Pitchess remarked, "This is a wonderful community affair and so many people turned out to make it a success. I am proud to be an Arcadian." Peter and Athena Pitchess have lived in Arcadia for many years and their sons went through Arcadia schools.

Mrs. Frank Reagan is historian of Arcadia Bicentennial Commission, and she presented Mayor Lauber with a very large scrapbook filled with 200 items pertaining to Arcadia's Bicentennial celebrations. An unusual dress at the Ball, and one that attracted wide attention, was the white one worn by Kathy Kennedy. It was embroidered with all the names of Arcadia's mayors.

Later in the evening guests moved into the Post Office where the party continued on. Pete Luras, owner of the Post Office Restaurant, catered the prime rib dinner complete with wine and hors d'oeuvres. Luras and Pitchess have known each other since elementary school days in Utah.

The Post Office was completely filled with guests from the ball and the entertainment included a performance by a very good belly dancer. The Pitchesses and Lurases danced Greek dances and taught others.

Former longtime Arcadians, Joe and Irene Graham, came from San Clemente to attend the party. Former Mayor Bob Arth and Mrs. Arth were unable to be present, and they gave Mrs. Lauber and her husband, Harry, lapel pins of the Bennington flag.

AMERICAN REVOLUTION
Floretta
Lauber
Mayor ProTempore
Arcadia
BICENTENNIAL 1776-1976

-3-

'8/76

DEDICATION OF THE BENNINGTON PLAZA OF FASHION PARK

THE BENNINGTON FLAG HAS BEEN SELECTED TO GRACE THIS NEW PLAZA. NOT ONLY IS IT A PERSONAL FAVORITE OF MINE, IT IS CONSIDERED TO BE THE OLDEST "STARS AND STRIPES" FLAG IN EXISTENCE. KNOWING THIS, I FEEL IT TRULY CAPTURES AND SIGNIFIES "THE SPIRIT OF '76" AND HAS EARNED ITS PLACE IN HISTORY.

AT THIS TIME I WOULD LIKE TO PRESENT ~~MY PERSONAL FRIEND~~, MR. ROBERT P. STRUB, THE PRESIDENT OF SANTA ANITA CONSOLIDATED OF FASHION PARK, INC., WHO WILL FORMALLY DEDICATE THE BENNINGTON PLAZA.

A gentleman who I have enjoyed working with since the conception of this beautfull Santa Anita Mall and who at all times has been a man of ~~character~~ integrity and consideration of others and the community.

August 6, 1976

Honorable Mayor Floreta Lauber
1225 Oaklawn Road
Arcadia, California 91006

7344 EAST BANDINI BLVD. / LOS ANGELES, CALIF. 90040 / (213) RAYMON

Dear Maylor Lauber:

Once again we appreciate your selecting Canvas Specialty to assist you with the upcoming ball.

We are in the process of arranging your order for delivery on August 14, 1976 at 3:00 p.m. and removal will be at approximately 9:00 a.m. on Sunday, August 15, 1976.

I will list again the items to be delivered plus the additional added items:

50	66" Round Tables with light blue cloths
500	White wooden chairs with red, white and blue cushions
4	4' Bars
2	4' tables with white cloths to be used as back bars
6	8' Tables
12	White plastic stanchions with 70 ft. red plastic chain
500	Dinner Plates
500	Dinner Forks
500	Teaspoons
500	Dessert forks
500	Coffee cups
500	Saucers
500	8 oz. wing lasses
500	12 oz. water goblets
3	Fans 3x5 red, white blue
120	ft. wall red, white and blue

Total for the above equipment on a rental basis plus applicable tax $1,245.00

Page II

5	2x3 United States Flags @ $13.50 on 10' Alum. poles	$67.50
1	DM-5 (24x36) Formica table	5.50
1	3x5 Bennington flag on 12'-14' pole with pully	31.50
1	Lot - 7 (seven) white stanchions with 70' red chain	49.00
2	72" tables on risers @ $8.50	17.00
2	90" Tablecloths light blue @ $4.95	9.90
	Total	$180.40
	Lot price total	$1,245.00
	Complete total	$1,425.40

Sincerely,

CANVAS SPECIALTY

Percy Friedman, Jr.
Rental Division

As per your request the total cost per person on the above figure would be as follows:

300 people	$5.56 each
500 people	3.03 each
600 people	2.67 each

If we can be of further assistance please do not hesitate to contact our office.

PROGRAM SCHEDULE
THE MAYOR'S BICENTENNIAL BALL
AUGUST 14, 1976

IN RECOGNITION OF BENNINGTON DAY

I. INTRODUCTION OF FORMER COUNCILMAN AND MAYOR ROBERT J. CONSIDINE SINGING PATRIOTIC SONGS FROM GEORGE M. COHAN.

II. PRESENTATION OF HER HONOR, THE MAYOR OF ARCADIA BY PAUL JOHENK (THANKS TO PAUL JOHENK AS CHAIRMAN OF BICENTENNIAL COMMISSION) presentation

III. WELCOME ADDRESS BY THE MAYOR. of Mayor's commendation

IV. INTRODUCTIONS AND THANK YOUS:

PETER PITCHESS, LOS ANGELES COUNTY SHERIFF and Mrs Pitchess.

ARCADIA CITY COUNCIL MEMBERS:

ROBERT MARGETT
DAVID PARRY and wives
CHARLES GILB

FORMER MAYORS OF ARCADIA: ~~Henry R. Lauber~~
wives
CHARLES E. GILB, 1975-76
DON W. HAGE, 1968-69; 1972-73
JAMES R. HELMS, JR., 1971-72
EDW. L. BUTTERWORTH, 1962-63;1970-71
ROBERT J. CONSIDINE, 1967-68
DALE E. TURNER, 1964-65

CITY COMMISSION MEMBERS (ASK TO RISE)
FORMER COMMISSIONERS (ASK TO RISE)

CITY CLERK OF ARCADIA, MRS. CHRISTINE VAN MAANEN
CITY MANAGER OF ARCADIA, MR. LYMAN COZAD
FASHION PARK MERCHANT'S ASSOCIATION

Mr Ray Roger and Dorothy wife
Vice President + General Manager of
Los Angeles Turf Club (consider name change Arcadia)

8/76

THE BENNINGTON BALL COMMITTEE:

HONORARY CHAIRMAN, MR. ROBERT P. STRUB,
PRESIDENT, SANTA ANITA CONSOLIDATED

MRS. BARTLING P. ANDEREGG

most efficient + effect committee I have ever had the fortune to work with

MR. RICK BUNDY, GENERAL MANAGER OF FASHION PARK

MRS. KATHY ESTERLEY, ADVERTISING MANAGER OF FASHION PARK

MR. RICHARD E. MILLER, CITY LIBRARIAN

MRS. HAROLD SHEPHERD

MR. TOM SIMMER, PRESIDENT, ARCADIA CHAMBER OF COMMERCE.

MRS. EARL TOWSLEY

MR. RICHARD STEINKE, GENERAL MANAGER OF ROBINSON'S/SANTA ANITA

cooperation owner Post office Paul Davis chef
made this evening possible MR. PETER LURAS, ~~FASHION PARK~~ RESTAURANTEUR
Harry Lauber

V. INTRODUCTION OF MR. ROBERT P. STRUB, BY THE MAYOR

→ DEDICATION OF BENNINGTON PLAZA (SEE NOTE ON BENNINGTON FLAG)
Introduce Strub

VI. SONGS BY MRS. NANCY SENSENBACH: I LIKE THE SOUND OF AMERICA AND GOD BLESS AMERICA

VII. A READING BY HER HONOR THE MAYOR: AMERICA THE BEAUTIFUL BY KATHARINE LEE BATES.

VIII. DINNER AND DANCING TO THE MUSIC OF WALT NICHOL'S AND HIS ORCHESTRA.

Arcadia's mayor makes plans for Bicentennial Ball, Aug. 14

ARCADIA

People

BEA BARBARA FRASER, Editor

— Staff Photo by Louis Nunez

MAYOR'S BICENTENNIAL BALL — Floretta Lauber, mayor of Arcadia, and Pete Luras, owner of the Post Office Restaurant in Santa Anita Fashion Park, discuss the appropriate wine to accompany the gourmet dinner, which Luras is planning for the Mayor's Bicentennial Ball. The event is scheduled for Saturday, Aug. 14 in the Bennington Plaza, near Robinson's in Fashion Park.

Sixteen former Arcadia mayors invited to come to first city ball

Sixteen former mayors of Arcadia have been invited to attend the Mayor's Bicentennial Ball, which is scheduled for Saturday, Aug. 14 in the Bennington Plaza, near Robinson's in Santa Anita Fashion Park.

Robert J. Considine, who was mayor in 1967-1968, will take part in a special Bicentennial program, which has been planned for the evening.

Other former mayors who have served the City and have been invited to attend Arcadia's Bicentennial Celebration are J.B. Griffith, 1937-1939, now living in Duarte; J. Loren Russell, 1948-1950; Robert W. Dow of Hemet, 1954-1955; Dwight L. Hulse of Los Angeles, 1955-1956; Robert F. Dennis of Newport Beach, 1957-1958; Elton D. Phillips of Laguna Hills, 1958-1959 and 1963-1964; Conrad P. Reibold of Arcadia, 1959-1960 and 1965-1966; Edward L. Butterworth of Arcadia, 1962-1963 and 1970-1971; Dale E. Turner of Laguna Niguel, 1964-1966; George L. Forman of Rancho Santa Fe, 1966-1967; Don W. Hage of Arcadia; 1968-1969 and 1972-1973; James R. Helms Jr. of Arcadia, 1971-1972; C. Robert Arth of Arcadia; 1969-1970 and 1973-1974; Alton E. Scott of Arcadia; 1974-1975, and Charles E. Gilb of Arcadia, 1975-1976.

The festivities will begin at 6:30 p.m. with a cocktail hour. As guests enter the open-air Plaza, they will see lighted candles placed in tall candelabra centering each table. The candles will be encircled by flowers in red, white and blue, and trees and shrubs will transform the plaza into a garden. Ray Hom of Flowers Potpourri is in charge of the floral arrangements.

The gourmet dinner, which will include special hors d'oeuvres and wine, is being created for the evening by Pete Luras, owner of the Post Office Restaurant in Fashion Park.

Mrs. Nancy Sensenbach of Arcadia will sing "I Like the Sound of America," composed by Flo Price.

Walt Nichols and his orchestra will play music from the 1940s throughout dinner and for the evening's dancing.

Serving on Mayor Floretta Lauber's committee are Robert Strub, president of Santa Anita Consolidated, as honorary co-chairman; Mrs. Bartling P. Anderegg; Tom Simmer, president of the Chamber of Commerce; Mrs. Harold Shepherd; Richard Steineke, general manager of Robinson's Santa Anita; Mrs. Earl Towsley; Rick Bundy, general manager of Fashion Park; Richard Miller, librarian of the Arcadia Public Library, and Kathy Esterley, promotion advertising manager of Fashion Park.

The first Mayor's Ball to be held in Arcadia, celebrates the date of Aug. 17, 1777, when the Bennington Flag was first carried into battle.

Reservations are limited and can be made by calling Mrs. Anderegg at 355-6667 or 355-7776 or Mrs. Shepherd at 358-6972. Valet parking will be available for guests.

Arcadia's mayor makes plans for Bicentennial Ball, Aug. 14

ARCADIA

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— Staff Photo by Louis Nunez

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Thurs., July 29, 1976—SGV— Los Angeles Times

CITY BICENTENNIAL BALL HONORS BENNINGTON FLAG

ARCADIA—The city's community-wide celebration of America's 200th birthday, the Mayor's Bicentennial Ball, is scheduled for Saturday Aug. 14, in the newly dedicated Bennington Plaza, Santa Anita Fashion Park.

Social hour at 6:30 p.m. will be followed by a gourmet buffet dinner and dancing to the music of the Walt Nichols orchestra, which will feature big band sounds of the 1940s.

Mayor Floretta K. Lauber, who issued an official proclamation an-

Mrs. Lauber said that the Bennington Flag seems to have been adopted by most Americans as their favorite Flag symbolizing the bicentennial spirit and that the August date is appropriate for the city to conclude its part in the national celebration.

Serving on the mayor's committee are Robert Strub, president, Santa Anita Consolidated; Dick Steineke, general manager, Robinson's, Fashion Park; Rick Bundy, general mana-

16 PAGES — 2 SECTIONS SUNDAY, JULY 18, 1976 Arcadia Tribune VOL. 46, NO. 58

Bicentennial Ball Set for Aug. 14

Fashion Park Plaza To Be Site of Event

Arcadians will ring down their Bicentennial year with a flourish.

The Mayor's Bicentennial Ball is scheduled for Aug. 14 at the newly dedicated Bennington Plaza in Santa Anita Fashion Park.

Mayor Floretta Lauber plans an elegant affair and one she says will long be remembered by Arcadians.

Date of the ball is tied to the first appearance of the Bennington Flag which was carried by the Green Mountain Boys at the Battle of Bennington Aug. 17, 1777.

Mayor Lauber notes that the Bennington seems to have been adopted by many Americans as their favorite flag, symbolizing the Bicentennial spirit. She believes the August date is appropriate for Arcadia to conclude its part in the national celebration.

A cocktail hour will precede a gourmet buffet dinner to be catered by Pete Luras, longtime valley restaurateur and owner of the Post Office restaurant in Fashion Park.

The Walt Nichols orchestra with big band sounds of the '40s will provide music for dancing in the open air plaza patio. Tables will accommodate seating for 10.

Reservations are limited and will be accepted on a first come, first service basis with the price at $12.50 per person. They may be made with Mrs. Bartling Anderegg by calling 355-5557 or 355-6667 or 355-7776 or with Mrs. Harold Shepherd, 358-6972. Checks made payable to the Bicentennial Ball Committee may be mailed to the committee at 1225 Ramona Ave., Arcadia, 91006.

—Staff photo by Louis Nunez

HAVING A BALL — Arcadia Mayor Floretta Lauber, Richard Steineke, general manager of Robinson's, and Mrs. Bartling Anderegg discuss plans for a Bicentennial Ball set for Aug. 14 on Bennington Plaza at Santa Anita Fashion Park. Steineke and Mrs. Anderegg are among committee members named by the mayor to plan the cocktail party, dinner and dance in the newly dedicated outdoor patio.

Members of the community serving on the mayor's committee are Robert Strub, president of Santa Anita Consolidated, serving as honorary co-chairman; Mrs. Anderegg, Mrs. Shepherd; Dick Steineke, general manager of Robinson's Santa Anita; Richard Miller; Rick Bundy, general manager of Fashion Park; Mrs. Earl C. Towsley; Tom Simmers, president of the Arcadia Chamber of Commerce, and Kathy Esterly, promotion advertising director of Fashion Park.

ARCADIA
CHAMBER OF COMMERCE

NEWS BULLETIN

388 WEST HUNTINGTON DRIVE / P.O. BOX 867, ARCADIA, CALIFORNIA 91006 — (213) 447-2159

AUGUST 1976

ARBORETUM BROCHURE TO ADVERTISE CHAMBER MEMBERS

Close to 1,000,000 people each year visit Arcadia's major tourist attraction, the Los Angles County Arboretum, and the Chamber next month will be publishing a full color brochure and map which will be given out at the Arboretum entrance.

There are just two advertising spots left on this important publication. Please indicate on the enclosed card if your firm would be interested in advertising on one of the spots.

NEW ARCADIA CITY MAP AND CHAMBER BUSINESS DIRECTORY TO BE MAILED TO ALL RESIDENTS AND BUSINESSES THIS MONTH

Each Arcadia Chamber member will be receiving close to $100.00 in free advertising exposure in the Business Directory on the back of over 20,000 City Maps which will be published for the City this month.

Each year the Maps are mailed to all Arcadia residents and businesses with a cover letter from the Chamber president urging them to shop locally and do business with the firms advertised by the Arcadia Chamber of Commerce.

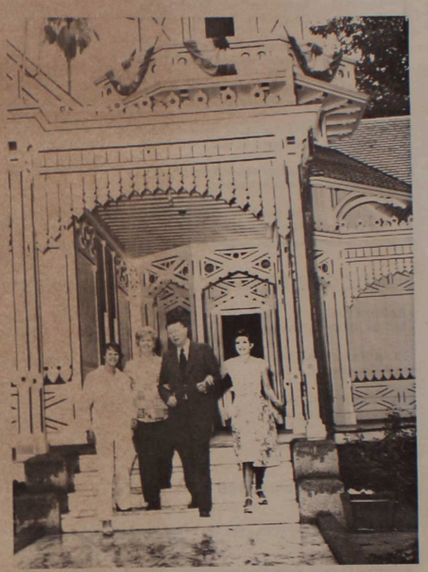
The next major business publication to be distributed by the Chamber will be the Arcadia Fact Book and Buyer's Guide scheduled to be published after the first of the year.

NEW TEACHERS' WELCOME BREAKFAST - SEPTEMBER 8

An asset that makes Arcadia an outstanding community is the excellent school system. Each year to kick off the Back-to-School season, the business community, through the Arcadia Chamber, sponsors the New Teachers' Welcome Breakfast.

This year's Breakfast will be held on Wednesday, September 8 in the May Company Dining Room at 7:30 A.M. Plan to be with us to meet and host a new teacher hired by the Arcadia school system. The cost for the Breakfast is $2.50 per person.

Return the enclosed reservatio
like to host a new teacher to the



NEW RESIDENT WELCOME LUNCHEON AND FASHION SHOW - AUGUST 18

Over 600 invitations have been mailed to new residents who have moved to Arcadia this year, and the response is coming in very strong.

It is important for Arcadia businesses to give these new residents a warm welcome! Public relations and exposure is important to every firm, so plan to be a part of this Luncheon program and host a new resident. The cost of the Luncheon is $3.00 per person. Firms attending the luncheon are requested to host a minimum of one new resident, and all participating host firms will be listed on the official printed program and will be seated next to a new resident.

Shown above, in front of the Queen Anne Cottage at the Los Angeles County Arboretum where the luncheon will be held on Wednesday, August 18 at 12:00 Noon, are, from left, Mrs. Yvonne Harvey, Arcadia new resident; Mrs. Alyce Jones, City Hostess; Tom Simmers, Chamber of Commerce President; and Polly Ronning from Hinshaw's Department Store who will be coordinating the fashion show.

closed reservation card if your firm
al business promotional event.

MAYOR'S BICENTENNIAL BALL 1976

Mayor Floretta K. Lauber would like to cordially invite you to attend Arcadia's BICENTENNIAL BALL to be held in the Bennington Plaza of Santa Anita's Fashion Park on Saturday evening, August 14, 1976. Cocktails begin at 6:30 P.M. with dinner at 8:00 P.M. The cost is $12.50 per person; black tie is optional.

Reservations may be made through the Chamber of Commerce office, 447-2159.

ARCADIA
CHAMBER OF COMMERCE

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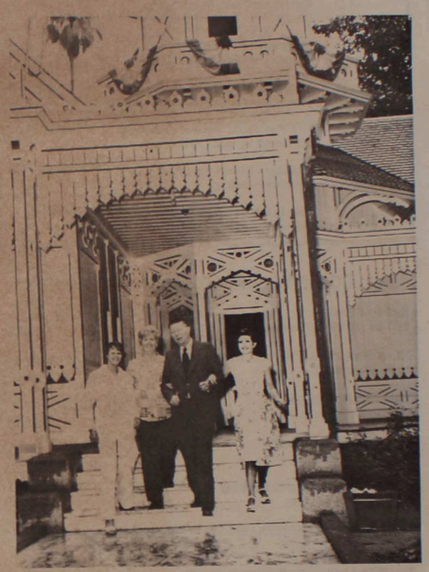

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Reservations may be made through the Chamber of Commerce office, 447-2159.

—Staff photo by Chuck Lyons

IT'S A GREAT PARTY — Arcadia Councilman Charles Gilb and Mrs. Gilb and Mrs. and Mr. Tom Simmers, president of the Arcadia Chamber of Commerce, were among the enthusiastic guests at the Bicentennial Ball, which was held recently in Bennington Plaza. They are pictured displaying one of the Bennington Flags.

MAY I HAVE THIS DANCE?.....Tom Simmers, President of the Arcadia Chamber of Commerce and committee member planning the Mayor's Bicentennial Ball on Aug. 14, tries out the dance area with Carol Jo Parry, wife of City Councilman David E. Parry.

CHATTER — Mr. and Mrs. Ray Rogers (left) and Mrs. and Mr. Robert Strub agree that the Bicentennial Ball was a wonderful community affair and that Arcadia needs more of such events. Strub is president and chairman of the Board of Santa Anita Consolidated and was honorary co-chairman of the Ball. 9/76

—Staff photo by Chuck Lyons

A FOURSOME — Mr. and Mrs. Dale Turner, former mayor of Arcadia, came from Laguna Niguel to attend the Bicentennial Ball, where former mayors were honored. They chat with Mrs. and Dr. Edward Ryan, superintendent of the Arcadia School District, after the dinner, was served by the Post Office Restaurant.

Law offices of
BUTTERWORTH & WALLER
SUITE 400
700 WILSHIRE BOULEVARD
LOS ANGELES, CALIFORNIA 90017

EDWARD L. BUTTERWORTH
DAVID G. WALLER
LEE SYLVESTER
JOHN L. SIMS
KAPPY K. BRISTOL
ASTRID ROGNES

OF COUNSEL
HERBERT H. FITZ

CABLE ADDRESS
"BUTTERCAL"

TELEPHONE
(213) 627-3141

August
3rd
1 9 7 6

Her Worship
The Honorable Lord
Mayor of Arcadia
Mrs. Floretta K. Lauber
1225 Oaklawn Road
Arcadia, California 91006

Dear Baby Doll:

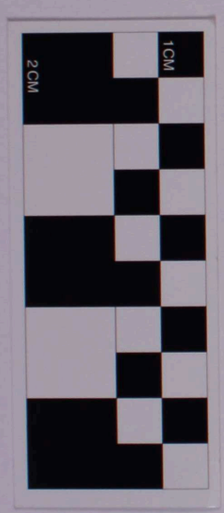
Thanks. I'll see you at the mayor's ball.

Best ever,

ELB

Edward L. Butterworth

ELB/sl



City of Arcadia

240 West Huntington Drive
Post Office Box 60
Arcadia, California 91006
(213) 446-4471 • 681-0276

AMERICAN REVOLUTION
BICENTENNIAL COMMISSION
REV. PAUL JOHENK
Chairman
JAMES R. HELMS, JR.
City Council Liason
ELBERT SOUDERS
Vice Chairman
FLORENCE KNERR
Secretary
BARBARA REGAN
Historian

August 16th, 1976.

CITY OF ARCADIA
AUG 17 1976
MAYOR

Mayor Floretta K. Lauber,
The City of Arcadia,
City Hall,
Arcadia, California. 91006

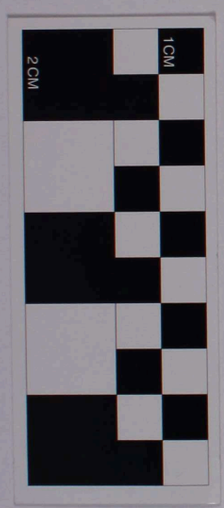
Dear Mayor Lauber:

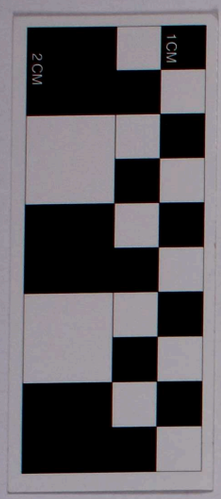
You and your Bicentennial Ball Committee are to be commended for putting into effect a splendid program last Saturday evening, one most appropriate for the Bicentennial celebration. A most congenial atmosphere prevailed throughout the evening, and everyone present appeared to be having a great time. The food, the music, and the fellowship was excellent. Thank you for a very fine evening!

Sincerely,

Paul G. Johenk

PGJ:pb.





THE O.K.EARL CORPORATION

199 SOUTH HUDSON AVENUE
PASADENA, CALIFORNIA 91106
TELEPHONES 681-7189 · 796-6101

SITE SELECTION · PLANNING · ENGINEERING · CONSTRUCTION · FINANCING

August 17, 1976

CITY OF ARCADIA
AUG 18 1976
MAYOR

Dear Floretta:

Permit me to congratulate you for the significant way in which you presided at the Bicentennial Ball last Saturday evening.

It was truly your part of the program that carried the evening to such a great height. All of us knew of the thoughtful preparation you gave to every detail of the program.

I thought you would be interested in the statement in our "O. K. Earl Planner" written by Mr. Earl, Chairman of the Board of this company.

Again, Dorris joins me in thanking you for all you did to give us such an outstanding evening.

Sincerely,

Mel

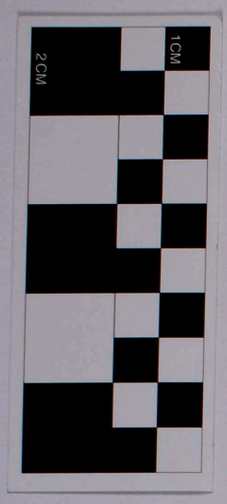
Mayor Floretta K. Lauber
City Hall
Arcadia, California 91006

sl/

We think it is high time that we recover our national self-confidence and rediscover the virtues of hard work and self-reliance, and we develop within ourselves a renewed enthusiasm for and faith in our established traditions. To quote from one of our recent Presidents, "Let Us No

This year the historic Bennington "76" battle flag nobly represents these sentiments. Our banner is displayed prominently to affirm our rededication to the future of our country. We invite all our friends to participate in this affirmation through such displays of their own.

ARCHITECTS * ENGINEERS * BUILDERS * REALTORS



Santa Anita Consolidated, Inc.
Suite 2525, One Wilshire Boulevard, Los Angeles, California 90017 Telephone (213) 485-9220

Robert P. Strub
President

August 25, 1976

CITY OF ARCADIA
AUG 27 1976
MAYOR

Hon. Floretta K. Lauber
Mayor of the City of Arcadia
240 West Huntington Drive
Arcadia, California 91006

Dear Floretta:

Thank you for your letter of August 17, 1976. It was a pleasure to serve as honorary Co-Chairman on the Bicentennial Ball. Obviously, everyone in attendance was having a good time and I have since heard many complimentary remarks about the evening.

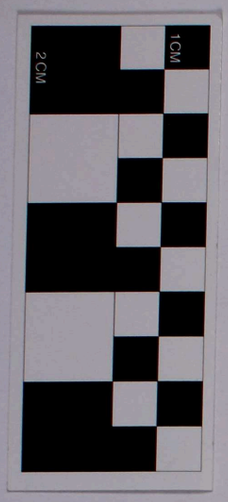
Congratulations on a great idea that was carried to completion. You certainly deserve all the credit for a very successful party.

Kindest personal regards,

Sincerely,

RPS:n:r

P.S. Please let me know if there is a deficit.



It's Good Business To Do Business With A... MEMBER OF ARCADIA CHAMBER OF COMMERCE

388 WEST HUNTINGTON DRIVE / P.O. BOX 867, ARCADIA, CALIFORNIA 91006 — (213) 447-2159

August 10, 1976

Mayor Floretta K. Lauber
1225 Oaklawn Road
Arcadia, California 91006

Dear Floretta:

This is to confirm our telephone conversation and to invite you as our guest to the Welcome New Residents Luncheon, Wednesday, August 18 at 12:00 noon at the Arboretum.

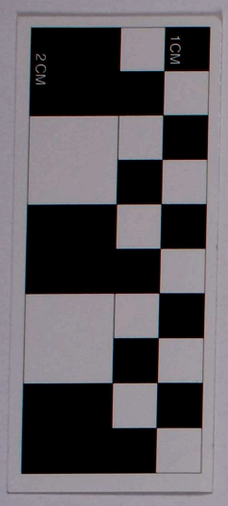
Floretta, we would be pleased if you would offer some words of greeting and welcome to the new residents who will be attending. We will have you seated at the head table.

Please let us know if you can join us for this most enjoyable occasion.

Cordially,

Dave W. Paradis

Dave W. Paradis
Executive Vice President



The Arcadia City Council

cordially invites you and your companion

to be its guest at the

1976 Annual Awards Dinner

on Friday, the first of October

in the

Mediterranean Room

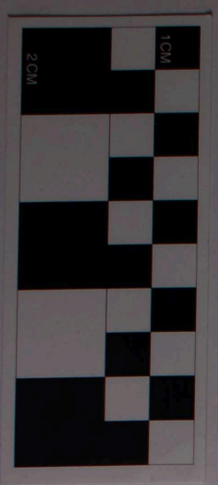
Brookside Golf Club

1133 North Rosemont

Pasadena, California

Social Hour 6:30 p.m. Dinner 7:30 p.m.

R.S.V.P. — Personnel Department



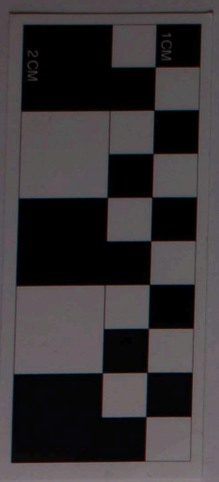
We often are asked "why are we celebrating". We are celebrating here tonight in just one way, but overlying all of these Bicentennial activities is a renewed appreciation for the documents which have enabled our nation to become the oldest surviving democratic republic on earth, the Declaration of Independence, the Constitution and the Bill of Rights. Those documents have succeeded in bringing it all together!

We are not primarily celebrating the 200th anniversary of a war. We celebrate, rather, tonight, 200 years of tremendous progress and development bought with courage and determination of a great and varied people.

According to Ralph Waldo Emerson, one measure of the success of a civilization, is said to be the kind of man it turns out. I believe America has succeeded in that respect. Look at our children! Look at what we have done! And, think of what our youth can do.

Yes, we are Americans, I am an American, and I am proud to be here representing you as Mayor tonight.

Now I would like to take the opportunity to present some of our guests:



It is your celebration, as it was completely ~~financed~~ financed by the purchase of your ticket, and the gracious generosity of some Fashion Park Merchants.

As Mayor of Arcadia, I would like to welcome you officially to this celebration of our nation's independence. It is truly a celebration because we, more than any other people on earth, have cause to celebrate.

We, as Americans, must pause and reflect on our Americanism, it is my hope that we can do this here tonight.

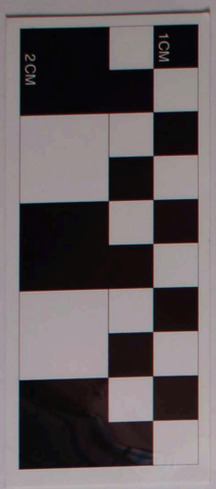
Many of you, I know, are wondering why I have chosen as our day of celebration the anniversary of the Revolutionary War's Battle of Bennington.

During the War, on August 16, 1777, the American General John Stark and his militia-men took on the British General Burgoyne and his polished troops. The ensuing battle was called the "turning point of the Revolution" with the British losing 900 men as opposed to American losses numbering only 80.

This battle is said to have led to the surrender of 6000 British troops, and convinced King Louis XVI of France to recognize us as a nation. The support of France's naval forces added to the final outcome of the American Revolution.

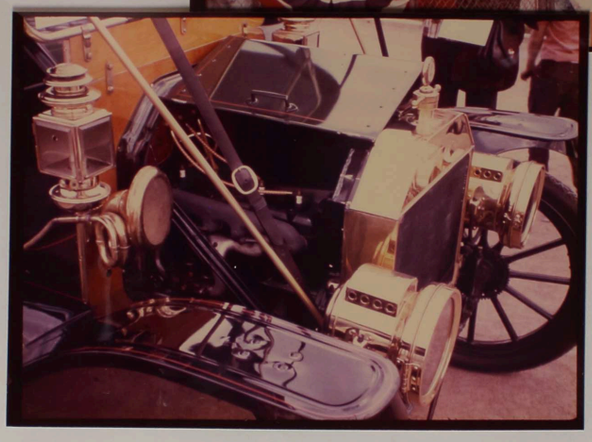
Later tonight we shall dedicate Bennington Plaza in commemoration of what a people struggling to be free can achieve.

The Bicentennial is not over. It is very much alive. This is the time when each of us, as citizens of this beautiful land, should hold our head high and say, I am an American!


1CM
2CM

BICENTENNIAL
Souvenirs
HERE

1CM
2CM



NEWEST HOSTESS PROGRAM MEMBER

Bee's Hair Fashions is the newest member of the Chamber's Hostess Program. Connie Uribe, new owner of Bee's is delighted to be able to reach new residents and offer them a 50% discount on a shampoo and set. It is a wonderful opportunity for both Connie and new residents to become acquainted.

Shown above is Mrs. Alan Baker, a new Arcadian from New Jersey. She is having her "hair done" by Connie, while Alyce Jones, City Hostess looks on.

If you aren't taking advantage of this opportunity to get new customers, call Alyce at the Chamber office, 447-2159. Do it today!

NEW TEACHER WELCOME BREAKFAST

Mayor Floretta Lauber welcomes new teachers Patti Anderson, Arcadia High School and John Wilkins, Foothill Jr. High, to Arcadia at the Chamber's Breakfast. During the program she presented a slide presentation on the past and presentday Arcadia.

CALENDAR OF EVENTS

DATE	PLACE	TIME
October 5 Tuesday	**Tournament of Roses Board** of Directors Meeting Chamber of Commerce Office	7:30 A.M.
October 6 Wednesday	**Tournament of Roses Wineshed Mixer** Wineshed-Santa Anita Race Track	5:00 P.M.
October 6 Wednesday	**Women's Division Seminar Series** Methodist Hospital Auditorium	7:30 P.M.
October 7 Thursday	**Public Relations Committee** Chamber of Commerce Office	8:00 A.M.
October 11 Monday	**Women's Division Board of Directors Meeting** Chamber of Commerce Office	12:00 Noon
October 12 Tuesday	**Legislative Committee Meeting** Chamber of Commerce Office	12:00 Noon
October 13 Wednesday	**Retail Committee Meeting** Chamber of Commerce Office	8:00 A.M.
October 13 Wednesday	**Women's Division Seminar Series** Methodist Hospital Auditorium	7:30 A.M.
October 14 Thursday	**Executive Committee Meeting** Chamber of Commerce Office	7:30 A.M.
October 18 Monday	**Women's Division General Membership Luncheon** Embers Restaurant	12:00 Noon
October 20 Wednesday	**Ambassadors Committee Office**	8:00 A.M.
October 20 Wednesday	**Women's Division Seminar Series** Methodist Hospital Auditorium	7:30 P.M.
October 21 Thursday	**Chamber of Commerce Board of Directors Meeting** Chamber of Commerce Office	7:30 A.M.
October 25 Monday	**Civic Involvement Commettee Meeting** Chamber of Commerce Office	12:00 Noon
October 26 Tuesday	**Industrial-Commercial Committee** Chamber of Commerce Office	8:00 A.M.
October 27 Wednesday	**Women's Division Seminar Series** Methodist Hospital Auditorium	7:30 P.M.

WELCOME CHAMBER MEMBERS

ARDAN, INC. ..... Ron McNulty, Manager
1325 South Baldwin Ave., Arcadia

CLOISTER NEEDLECRAFT SHOPPE .. Maxine MacDonald, Owner

NICKELL'S FLOWER & CRAFT ..... Peggy Happer, Owner
36 East Live Oak Ave., Arcadia

SATELLITE REAL ESTATE INVESTMENT CO. Aloysius Dalli, Owner
150 No. Santa Anita Ave., Suite 525, Arcadia

ARTISAN GRAPHICS, INC ..... Stanley J. Sawon, Owner
4165 Live Oak Ave., Arcadia

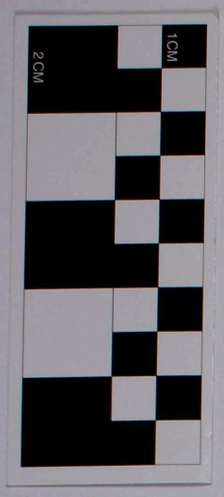
DEL REY ENTERPRISES ..... Richard Turrill, Owner
131 East Huntington Dr., Arcadia

JOSEPH DiCHIARO, JR., Attorney at Law .....
650 West Duarte Rd., Suite 309-A, Arcadia

ROBINSON'S ..... Richard Steineke, General Manager
400 South Baldwin Avenue, Arcadia, Santa Anita Fashion Park

ARCADIA HEARING, SPEECH & LANGUAGE CENTER Elizabeth Singer, Owner
650 W. Duarte Rd., Suite 301, Arcadia

ARCADIA PET CENTER ..... Dawn B. Dana, Owner
148 East Duarte Rd., Arcadia



Multiple Listing Committee

Alquist-Priolo Geological Hazard Act
by Gordon Maddock
MLS Chairman

The Division of Mines and Geology has determined the Raymond-Hill fault is a potentially active earthquake fault and will be in a "Special Studies Zone" on January 1, 1976.

The Raymond-Hill fault begins in northerly Monrovia and runs in a southwesterly direction through the cities of Arcadia, unincorporated County area, San Marino, Pasadena and terminates in the South Pasadena Area. The Special Studies Zone will encompass the area within 660 feet (1/8 of a mile) on either side of the fault. The California Division of Mines and Geology has produced an explanation of the act in a booklet entitled:

Fault Hazard Zones in California
Special Publication 42, Revised
Edition, January 1976

Copies of this booklet are available for $1.00 plus tax from:

The California Division of Mines & Geology
107 S. Broadway, Room 1065
Los Angeles, California 90012

The preliminary maps delineating the fault and the zone are available at 45 cents per copy (minimum order of $2.00) plus ta. and mailing from:

Blue Print Service Company
149 Second Street
San Francisco, California 94105
(415) 495-8700

There are three maps to order that include the entire Raymond-Hill fault. They are as follows:

1. Mt. Wilson Quadrangle Map
2. El Monte Quadrangle Map
3. Los Angeles Quadrangle Map

Section 2621.9 of the California Public Resource Code requires "a person who is acting as an **agent for a seller** of real property which is located within a delineated Special Studies Zone, or the seller if he is acting without an agent, **shall disclose** to any prospective purchasers that the property is located within a delineated Special Studies Zone."

The Arcadia Multiple Listing Service requires that the seller or the agent for the seller indicate on the listing if, **and only if**, the listed property lies within the zone. The MLS will then add a "G" to the end of the MLS number when the listing is publised in the MLS book. The agents presenting an offer on a listed property that lies within the zone should have the buyer and seller sign the C.A.R. recommended disclosure from D-14A (Rev.8/75) as an addendum to the deposit receipt.

All items mentioned in this article are available for review at the Board office.

Welcome New Members

TO BE INDUCTED AUGUST 17, 1976

Bliss Keeler Office
Ramona Chapman

Beach & Flaaten
Louis Centobene
Beverly Lynch

Carousel of Homes
Everett Dobbins
Rita Dupree
Ernest Pederson

21-Val Realty
John Baker — Gary Lorenzini
Dianne Bellavance — Douglas Meyer
George Evalenko — Gail Orme
Mary Lou Graff — William Overstreet

Chuck Pevey, Realtor
Marsha Boyd

Jim Dickson Co.
Cheri Fisher
Sherry Thompson
Hazel Tiller

Griesinger Williams
Judy Schroeder

Helen Hauser/Gallery of Homes
James Hauser

Hawkins Company
Malcom Douglass — Donald Schneider
Mary Ann Johnson — Ralph Steelhead
Rosalie Lesch — Jill Van Bibber
Ray Moreno

Red Carpet Realtors-North, Roger Johnson
Peter Fletcher
Virginia Munns
Joanne Rosso
Cecilia Wilson

Shepard & Morgan
Mary Jane Jones
Esther Cook

Waade Realty
Marvin Anderson
John Musser
Virginia Wright

Whitenack Realty
Barbara Kimbrough

John Curtis, Realtor
Elizabeth Franzen

The Mayor's Corner

by
Floretta K. Lauber
Mayor, City of Arcadia

The Mayor's Bicenntenial Ball held Aug 14th in the newly dedicated Bennington Plaza, at Fashion Park was a first, and by the end of the evening many of the former Mayors and guests were asking; Are we going to make this an annual event? Good question!

Note to those planning activities-its good to consider unusual places, very often they adapt beautifully and lend variety and interest.

Arcadia's Sister City Commission and Friendship Club, which is an auxiliary type organization to the commission and open to everyone for membership, is busy planning the schedule for our visitiors from our sister city in Newcastle Australia. We will be entertaining approximately 50, arriving the 28th of December and staying thru the Rose Parade and New Year's festivities. Hopefully some of you will be able to meet with these goodwill ambassadors.

The construction schedule for the new council chambers and renovation of City Hall has been delayed due to the mason's strike-completion is hoped for early in 1977. The project is being financed by revenue sharing funds.

A reminder to you all-our annual control service is now with the San Gabriel Humane Society. Let your clients know, also, those with elderly parents, about Dial-a-Ride, its such a great service!

An invitation to each of you to visit a council meeting, the first and third Tuesday of every month in the council chambers at City Hall at 7:30 p.m.

PROSPECT: "Ye gads! What a tumbled down looking shack. What's holding it together?"
AGENT: "The termites are holding hands."

Experience is what you get when you were expecting something else.

Selling is telling the truth attractively. Following the path of least resistance is what makes men and rivers crooked.

WAY TO MAKE MONEY

A friend of mine answered an obscure newspaper ad that read "Send me a dollar and learn how I make money." It seemed worth the risk of a dollar for that kind of help. Replies flowed in freely. Then the answer soon came with a note saying, "Thanks for the dollar. This is how I make money."

B & H SIGNS
WILLIAM J. HENRY
(213) 445-7763
155 N. SANTA ANITA AVE.
ARCADIA, CALIF. 91006

B&R Termite Co.
Courtesy of
Bill Rousselle
444-9263 Free Estimates

Cal Counties Title Company
MARGIE ZERKER
(213) 442-4913
Please request us when you go to escrow
380-6913
616 S. Westmoreland
Los Angeles, CA 90005

IMPORTANT NOTE CONCERNING STUDENT EMPLOYMENT

If you are employing students under 18 years of age, they must have on file with you a student work permit. These are available through Jean McIlyar of the Career Guidance Center at Arcadia High School. 446-0131 Ext. 262.

Students at Arcadia High School have two sources of job placement on the campus. The Apache Employment Service, under Mrs. Mary Ann Dunn, employment counselor, is open on Monday, Wednesday and Friday, 1:15-4:30 P.M. The P.T.A. volunteers have the Youth Employment Service on Thursdays, 10:00 A.M. to 12:45 P.M. Both offices are located in the Adult Evening School Office in the main building. If you are an employer looking for student help, please call 446-0131 Ext. 264.

CHAMBER NOW WORKING ON THREE MAJOR PUBLICATIONS

****Arcadia Fact Book and Buyer's Guide**

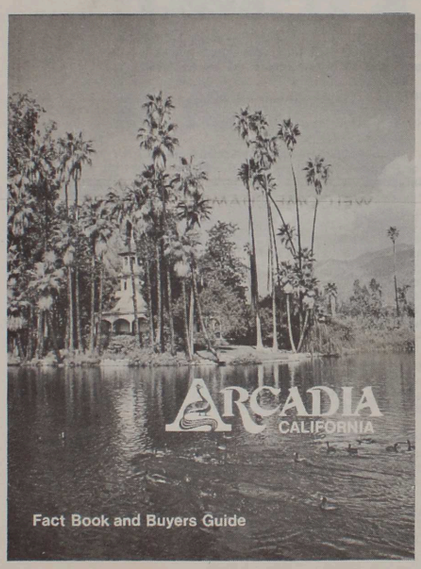
Distribution Date: February 1977 22,000 of these books will be published and distributed to all Arcadia residents and business. Advertising spots are still available in this directory. Please indicate on the return card if your firm would be interested in advertising in this publication.

****Arboretum Brochure**

Distribution Date: November 1976 Approximately 40,000 of this brochure will be published to be given out to tourists entering the Arboretum grounds. Advertising in this publication is completely sold out.

****Arcadia's Dining and Lodging Guide.**

Distribution Date: December 1976 Approximately 15,000 will be published for distribution to all Arcadia motels and local hotels. Advertising space is still available in this publication. Please indicate on the return card if your firm would be interested in advertising in this publication.



NEW RESIDENTS MARKETING INFORMATION AVAILABLE THROUGH HOSTESS PROGRAM

Enclosed with this month's News Bulletin is a sample of the City Hostess report of August which provides various marketing information on new Arcadia residents. Each month a list of new Arcadia residents is mailed to all Hostess participants.

If you were to buy this information, it would cost you over three times the cost of the City Hostess Program. For more information on the benefits of the Program, please contact Alyce Jones at the Chamber office, 447-2159.

YOUR BEST SHOPPING . . .

DRAPERIES RETAIL

A & T CARPET & DRAPES
31 E. Duarte Road, Arcadia 445-2497
KEN'S CARPET SERVICE
516 S. First Ave., Arcadia 446-1507
MARTIN'S UPHOLSTERY
907 S. First Ave., Arcadia 445-4200
ALEX MITCHELL INTERIORS
201 S. First Ave., Arcadia 446-4641
ROMANO'S DRAPERY SERVICE
11158 E. Lynrose Street, Arcadia 447-0301
ROYAL DRAPERIES
123 S. First Ave., Arcadia 445-3638
SMART INTERIORS
141 E. Huntington Dr., Arcadia 445-1803
SULLIVAN PAINT CO.
134 E. Huntington Dr., Arcadia 446-6163
VACCO, INC.
36 W. Live Oak Ave., Arcadia 447-8169
WINDOW SHADES WEST
1412 S. Baldwin Ave., Arcadia 445-1245

WITH OUR MEMBERS

388 W. Huntington Dr.
Phone 447-2159

ARCADIA CHAMBER OF COMMERCE

Forming Habits Of Success

Why is one salesman a success and another a failure: What is the difference between Sammy the Superstar and Larry the Loser? The difference is basically one of habits. The dictionary defines a habit as "a constant, often unconscious inclination to perform some act, acquired through its frequent repetition." In working with over 25,000 salespeople we have indentified three key habit patterns that are constant with the top producer and missing with the marginal or average salesman. We identified these activities as habits because they are acquired techniques or skills which are learned through constant repetition and application. The natural salesman must learn these habits if he is to reach his full potential. Many people enter the selling profession with all the natural qualities of top salesmen, yet they fail because they do not develop the necessary habit patterns of success. The total list of success habit patterns would go on virtually ad infinitum. We have identified the three main habit patterns which consistently are apparent in the top producer.

Let's take a look at each of these habit patterns and identify how Sammy the Superstar develops and utilzes the habit and how Larry the Loser fails to even recognize the habit exists.

SUCCESS HABIT NO. 1—The Habit of Organization.

Sammy the Superstar—The top producer acquires the habit of organization early in his career. He recognizes quickly the value of controlling every minute of his working time to get maximum exposure to prospects and customers. The top producer has organized his goals in terms of long-range goals (over one year), annual goals, monthly goals, weekly goals and daily objectives. The method of organizing these goals varies with each individual; however, the constant factors apparent in every case include a clear identification of personal and business objectives, a timetable and a stated plan to achieve those targets.

One key point which stood out was the ability of the top producer to plan each day to get maximum utilization out of every working minute. The top producer starts each day with an organized plan to place himself in front of as many prospects or customers as possible on that given day. He wastes little time on nonessentials or useless activity which does not support his goal activity. By the same token the top producer, through his ability to organize, finds greater time to enjoy the fruits of his labor. He has more time to vacation with his family, play golf, sail or indulge himself in any hobby he feels is important to him. It is not necessary for the top producer to simply work harder; he in reality is able to work more effectively and thereby produces more per minute than the marginal or failure salesman. The concept of objective and goal setting is clearly demonstrated by top producers when we view their daily activities. A top producer will always have a daily plan and know exactly what he wants to accomplish in a particular period.

Larry the Loser—The hallmark of the loser is a total lack of organization with regard to the key selling and prospecting activities. He may be well organized in his paperwork or his detail work; however his organization of prospecting and selling activities is minimal. Most marginal or average salesmen do not establish daily objectives. They do not establish targets on a reasonable time span that will allow them to achieve a success pattern on a regular basis. The average or marginal salesman spends much of his time involved in other than slaes activities such as paper work, office work and detail work. If we consider the primary function of a salesman to sell his product or be of service, then we must measure the salesman's daily activity in terms of his ability to function in this area.

The loser finds many ways to avoid the reality of a sales situation. He has much time for coffee, cards and general gripe sessions about the lousy business or the lousy market. The tragedy of this whole situation is that the lack of organization becomes a habit pattern which guides the loser to failure just as surely as the habit pattern of the successful salesman guides him to success.

Reprinted from REAL ESTATE TODAY Nov-Dec, 1972 with permission of the Realtors National Marketing Institute of the National Assn of Realtors.

Good News

by Mary Wood

"What's a nice girl like you doing in a place like this?", was Bert Tounds question to Betty Coatsworth as they met unexpectedly at the Pasadena Police Station. Seems they know the same people (burglar wise) who run in the same circles (their homes). Both Betty and Bert's homes were recently burglarized by the same thief and both were called to the police station to "Identify the loot."

It wasn't the lure of the islands, it wasn't the call of the sea, it wasn't the little brown girls or the little grass shacks that took Joe Earl to Hawaii. It was to walk off with the prize. Joe participated in the International Fellowship of Golf in Maui, Hawaii as a representative of this district for Rotary International. He placed third with 128 people competing from 13 states. Good Show, Joe.

From the Dickson office come reports of Alice Kaufman and Joel Quick taking a "hippy vacation". Just a pair of beach bums, soaking up the sun and cooking over coals. Sounds terrific.

Carmie Cope, same office, is a proud momma, having just returned from San Francisco where she witnessed her son's graduation (third in his class) from the Coast Guard school. There are times when motherhood pay's off.

Babies and baseball **do** mix, proves Matt Novell of C21 Val Realty. Proud papa was handing out cigars at baseball practice recently to announce the arrival of his first child. Matt's wife, Helen, gave birth to tiny Mary Elizabeth on August 3rd. She weighed in at six pounds, five ounces. Mother and daughter are home now and Matt advises that Mary Elizabeth's lungs are working perfectly.

Matt's fellow players were practicing for their upcoming baseball game Tuesday Sept. 14, at Bonita Park Field at 6:15. Our lad's will be playing the City of Arcadia's best. Starting lineup for the Arcadia board players looks like, Chuck Allison, John Barker, Al Garcia, John Garton, Dick Kasten, Al Little, Gary Lorenzini, Gordon Maddock, Jim McDonald, Matt Messier, Ray Morengo, Matt Novell, Larry Oxenham, Fred Paine, Tony Piscitelli, Calvin Spencer, Stewart Van Bibber. Go get em guys!

Strike one for women's lib, baseball wise that is. If you have seen a lot of

continued on page 4

Calendar

SEPTEMBER

1 MLS Multiple Meting-Board office, 8:30 a.m.
2 "How to Sell Real Estate" course-Board Office, 3:00 p.m.
6 Labor Day-Recommended that offices be closed.
8 MLS Multiple Meeting-Board Office, 8:30 a.m.
13 Board of Governors Meeting-Board Office, 8:30 a.m.
21 Board of Realtors Membership (Election of Officers) Luncheon, Ramada Inn 12 noon.
22 MLS Multiple Meeting-Board Office, 8:30 a.m.
27-30 C.A.R. Convention-San Francisco
29 MLS Multiple Meeting-Board Office, 8:30 a.m.

OCTOBER

4 Board of Governors Meeting-Board Office, 8:30 a.m.
6 MLS Multiple Meeting-Board Office, 8:30 a.m.
13 MLS Multiple Meeting-Board Office, 8:30 a.m.
19 Board of Realtors Membership Luncheon, Ramada Inn, 12 noon.
20 MLS Multiple Meeting-Board Office 8:30 a.m.
25 Veteran's Day
27 MLS Multiple Meeting-Board Office, 8:30 a.m.

AMERICAN SAVINGS & LOAN ASSOCIATION
VERN R. MATTSON
Loan Agent
285-9801
9647 E. Las Tunas Drive
Temple City, Calif 91780

Your Helper
Larry Oxenham
TITLE INSURANCE AND TRUST
9350 Flair Drive
Flair Park
El Monte, California 91731
213 579 2800

ARCADIA CITY NEWSLETTER

BULK RATE
U. S. POSTAGE
PAID
PERMIT NO. 532
ARCADIA, CA.

ARCADIA CITY HALL 240 WEST HUNTINGTON DRIVE SUMMER 1976

HUMANE SOCIETY TO PROVIDE ANIMAL CONTROL SERVICES

Since July 1st animal control services for the City of Arcadia have been provided by the San Gabriel Valley Humane Society. The City has entered into a one year agreement with the Humane Society to provide the same type of services previously provided under an agreement with the Los Angeles county Department of Animal Control. The Society currently provides animal control services for many cities in the valley including Duarte, Covina, West Covina and Temple City.

The change from the County to the society was made because of the rapidly increasing costs of the County service, which would have required either a subsidy of the program by the City or an increase in the dog license fees.

Under the new agreement with the Humane Society the license fees will remain the same ($7.00 or $3.50 for spayed or neutered dogs if the certificate is shown at the time of licensing).

Dog licenses may be obtained at the Society's offices or special envelopes may be picked up at the Police Department or the city Clerk's office at City Hall for mailing license applications.

Rabies vaccination clinics will be provided in the City as soon as arrangements can be finalized.

The Humane Society's animal shelter is located at 851 E. Grand Avenue in San Gabriel. Office hours are 8:00 a.m. to 5:00 p.m. Monday through Saturday. The public may view the animals at the shelter from 11:00 a.m. to 4:30 p.m. Monday through Saturday. The Society's phone numbers are 286-1159 and 443-1861.

Mayor Proclaims September 10 Sister City International Day

In observance of the 20th anniversary of the Sister City International Program, Mayor Floretta K. Lauber has proclaimed September 10, 1976 as Sister City International Day.

Arcadia has an ongoing Sister City Program with two sister cities — Tripolis, Greece and Newcastle, New South Wales, Australia. The Arcadia program is dedicated to friendship, cooperation and understanding between people of different cultures through citizen involvement and community participation.

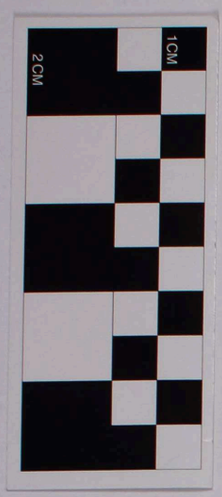
The nine member Arcadia Sister City Commission and the Arcadia Friendship Club are responsible for implementing the various Sister City activities. The Friendship Club, with over 1,000 members, has sponsored goodwill trips to both of Arcadia's Sister Cities as well as other countries.

Lifetime family memberships in the Arcadia Friendship Club are $1.00 for residents and $2.00 for non-residents. For further information concerning membership, please call the City Manager's office at 446-4471.

CITY COUNCIL ADOPTS BUDGET

The City's budget for the fiscal year 1976-77 was adopted last June by the City Council. The total budget is $10,590,575, which amounts to a 1.9% increase over last year's budget.

The City has continued to increase the efficiency of its operations which has enabled it to further reduce personnel. This year's budget contains 3½ fewer positions than last year, and ten less than in 1966.



PUBLIC WORKS

The Arcadia Public Works Department, headed by Chester N. Howard, Director of Public Works has 88 full-time employees staffing four divisions: Engineering, General Services, Equipment Service, and Water.

ENGINEERING DIVISION

The Engineering Division is responsible for the preparation of plans and specifications for improvements in the public right-of-way such as annual street maintenance, roadway reconstruction, sidewalk construction, and traffic signal design. The Engineering Division is also active in developing plans for the City's new parks and landscaping for center medians throughout the City. The preparation of plans and specifications for a new mini park at Sixth and Longden Avenues and plans for landscaping the new center median on Las Tunas Drive are just two of the projects in the planning stages for the new year.

GENERAL SERVICES

The General Services Division carries on the never-ending task of maintaining the City's parkway trees, streets, sewers, parks, and street lights which include such varied areas as street sweeping, traffic striping, tree trimming and planting, and sidewalk and street repair.

EQUIPMENT SERVICE

The Equipment Service Division repairs and maintains all City-owned automotive equipment. This involves approximately 180 vehicles, trailers, and stationary engines.

WATER DIVISION

A recent addition to the Department of Public Works is the Water Division. The Water Division operates as a self-supporting public utility, and has the responsibility of supplying sufficient potable water at adequate pressures to meet the demands for fire protection and domestic water for the City. In carrying out this responsibility, the Division operates and maintains wells, pumps, chlorinators, pipelines, reservoirs, valves, fire hydrants, water meters and other equipment. Planning, designing, and construction of water system additions and replacements to meet future need is a very important function of this Division.

WATER RATES TO INCREASE OCTOBER 1ST

The City Council recently approved Ordinance No. 1563 which will increase water rates from $0.18 to $0.24 per 100 cubic feet and adds a provision for pumping adjustment charges. The new rate will become effective on October 1, 1976, and will increase the "average" residential household water bill by approximately $1.25 per month.

The old water rate of $0.18 was established in 1963, and no longer provides sufficient income to meet rapidly increasing costs. Our water system is a self-supporting utility with all revenues coming from the sale of water. In the past six years, water revenues have remained constant, while operating costs have increased by more than 40%, primarily due to increased energy charges for pumping water and employee costs. Since 1970 energy costs have increased 138% and employee costs have increased 72%.

In an effort to hold the costs to a minimum, various economy measures are being instituted to increase operating efficiency. The recent merger of the Water Department as a Division of the Public Works Department has enabled us to provide the same level of service with less personnel. The Water Division budget for Fiscal Year 1976-77 shows a reduction in personnel from 29 to 27 and an increase in operating expenses of only 4.1% from the previous year.

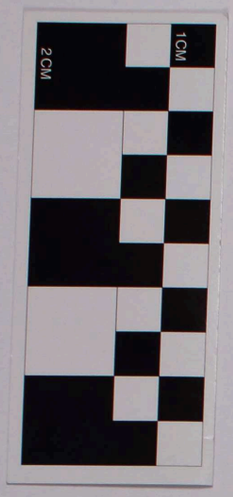
UTILITY USER'S TAX EXEMPTION REMINDER

Residents who qualify are reminded to file for the utility User's Tax Exemption which exempts persons from the 5 percent utility tax on gas, electric and telephone bills.

To qualify for the exemption, a husband and wife must have an adjusted gross income as used for purposes of the California Personal Income Tax of no more than $7500, and an individual must have an adjusted gross income of no more than $5000. An individual who meets criterion of disability established by the Social Security Income program for aged, blind, and disabled also qualifies for the exemption.

If you are already receiving the utility tax exemption, please do not reapply.

Those who feel they qualify should call the Finance Department at 446-4471, Ext. 60, as soon as possible.



FIRE DEPT.

OPEN HOUSE

The Arcadia Fire Department cordially invites all Arcadians to their OPEN HOUSE from 10:00 a.m. to 4:00 p.m. on Saturday, October 9.

All three fire stations will be open to the public and will provide guided tours of the facilities, displays of firefighting and paramedic equipment, and free refreshments. The stations are located at 710 S. Santa Anita, 630 S. Baldwin and 79 W. Orange Grove. The headquarters fire station at 710 S. Santa Anita will also be providing continuous demonstrations of equipment and a movie on the fire service.

FIRE SAFETY REMINDER

The dry season is upon us, and the Fire Department would like to remind all citizens to use extreme caution when in brush areas. Individuals should follow the warnings posted in all hazardous fire areas. Parents should advise their children of the increased fire hazards this time of the year. Fire regulations will be strictly enforced. Remember, citizen caution results in fire prevention.

SMOG-LINE PROVIDES INFORMATION

Persons seeking information as to the best protective measures to take during health advisory alerts can now call the "Smog-Line", a special telephone number maintained by the Lung Association (213) 331-7913.

PHONE DIRECTORY

Ambulance	446-6188
Animal Control	286-1159
Chamber of Commerce	447-2159
City Hall Offices	446-4471
County Offices	974-4321
Dial-A-Ride	445-2211
Fire--Business	446-2128
Fire--Emergency	446-6188
Library	446-7111
Methodist Hospital	445-4441
Municipal Court	359-2581
Police	447-2121
Refuse Service	359-1119
School District	446-0131

WHO'S WHO AT CITY HALL

Building Superintendent	Ed Chastain
Bus. License Officer	Bob Sullivan
City Clerk	Christine Van Maanen
City Treasurer	Catherine Lortz
Economic Coordinator	Lew Pollard
Finance Director	Charles Reiman
Fire Chief	Bob Dick
Library Director	Dick Miller
Personnel Director	Kermit Francis
Planning Director	Bill Woolard
Police Chief	Charles Mitchell
Public Works Director	Chet Howard
Purchasing Officer	Irene Jackson
Recreation Dir.	Charles Greenstreet
Water Manager	Bob Berlien
Asst. City Manager	George Watts
City Manager	Lyman Cozad

CITY MEETINGS

City Hall, 240 West Huntington Drive

CITY COUNCIL
1st & 3rd Tuesday 7:30 p.m.
Council Chambers

PLANNING COMMISSION
2nd & 4th Tuesday 7:30 p.m.
Council Chambers

RECREATION COMMISSION
2nd Wednesday 7:30 p.m.
Council Chambers

LIBRARY BOARD
3rd Thursday 7:30 p.m.
Library Conference Room
20 West Duarte

PERSONNEL BOARD
2nd Thursday 8:00 p.m.
Council Chambers

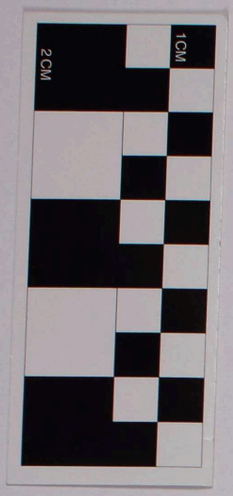
SISTER CITY COMMISSION
4th Thursday 7:30 p.m.
Conference Room

ARCADIA BEAUTIFUL COMMISSION
2nd Thursday 7:30 p.m.
Conference Room

YOUTH COMMISSION
1st & 3rd Monday 7:30 p.m.
Conference Room

ATD

DIAL-A-RIDE IN SECOND YEAR OF OPERATION



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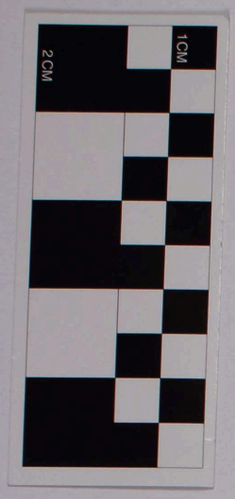


RTD

SOUTHERN CALIFORNIA RAPID TRANSIT DISTRICT

TRANSIT INFORMATION

SENIOR CITIZENS $4.00 MONTHLY PASS

If you are at least 62 years of age and have either a Medicare card or a Senior Citizens Identification Card, you can purchase a Senior Citizen Monthly Pass for only $4.00 which will enable you to use RTD buses to go almost anywhere in the County.

To obtain a Senior Citizen Identification Card contact the Los Angeles County Senior Citizens Affairs Department at 385-4221 or drop by the Arcadia Recreation Department office at City Hall. Be sure to bring with you a self-addressed stamped envelope and some type of identification (drivers license, birth certificate, etc.) for proof of age.

TRANSFERS

Transfers are 10¢. If a transfer is needed, after you deposit your fare, ask the driver for a transfer before you sit down.

BUS SCHEDULES

Schedules for each of the RTD bus lines running through Arcadia can be picked up at the RTD information stand located in the main lobby of the Arcadia City Hall.

DIAL-A-RIDE AND RTD

Don't forget that you can use the Arcadia Dial-A-Ride service to get to any RTD stop within the City.

RABIES VACCINATION CLINIC AUGUST 18

A rabies vaccination clinic will be held Wednesday, August 18 from 7:00 P.M. to 8:30 P.M. at the Arcadia County Park recreation building (north of swimming pool), 405 S. Santa Anita Avenue, Arcadia.

Rabies vaccinations will be provided for dogs four months and older for $2.00. Dog licenses may also be purchased for $7.00 or $3.50 for spayed or neutered dogs with certificates.

The clinic is sponsored by the Arcadia Junior Women's Club and Arcadia Lions Club in cooperation with the Southern California Veterinary Medical Association.

DIAL-A-RIDE IN SECOND YEAR OF OPERATION

The Arcadia Dial-A-Ride transit system is now in its second year of serving the local travel needs of Arcadia residents. Over 50,000 persons have used the Dial-A-Ride service this past year, with approximately 45 percent being senior citizens.

Dial-A-Ride service is provided seven days a week from 7:00 A.M. to 7:00 P.M. except for Christmas Day, New Year's Day, Thanksgiving, Memorial Day, Labor Day and July 4.

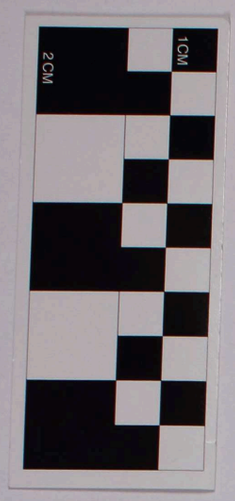
To use the service just call 445-2211 and a Dial-A-Ride taxi will pick you up at your door and take you anywhere you want to go within the Arcadia City limits. Normally pickups are made within 30 minutes of a call; however, it sometimes takes a little longer due to an unusually high number of calls at the same time or unusually heavy traffic.

If you call DAR and then for some reason decide not to use the service, please call and cancel. By not cancelling you delay the rides of other residents and increase the cost to the City.

The regular Dial-A-Ride fare is 75 cents. Handicapped persons and senior citizens age 65 and over can purchase discount tickets which allow them to ride for 50 cents. Discount ticket books may be purchased at the City Treasurer's office at City Hall. Proof of age or handicap must be shown (Medicare card, driver's license, RTD handicap card, physician's letter or other legal document).

dial·a·ride

445-2211



LEGISLATIVE NOTES

Arcadia Municipal Code (AMC)

ILLEGAL DUMPING — AMC 8630

Dumping dirt or other debris on any property without a City permit or permission of the owner is a violation of the Penal Code and Arcadia Municipal Code. If any dumping is observed, please call the Police Department since little can be done unless the Police catch the violators in the act. A license number would also be helpful.

PARKING ON LAWNS — AMC 9405

It is a violation of the Property Maintenance Code to park or store vehicles in front or side yards on anything other than lawfully installed paved surfaces.

LEASH LAW — AMC 4123

No person owning or having charge, care, custody or control of any dog shall allow the dog to run at large upon any public property, or upon any private property other than that of the person owning or having charge, care, custody or control of the dog, unless the dog is restrained by a substantial chain or leash not exceeding six (6) feet in length and is in the charge, care, custody or control of a competent person.

SENIOR CITIZENS CLUBS

The Arcadia Recreation Department and the Assistance League of Arcadia co-sponsor three clubs for Senior Citizens. The purpose of the clubs are to provide friendship, entertainment and activities for its members, in addition to providing service to the community. Membership is limited to Arcadia residents and the annual dues are under $3.00 a year. All clubs meet at the Arcadia Assistance League Community House, 100 S. Santa Anita Avenue in Arcadia from 11:00 a.m. to 3:00 p.m. After a brief business meeting, a variety of activities are available including cards and table games, shuffleboard, trips, movies, speakers and various other forms of entertainment. For further information call the Recreation Department's Senior Citizen Coordinator, Betty Harris at 446-4471, Ext. 28.

Senior Men's Club Mondays
Men — Age 50 and above

Senior Friendship Club Wednesdays
Men and Women — Age 50 and above

Golden Age Club Thursdays
Men and Women — Age 55 and above

RECREATION

FALL PROGRAMS

The Arcadia Recreation Department will be offering a variety of classes for all ages this fall. Class registration will begin on Wednesday, September 22, 1976, at 8:00 a.m. at the Recreation Department Office, City Hall. Classes include:

Children: Art, baton, bowling, chorale, ballet and tap dancing, creative dance, dog obedience, golf, nature, tennis and tumbling.

Teenagers: Ballet and tap dancing, bowling, dog obedience, golf, guitar, nature, tennis, tumbling and volleyball.

Adults: Cake decorating, ladies ballet and jazz, ballroom dance, bridge, dog obedience, golf, guitar, ladies slim and trim, tennis and volleyball.

PLAYGROUNDS AND FOOTBALL

Supervised playgrounds will be opening at each Arcadia Elementary School from 3:15-4:45 p.m. starting September 20, 1976. This fall boys and girls will have flag football leagues. Girls can participate in cheerleading. Children 6-8 years old can learn the fundamentals of football in the Tiny Hot Shot Program.

HALLOWEEN ACTIVITIES

The fall program highlight will be the Annual Halloween Activities for elementary-age children. Costume parades will be held at each playground on Friday, October 29, 1976 and the telephone Goblin Give-A-Way program will begin at 8:00 p.m. on October 31, 1976.

PROGRAM INFORMATION

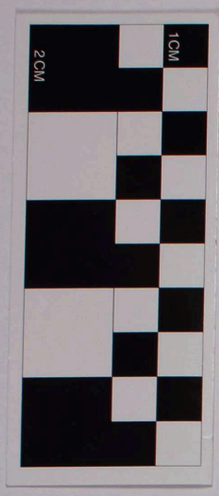
Program brochures which list all of the class information and details of the activities offered, will be available in the Recreation Department Office after September 17th. The Recreation Department is located in the Arcadia City Hall; telephone 446-4471, Ext. 28.

WILDERNESS PARK HOURS

Park ..... Daily from dawn to dusk

Nature Center:

Wednesday ..... 9:00 a.m. - 3:00 p.m.
7:00 p.m. - 9:00 p.m.
Thurs. - Fri. ..... 9:00 a.m. - 3:00 p.m.
Sat. - Sun. ..... 9:00 a.m. - 4:30 p.m.
Closed Monday and Tuesday



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Thurs. - Fri. ..... 9:00 a.m. - 3:00 p.m.
Sat. - Sun. ..... 9:00 a.m. - 4:30 p.m.
Closed Monday and Tuesday

W. I. R. E.

by
Palma Possemato

The December meeting for the Arcadia W.I.R.E will meet on the 13th, at the Ramada Inn, for luncheon at 12:00.

The new officers will be installed by Alice Kauffman, past president of the Arcadia Board of Realtors.

Carmie Cope	President
Marsha Day	1st Vice President
Mary Worthwein	2nd Vice President
Dorothy Thompson	Treasurer
Margo Crumley	Secretary

Money has been set aside for real estate scholarship for a student of Arcadia School, to be presented at this time.

W.I.R.E. also presented a Dow Radio Bullhead for baseball games, and other activities to the Arcadia Board of Realtors by Palma Palsamatto, outgoing president.

I DID IT!
by Russell A. Kamp

What will you wish
You had done today,
In another week or two?
Get busy and do it,
Begin right now...
You'll be happy if you do.

What will you wish
You had done today,
In another month or two?
Take hold of yourself
And do it now...
You'll be happy if you do.

What will you wish
You had done today,
In another year or two...
When "It's too late now"
And "I wish I had"
Are biting and bugging you?

Well, why not do it
For happiness' sake?
You're all that is stopping you!
Wake up and do it;
You know you can.
I did it and so can you!

Fringe Benefits

"I like the sound of the job, but the last place I worked paid more."
"Did they give you rest periods?"
"Yes."
"Furnish life insurance?"
"Yes."
"Vacation with pay?"
"Yes, and $100 holiday bonus."
"Gad, man, why did you leave there?"
"The company went into bankruptcy."

The Arcadia Board of Realtors at their September meeting honored one of their own members, Floretta Lauber, for her outstanding civic contributions.

Floretta was the first woman to be elected Mayor of Arcadia in 1976, and has served in city government for 12 years.

Floretta was the first woman on the Personnel Board and Planning Commission. She served as Chairperson of the Commission and helped write the General Plan. As president of the West San Gabriel Valley Planning Council for two terms, she worked with 15 cities and the County Board of Supervisors on inter-city goals.

In addition to her service to city government, she is a past president of the Women's Club of Arcadia and past president of Methodist Hospital Auxiliary. She has worked on many philanthropic and civic activities, including United Crusade Chairman.

President Gordon Maddock presented Floretta with an engraved plaque in appreciation of her dedicated service to our community.

Floretta is a Realtor-Associate with Hitchcock Realty and resides in Arcadia with her husband. Harry.

You can tell more about a person by what he says about others than you can by what others say about him.

WE'VE COME A LONG WAY

-Arcadia [Calif.] Bulletin
Monday,m Jan. 9, 1961

LISTING SERVICE MONTHLY SALES REACH MILLION

The Multiple Listing Service of the Arcadia Board of Realtors chalked up a million dollars a month sales record during 1960.

That was the report given Friday by Board President Joe E. Earll.

The new record, which touched the $12 million mark for the first time, showed an increase of some $400,000 in sales over 1959.

A new record in membership also has been set by the group. Ninety-seven new members were inducted during the year, bringing the membership to an all-time high of 272, Earll said.

The Board will hold its first meeting of the new year Wednesday evening.

Featured will be Zeno Klinker, Hollywood humorist, and his film, "Higher'n A Kite." Klinker, who is now in his 22nd year as a comedy writer for Edgar Bergen, began collecting rare and amusing aviation motion pictures some 30 years ago. The picture shows the evolution, and convolutions, of flying through the years. Accompanied by Klinker's commentary,

January 1977
Monthly sales.....$12,326,820

CALENDAR

DECEMBER

2 Christmas-Installation Party,Huntington-Sheraton Hotel ')board of Governors Meeting postponed)
5 Hanukkah
7 MLS Meeting, Board Office 8:30 a.m.
9 Board of Governors Meeting, Board Office 8:30 a.m.
14 MLS Meeting, Board Office 8:30 a.m.
15 Board Christmas Open House, Board Office 4-6 p.m.
21 MLS Meeting, Board Office 8:30 a.m.
25 Christmas Day. It is recommended that offices remain closed.
28 MLS Meeting, Board Office 8:30 a.m.

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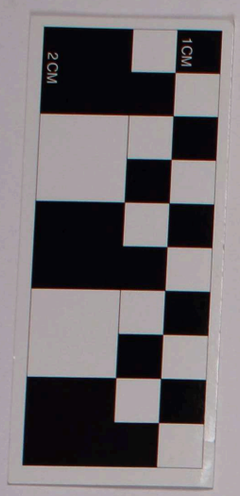
445-1791
COMET
ESCROW SERVICE
662 WEST FAIRVIEW AVE. WEST ARCADIA
COMPETENT ESCROW SERVICE
Bonna-Lee Rasmussen,Owner-Mgr.

AMERICAN SAVINGS & LOAN ASSOCIATION
VERN R. MATTSON
Loan Agent
285-9801
9647 E. Las Tunas Drive
Temple City, Calif 91780

LARRY MATRANGA
ASSISTANT VICE PRESIDENT
CALIFORNIA LAND TITLE COMPANY
90 UNIVERSAL CITY PLAZA
UNIVERSAL CITY, CALIFORNIA 91608
760-2700 442-6032 (800) 232-2718

GEORGE ARMSTEAD
SALES REPRESENTATIVE
First American Title Company of Los Angeles
1616 WEST BEVERLY - LOS ANGELES, CALIFORNIA 90026
443-0081 783-5062



Arcadia
Chamber of Commerce
cordially welcomes you
to our
New Residents Luncheon
Wednesday, August 18th, 1976
at the
Arboretu

ACKNOWLEDGEMENTS

FASHION SHOW. . . . . Polly Ronning, Coordinator
Hinshaw's Department Store

HAIR STYLES. . . . . .Jean Clementi Coiffures

PIANISTS. . . . . Susan Spadier
Marion Spaulding

PIANO. . . . . Yamaha Music School

MOVING PIANO. . . . . Astro Moving Company

CATERER. . . . . The Silent Butler -
Steve Worsley

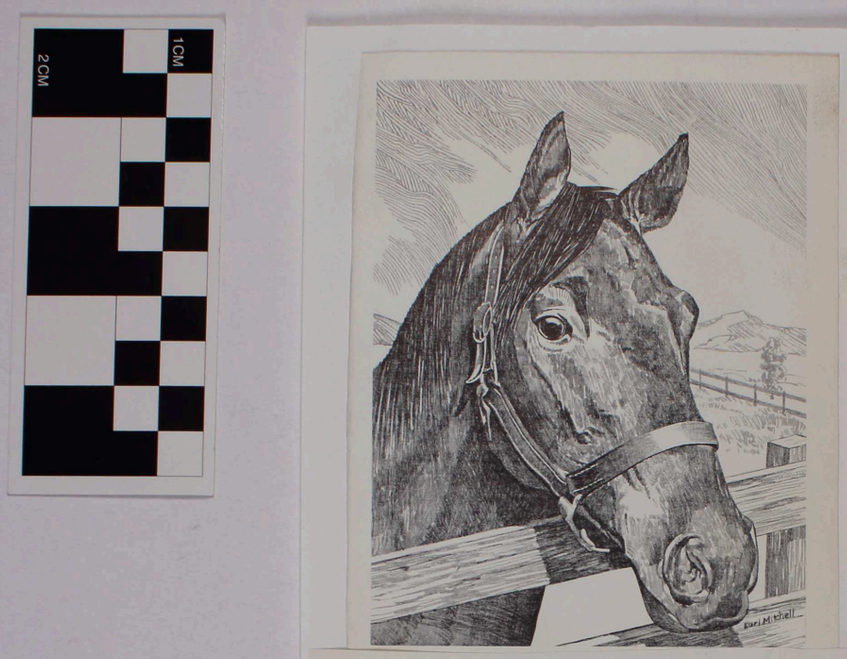
FASHIONS FEATURED FROM:

Hinshaw's
E.F. Baxter, L.T.D.
Richards, Inc.
Mr. Albert's
The Windsor Shop
Buffum's
J.C. Penney Co.
Gingiss Formal Wear
Lady Grace
Miller's Outpost
Good Time Charley's
Harris & Frank, Inc.
The Dutch Doors - Arcadia

DOOR PRIZES DONATED BY:

Hinshaw's
Marie Callender's Pie Shop
The Coterie
Portraits Plus
Winlark Performing Arts School
Jean Clementi Coiffures
Carousel Baby Furniture & Bicycles
The Dutch Doors - Arcadia
Plant Time
The Cask 'N Cleaver
The Great Scot Restaurant
Gingiss Formal Wear
Angelo's Unisex Salon
Gockley's Stationers

WITH MAUD CAMPBELL and JOHN JOSEPH MAYOR Lauber 1976



Aug 21 1976

Dear Floretta

Thank you for giving Arcadia such a beautiful Bicentennial Ball.

Your great creative imagination picking the (new) "Bennington Plaza to have it in was absolutely great.

We had a wonderful time! The food was superb and the Company fun and interesting.

The entire evening was perfect. We owe it all to you!!

Thank you for making it all possible.

Fondly

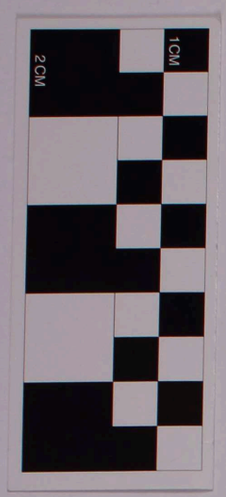
Dorothy + Ray

August 23rd
1976

Floretta —

Just a short note to let you know how much Suzi & I enjoyed Arcadia's first Mayor's Ball .... thanks to you. Great!

Bob



YOUR BEST SHOPPING...

WITH OUR MEMBERS:

ARCADIA CHAMBER OF COMMERCE

388 West Huntington Drive • P.O. Box 867 • Arcadia, California 91006 • [213] 447-2159

August 31, 1976

CITY OF ARCADIA
SEP 7 1976
MAYOR

Hon. Floretta K. Lauber and
the Arcadia City Council
Arcadia City Hall
240 West Huntington Drive
Arcadia, California 91006

Dear Mayor Lauber and Council Members:

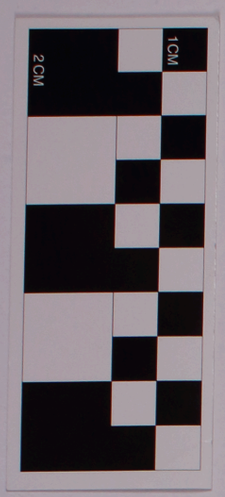
The Arcadia Chamber of Commerce Board of Directors wish to compliment you in your recent action taken to decrease the local tax burden on Arcadia citizens. The Chamber Board voted unanimously to support your recommendations recently sent to Sen. Richardson and Assemblyman Collier and have sent a Mail-O-Gram so stating this position.

We feel that you have taken the lead in cutting our city's tax rate over 11% during this period of rising taxes.

Best personal regards,

Tom Simmers

Tom Simmers,
President



YOUR BEST SHOPPING...

WITH OUR MEMBERS:

ARCADIA CHAMBER OF COMMERCE

388 West Huntington Drive • P.O. Box 867 • Arcadia, California 91006 • [213] 447-2159

September 8, 1976

MAYOR FLORETTA K. LAUBER
1225 Oaklawn Road
Arcadia, California 91006

Dear Floretta:

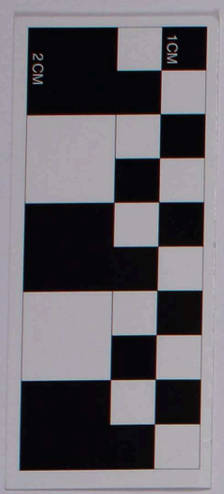
Once again we had a lovely turnout for the Annual New Teachers Welcome Breakfast and I think every one present enjoyed your slide presentation on past and present Arcadia.

The Chamber appreciates your gracious assistance on these community programs.

Floretta, I want to personally thank you for being ever ready to cooperate with the Chamber's needs and for giving of yourself so generously.

Cordially,

Dave W. Paradis
Executive Vice President



AGENDA

FOR MEETING OF THE BOARD OF SUPERVISORS
OF THE COUNTY OF LOS ANGELES

TUESDAY, AUGUST 31, 1976

BAXTER WARD
CHAIRMAN, SUPERVISOR 5TH DISTRICT

PETER F. SCHABARUM
SUPERVISOR 1ST DISTRICT

KENNETH HAHN
SUPERVISOR 2ND DISTRICT

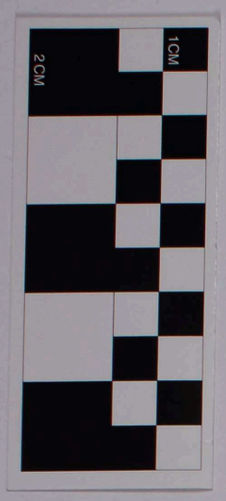
EDMUND D. EDELMAN
SUPERVISOR 3RD DISTRICT

JAMES A. HAYES
SUPERVISOR 4TH DISTRICT

JAMES S. MIZE, EXECUTIVE OFFICER

(Agenda for Thursday, September 2, 1976 included)

NOTE:
Persons desiring to address the Board should complete the form on the back cover of this Agenda.



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UNITED STATES POSTAL SERVICE
U.S. MAIL

2-052803E273 09/29/76 ICS IPMRNCZ CSP LSAB
2132262397 MGM TDRN LOS ANGELES CA 100 09-29 0712P EST

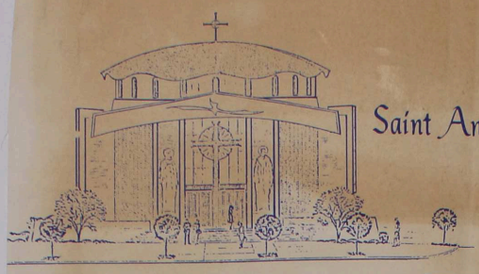
MS FLORETTA LAUBER
1225 OAKLAWN AVE
ARCADIA CA 91006

THANK YOU FOR SERVING ON THE LOS ANGELES COUNTY, CITY AND COUNTY OFFICIALS FOR FORD COMMITTEE. YOU ARE CORDIALLY INVITED TO A CONTINENTAL BREAKFAST DISCUSSION OF THE FORD CAMPAIGN FOLLOWED BY A PRESS CONFERENCE TO ANNOUNCE THE COMMITTEE ON OCTOBER 4. THE MEETING WILL BE HELD AT THE LOS ANGELES PRESS CLUB, 600 NORTH VERMONT, BEGINNING AT 10 AM WITH A PRESS CONFERENCE AT 11 AM. I LOOK FORWARD TO SEEING YOU. PLEASE RSVP TO JENNY HILLINGS - 670-2821

SUPERVISOR PETE SCHABARUM

19:12 EST

MGMCOMP MGM



Greek Orthodox Archdiocese of N. & S. America

Saint Anthony's Greek Orthodox Church

778 So. Rosemead Blvd., Pasadena, Calif. 91107
Church Office: 793-7302

Rev. Nicholas Liberis, Pastor

September 1, 1976

CITY OF ARCADIA
SEP 10 1976
MAYOR

Floretta Lauber
240 W. Huntington Drive
Arcadia, California 91006

Dear Mayor Lauber:

Annually, the Saint Anthony's Greek Orthodox Church stages a "Greek Festival". The principal purpose of this event is fund-raising. We have embarked on a building program which, within the year, will culminate in the completion of a beautiful modern-Byzantine Church in the area between Arcadia and Pasadena. The second objective is to acquaint our friends in the Southern California area, and in particular the Pasadena-Arcadia-San Gabriel Valley area, with the culture and customs of Greece. This is particularly of interest to Arcadia because of this city's Sister-City relationship with Tripolis, Greece. In fact, annually, the Mayors of Arcadia have proclaimed the dates of our Greek Festival as "Greek Festival Days" in Arcadia.

During this two-day festival--September 25 and 26--we will be entertained by Greek music and dance, serve Greek foods, sweets and display arts and artifacts of Greece. Because of the large attendance in past years, we are holding the Festival in the facilities of the Santa Anita Race Track, Arcadia, California.

We would like to invite you to attend this function as our guests and to participate, along with local officials, in a symbolic opening ceremony. The ceremony is scheduled for 5:00 p.m. Saturday, September 25, 1976.

Your presence would be greatly appreciated, not only by the Festival Committee and Parish, but by the thousands who attend this affair annually.

Sincerely,

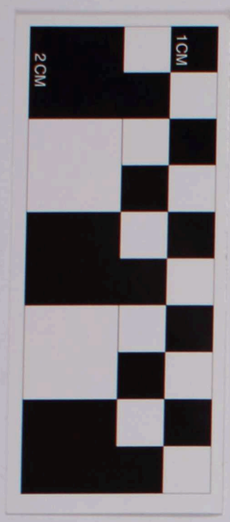
Dr James N. Angelos

Dr James N. Angelos, Program Chairman

George Gianopulos

George Gianopulos
Chairman, 1976 Greek Festival

P. S. Present this letter at the entranceand pick up your guest packet



9/16/76

9/16/76

Greek Orthodox Archdiocese of N. & S. America

Saint Anthony's Greek Orthodox Church

778 So. Rosemead Blvd., Pasadena, Calif. 91107
Church Office: 793-7302

Rev. Nicholas Liberis, Pastor

September 1, 1976

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SEP 10 1976
MAYOR

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240 W. Huntington Drive
Arcadia, California 91006

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Dr James N. Angelos

Dr James N. Angelos, Program Chairman

George Gianopulos

George Gianopulos
Chairman, 1976 Greek Festival

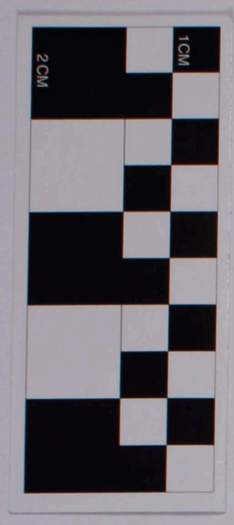
P. S. Present this letter at the entranceand pick up your guest packet

rcadia Tribune
HILL INTER-CITY NEWSPAPER
Member Verified Audit Circulation, Inc.
SUNDAY, SEPTEMBER 5, 1976
VOL. 4

Short takes

On television

Arcadia Mayor Floretta Lauber will appear on the Jerry Lewis telethon today in support of the drive for funds to control muscular dystrophy. The telethon will be on KTTV, Channel 11. Mayor Lauber will appear between 6 and 7 p.m.



Stay up with Jerry and watch the sta

y Lewis, and over 100 other stars slated to appear
abor Day Telethon Against Muscular Dystrophy from
local leaders from all sectors of civic life.

asters, President of the Los Angeles Chapter of the Muscular Dystrophy Association, said that notables scheduled to appear during "cutaway" segments of the show to be broadcast from KTTV-TV, Channel 11, include Mayor Leland Ayers of Burbank, Country-western singer and Mayor of Van Nuys, Claire Courtney; City Councilman Dave Cunningham of the 10th District and Councilman Joseph Delgatto of Sierra Madre. Also set for personal appearances are Donna Ellman, Mayor of Beverly Hills; Perry R. Harris, Mayor of San Fernando; Councilman Jake Kalisvaart of La Mirada, Mayor Floretta Lauber of Arcadia, and Ray Le Pire, Mayor of Pomona.

The star-studded, marathon spectacular begins at 6 p.m., Sunday, September 5, and continues non-stop until 3:30 p.m., Monday, September 6.

Jerry Lewis, MDA National Chairman, stressed, "Community support is what made our past Labor Day Telethons record-breaking successes, bringing in the money that has helped intensify MDA's research effort and patient services program. I'm hoping for even more community involvement this year--to bring greater support for our programs."

Contributions to the Telethon help support MDA's world research program and its network of free clinics throughout the U.S., and in Puerto Rico and Guam. Here in Los Angeles, the new $2.5-million Jerry Lewis Neuromuscular Research Center at UCLA is currently under construction with plans for a Fall, 1977 completion.

See you:
6 p.m., Sept. 5
KTTV
5746 Sunset

***

MUSCULAR DYSTROPHY ASSOCIATIONS OF AMERICA, Inc.
920 W. Olympic Boulevard Los Angeles, California 90015 Area Code 213 749-4461

288

up with Jerry and watch the stars come out.

1CM
2CM

JERRY LEWIS
TELETHON

Arcadia Tribune
A FOOTHILL INTER-CITY NEWSPAPER
Member Verified Audit Circulation, Inc.
THURSDAY, SEPTEMBER 2, 1976
VOL. 46, NO. 71

Lauber asks supervisors to make cuts in own offices

By HELEN O. SCHRADER
Editor

Mayor Floretta Lauber received staunch support from approximately 60 Arcadians Tuesday as she presented specific suggestions for lowering property taxes to the Los Angeles County Board of Supervisors.

She said that the supervisors might well start their own offices. The staff of each board member has doubled since 1972 and 1976, she said. Elimination of 64 employes would put their offices back at the 1972 level.

While Mayor Lauber agreed that recreational facilities were important, she questioned whether new park facilities for Frisbee users were necessary and urged that as many capital projects as possible be delayed.

A third suggestion was to give the voters an opportunity to review the prevailing wage clause in the county charter. The charter provides that county employes be paid wages equal to those in private industry for comparable jobs.

However, critics of the system claim that job security, under civil service, and retirement and other fringe benefits for county employes far outweigh comparable benefits in the private sector and make the prevailing wage a false yardstick.

The mayor asked the supervisors to put a freeze on hiring for two years to bring the number of employes down to a more reasonable size.

She urged that education and welfare be financed from other sources than the property tax and that cities be allowed to establish a "tippler's" tax. Saying that the state legislature is unlikely to act on property relief this year, she supported the supervisors in the legislative proposals they had made to the state and suggested they ask for a form of state revenue sharing with cities. "The responsibility is yours," she said.

In her opening statement, Mayor Lauber said she was appearing at the insistence of Arcadia taxpayers. She introduced the other members of the council, senior citizens, Arcadia Chamber of Commerce officials and concerned citizens who attended the hearing, and presented petitions and letters urging a reduction in the property tax.

While the assessed value in Arcadia has increased an average of 42 per cent this year, she said that two-thirds of the increase is borne by homeowners who have been hit by assessments from 50 to 100 per cent higher than last year.

She asked why county Assessor Philip Watson had waited eight years to reassess Arcadia and then suggested it was his way to prepare for another initiative measure. It is expected his measure will be unveiled Sept. 15, the same date on which the supervisors must set the county tax rate.

County taxes account for 43 per cent of the property tax paid by Arcadians, Mayor Lauber said, and the recent reassessment will force many citizens to sell their homes.

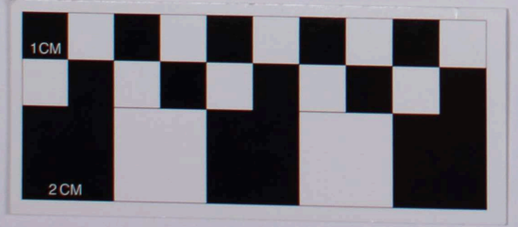
She said that both the city and the Arcadia Unified School District have cut their tax rate for 1976-77. The city has reduced its staff size and has curtailed its capital expenditures. "The Arcadia tax rate is the lowest it's been since World War I," she said.

The mayor was enthusiastically applauded several times during the course of her remarks. So, too, however, was Bert Johnson, an Arcadia resident and vocal foe of community redevelopment, who approached the rostrum just before the supervisors adjourned.

He charged that the mayor and two council members were guilty of hypocrisy in demanding lower taxes when they created new community redevelopment projects which drained tax dollars from other taxing agencies.

Some $85 million will be lost this year to other agencies, including schools and special districts as well as the county, he said, because the level of assessed value is frozen in a redevelopment project, with the resulting increment going back into the project area.

He called the incentive for developers to come into a project area "another name for bribery" and demanded that Arcadia rescind its redevelopment agency to show good faith with the taxpayers.



9/76

Staff photo by Louis Nunez

RALLY — Concerned citizens, senior citizens and Chamber of Commerce officials traveled by bus Tuesday to Los Angeles to support Arcadia Mayor Floretta Lauber. Mayor Lauber appeared before the Board of Supervisors to urge budget cuts and a lower county tax rate. Standing in the aisle are Frank von Dongen and Tom Simmers, president of the Chamber of Commerce.

WEST ARCADIA CENTER

HUB SHOPPER

AND VALLEY COMMUNITY NEWS

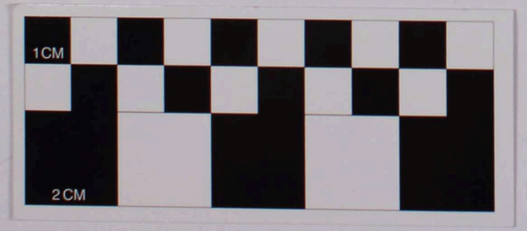
Published Weekly For Over 24 Years By The
West Arcadia Business and Professional Association

VOL. 25 NO. 38

717 West Duarte Road or P.O. Box 1340, Arcadia, CA. 91006
Telephone 447-9252

SEPTEMBER 22, 1976

Arcadia Mayor Floretta Lauber presents Ed Aydon, president of Arcadia Lions Club with first donation in White Cane Drive. October 1-2 have been designated as official White Cane Days in the area. Donations will be sought for sight conservation and community activities for persons with sight problems. Donations are distributed to the Lions Eye Foundation of Southern California, Foundation for the Junior Blind, Braille Institute and visual aid books for the library.



'76

AN EVENT YOU WON'T WANT TO MISS

South Arcadia Businessmen's Association

Invites You to Its Special Luncheon

Monday, Nov. 29

ROYAL TURTLE RESTAURANT

325 E. LIVE OAK ARCADIA

Starts at Noon: Only $2.50 per person

ENJOY LUNCH WITH

FLORETTA K. LAUBER — **Mayor of Arcadia**
SHE'LL TELL YOU WHAT'S HAPPENING IN YOUR CITY

CHARLES MITCHELL — **Arcadia Chief of Police**
HE'LL FILL YOU IN ON THE JUVENILE PROBLEM AND HOW TO CURB SHOPLIFTING

NO RESERVATIONS NECESSARY

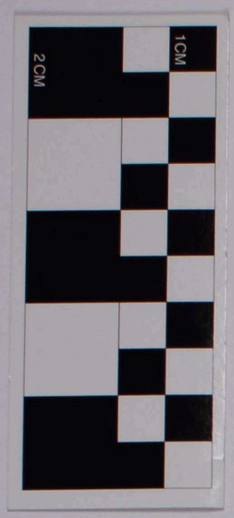
JUST COME--AND MEET YOUR FELLOW MERCHANTS

It's Our Pre-Christmas Meeting

Please Be There

9/16/76

GREEK FESTIVAL — This popular annual event sponsored by St. Anthony's Greek Orthodox Church will be at Santa Anita Race Track Sept. 25 and 26. Arcadia Mayor Floretta Lauber, second from left, practicing a Greek dance step, has issued a proclamation calling attention to the event. Young people in native costume dancing with her are Ted Tarazi, Helen Skandale and Elizabeth Skandale. Watching in the background are George Gianopulos, chairman; Father Nicholas Liberis, pastor, and committee members John Feran and Pan Xanthos.



Greek fest scheduled at Santa Anita

St. Anthony's Greek Orthodox Church of Pasadena will stage its sixth annual Greek Festival Sept. 25 and 26. The two-day affair will be at Santa Anita Race Track in Arcadia.

The festival will feature everything Greek. Music will be provided by two Greek orchestras performing popular Greek songs and dance music. Dance programs will be scheduled periodically throughout the affair.

Public dancing will also be conducted, popular at previous Festivals with both Greeks and non-Greeks. Other special entertainment is planned.

Greek foods and pastries will be available, including gourmet dishes of Greece and the Middleast. Demonstrations of the preparation of many of these foods and dishes also are scheduled.

A Greek Taverna, complete with drinks, Greek brandies, Ourzo, and hors d'ouevres will be set up as was done last year, capturing some of the flavor of night life in Athens.

A feature this year will be a Greek Glendi — or party, celebration — on Saturday night of the festival. Beginning at 9 p.m., the Glendi will have music, song, dance, drink, and entertainment. All other events except the Taverna will be closed during this party.

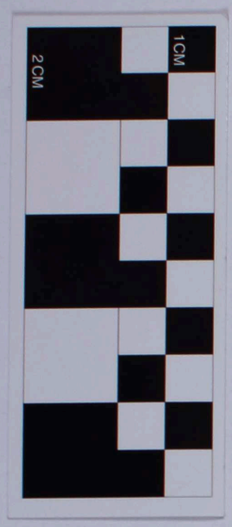
Booths displaying Greek artifacts and souvenirs, knit products, antiques, and games are planned. An ice cream parlor and games, popular last year with the youngsters, are also planned.

This event is conducted annually as a fund-raising affair, with all funds used to help finance the construction of a new church, now in progress at the corner of Rosemead Boulevard and Locksley Avenue.

A committee of more than 30 St. Anthony's parishioners, headed by Chairman George Gianopulos, is organizing and putting together all the details of this event. Last year an estimated 8,000 people attended the festival.

With ample parking available at Santa Anita, and with the large area in the main grandstand set aside for this event, an even larger attendance easily can be accommodated.

9/16/76



EL MONTE AREA CHAMBER OF COMMERCE
FIVE YEARS
ACCREDITED
CHAMBER OF COMMERCE

CITY OF ARCADIA
SEP 30 1976
MAYOR

September 27, 1976

Mayor Floretta K. Lauber
City of Arcadia
Post Office Box 60
Arcadia, California 91006

Dear Mayor Lauber:

We are happy to receive your confirmation for attendance at our Twelfth Annual City Officials' Air Tour, which will depart El Monte Airport on Thursday morning, October 7, 1976.

Please plan to arrive by 9:00 a.m. for check-in. The program should be a most informative and interesting change in pace, but timing is important. Helping us get started on time will insure that you will return on time.

The El Monte Airport is adjacent to Santa Anita Avenue, about one-half mile north of the San Bernardino Freeway. Thia year we ask that you check in at El Monte Flight Service located on the south end of the field. To get to El Monte Flight Service.....take Santa Anita to Bryant Street (the first traffic signal North of Valley Boulevard) and turn West on Bryant.

We look forward to having you aboard. Should you have any questions, please feel free to call the Chamber office at 444-4561. If more precise directions are needed call the airport office at 448-6129.

Sincerely,

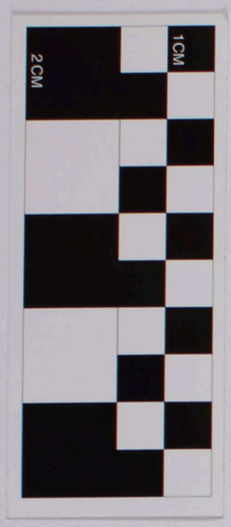
Norm Johnson

Norman Johnson, Chairman
Aviation Committee

NJ:r

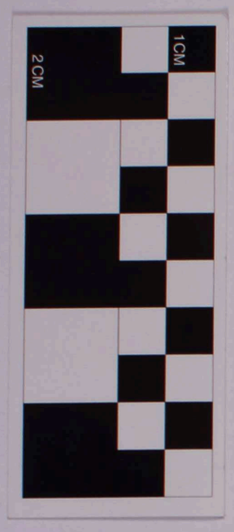
POST OFFICE BOX 5866, EL MONTE, CALIFORNIA 91734

PHONE 213/444-4561



Arcadia Tribune 9/30/76

SKATING FOR DOLLARS — The 7-Eleven store in West Arcadia recently gave prizes including a skateboard, camera and radio to neighborhood children who collected the most money in muscular dystrophy drive cosponsored by the store. Back row are Arcadia Mayor Floretta Lauber, who aided the Jerry Lewis drive; Pat Trujillo, radio winner, and Mr. and Mrs. Jim McKnight of 7-Eleven. Getting his balance on the skateboard is Fred Bailey while Glenn Brenner uses his new camera to record the festivities.



B4 San Gabriel Valley TRIBUNE OCT. 8, 1976

No Pressures on CRA Foe--Mayor

ARCADIA — Mayor Floretta Lauber has denied charges from a critic of community redevelopment that she "harrassed" him through his employer.

Bert Johnson of the Better Government Association made the charges in a statement distributed at the Community Coordinating Council.

"Some members of the City Council, Mayor Lauber and Councilman Charles Gilb have contacted my boss, boss's boss, and have bitterly complained about my opposition to Arcadia's CRA before the Board of Supervisors," he charged.

Johnson accompanied a group of Arcadia residents to protest high county tax rates at the hearing last month. He accused Mayor Lauber of being hypocritical because she demanded lower taxes, and yet supported CRA. at the hearing last month. He accused Mayor Lauber of being hypocritical because she demanded lower taxes, and yet supported CRA.

"It was a traitorous act," Mayor Lauber replied. "He negated our appeal. We had no idea he was going to oppose our appeal for lower taxes."

She said that she had mentioned the incident to Johnson's employer, Russ Scharman of the Pacific Telephone Company, who is a personal friend of her family.

"I feel he owes the citizens of Arcadia an apology," she commented. "Everyone is entitled to his own opinion about CRA, but that was neither the time or place to discuss them. It was humiliating."

Thursday, November 4, 1976 Arcadia Tribune—A-3

INVITATION — Wallace Sellers and Jacqueline Sayre, right, extend an invitation to Arcadia Mayor Floretta Lauber to be welcoming speaker Monday, Nov. 15, at an address by Christian Science Monitor editor John Hughes. The talk will be at Arcadia Masonic Lodge. Sellers will be master of ceremonies; Mrs. Sayre is president of the board of directors of First Church of Christ, Scientist, Arcadia.

Monday morning

Dear Floretta K: This is something I promised myself I would do yesterday (Sunday)... I was so proud of you... you looked beautiful and carried off all your functions right to the letter..... just perfect. The patio was charming and proved what can be done with full cooperation from a committee. The food was good -- the music just right (at least so I thought) and you had a pretty good crowd. I felt there should have been more department heads there (particularly when this Council has been so generous and thoughtful on their behalf) that is my own observation of course.. probably no one else even noticed, but I did. Your mother looked lovely and seemed to be enjoying herself. I'm sure Catherine Mundy will have some excellent pictures... and then our own Ed Chastain was doing his bit also..... I am glad I went and was able to help a little.. thanks to you for that .... once again ... you can be proud (as a peacock) of your efforts.

Love

Christine

THOMAS E. CLARK
100 W. LAS FLORES AVE.
ARCADIA, CALIFORNIA 91006

October 20, 1976

Dear Floretta,

Please accept my sincere thanks for a delightful and delicious dinner on Tuesday evening. I know that all Commissioners in attendance share my gratitude in this regard.

We have a great city, and it was apparent to me throughout my first League Convention that Arcadia's problems are miniscule in comparison to those expressed by other municipalities. This, I think, is a tribute to our fine staff and, more specifically, to five dedicated Council members.

Again, many thanks for a most enjoyable evening.

Sincerely,

Tom Clark

Multiple Listing Committee

by Gordon Maddock
MLS Chairman

continued from last month

26TH DISTRICT MULTIPLE LISTING AGREEMENT

Four of the five Boards comprising the 26th District have approved a unilateral agreement with adjoining Boards allowing Realtors outside the 26th District to process listings in the 26th District M.L.S. Book.

ARCADIA BOARD members may now process an "Out of Area" listing in the M.L.S. book where the listing is located and have the use of a "Local" lock box.

The four participating Boards are as follows:

1. COVINA VALLEY BOARD OF REALTORS
   248 E. Rowland Ave., Covina 967-5211
2. HACIENDA HEIGHTS - WALNUT VALLEY BOARD
   19229 E. Colima Road,
   Rowland Heights 965-0687
3. POMONA VALLEY BOARD OF REALTORS
   665 N. Garey, Pomona 714-623-1607
4. SAN GABRIEL VALLEY BOARD (United Selling Service)
   13523 "B" Francisquito,
   Baldwin Park 960-2706

The procedure to follow is:

A. Obtain a listing form from any one of the above Boards. They all use the same form and the same district book.

B. Submit the completed form, along with a $15.00 processing fee to the above Board having jurisdiction over the area where the listing is located.

C. While you are at the Board submitting the listing, you may rent a 26th District lock box. The Board officer will open the lock box and place a house key inside the box. Remember, 26th District lok box keys are not available to non-members.

D. Any listing that does not lie within one of the aforementioned Board areas, for example a house in Arcadia, must be submitted to the Pomona Valley Board Office in the same procedure as outlined in A, B & C above. This agreement does not apply to the Azusa-Glendora Board of Realtors even though they use the 26th District Book.

I feel that this is a tremendous gesture of co-operation on behalf of the 26th District and hopefully our district can reciprocate this agreement once we have our 16 District book.

But What Do They DO?

by Lois DeBoer

You are doubtless aware that there IS a Board of Governors of the Arcadia Board of Realtors, even though your awareness may be limited to the fact that you have seen notices of their meetings in the "yellow sheets". If you have never served on the Board of Governors, however, your idea of the duties and responsibilities of the members of the Board may be a little hazy.

As the name implies, the Board of Governors **governs.** The Board can take administrative action in managing the affairs of the Arcadia Board of Realtors without consulting the membership. However, the Board wishes to **serve** the membership, not force arbitrary regulations upon it, so any action which would involve placing a financial burden on the members, instituting a drastic change in policy, or creating strong opposition or dissension is always submitted to the Realtor members (generally brokers and managers) for prior approval.

The membership of the Board of Governors consists of 13 members, the President of the Arcadia Board of Realtors, the 1st Vice-President (Multiple Listing Chairman), the 2nd Vice-President (Program Chairman), the Secretary, the Treasurer, the immediate Past President of the Arcadia Board of Realtors, the President of Women's Council.

The Board of Governors normally meets at 8:30 a.m. on the first Monday of each month and transacts the business of the Board of Realtors. The meetings usually take several hours because there is a great deal more behind-the-scenes activity necessary to insure the smooth functioning of the Board than the average person realizes.

Several days prior to the meeting members of the Baord of Governors are furnished with a copy of the agenda and a copy of the minutes of the last meeting. A typical agenda includes the Treasurer's report on income and expenditures for the previous month, standing committee reports and reports from any special committees.

When one realizes that such accomplishments as the substitution of the present convenient multiple listing book for the old loose-leaf books we used to spend half our time bringing up to date, recipocity between the Arcadia Board of dedicated Realtors and associates who of the present building to accommodate our larger number, the introduction of lockboxes to facilitate the showing of property, and other imrovements have been made possible through committees working under the supervision and guidance of the Board of Governors, one may well give an imaginary bow to the didicated Realtors and associates who through the years have given freely of their time and effort to improve the working conditions of the members of the Arcadia Board of Realtors. We are grateful for their vision and hard work.

The Mayor's Corner

by
Floretta K. Lauber
Mayor, City of Arcadia

For those looking for interesting programs I would like to call to your attention two slide programs that are available.

The Arcadia public library has a new one, on the early days of Arcadia including Lucky Baldwin, his ranch and family*, it is excellent. Another very good one is at the Chamber of Commerce - Ar Arcadia Today, includes business areas, race track, schools, churches and residential and it is in color.

Remember to tell your prospective buyers about our library and all it has to offer, movies, oil paintings and records can be taken out as well as books.

The Arcadia City Council and School Board is working together on an application for funds from the new Public Works Bill for the construction of a school auditorium. Watch the papers for developments.

Mark your calendar for Nov. 13, 1976 for another elegant dinner dance - this time, it will be inside the Fashion Park Mall - sponsors will be the Boy Scouts and Sheriff Peter Pitchess will be the honored guest. Be sure to get your reservations in early for this one, as tickets will be limited, and it will be a fun evening, good food, dancing and entertainment.

* The slide show of the Early Days of Arcadia was developed by Larry Oxenham, Title Ins, in conjunction with the Library and Arboretum.

B&R Termite Co.
Courtesy of
Bill Rousselle
444-9263 Free Estimates

Cal Counties Title Company
MARGIE ZERKER
[213] 442-4913
Please request us when you go to escrow
380-6913
616 S. Westmoreland
Los Angeles, CA 90005

B & H SIGNS
WILLIAM J. HENRY
(213) 445-7763
155 N. SANTA ANITA AVE
ARCADIA, CALIF. 91006

Forming Habits Of Success

SUCCESS HABIT NO. 2—The Habit of Sales Skills

Sammy the Superstar—The top producer develops a definite pattern to his sales skills development. Regardless of labels he applies to his various stages of his sale, he recognizes that a sale fundamentally goes through four stages:
1. Approach—The initial contact with the customer or prospect in which defense barriers are lowered and rapport is established.
2. Need determination—The period in the sale when the need, wants, desires and motivation patterns of the prospect are determined.
3. Presentation—The part of the sale in which the salesman proves the value of the product or idea to the prospect.
4. Close—The period of time in a sale when the salesman moves the prospect to action.

In addition to the four phases or steps in a sale, the professional salesman develops skill in answering objections. He learns how to separate the excuses from the real objections and how to turn the objections into opportunities to close the sale.

Salespeople are not born with sales skills.. These skills must be learned and developed through repetitous application of concept and technique. The top producer resists people telling him what to do or how to do it but enjoys the opportunity to share conceptual ideas with other professionals and apply his own personality to these concepts. Sales skills are learned through reading, listening to other people, asking questions, attending training classes and application of various techniques in actual selling situations. It takes a great deal of effort to learn the skills of professional selling. The top producer spends the time and effort necessary to make these skills part of his basic habit for success.

Larry the Loser—The marginal or below average salesman is guilty of what we term "accidental selling." He takes as attitude into the sales situation of "whatever will happen will happen."He lets the prospect control the interview and does not recognize the necessity of learning sales skills or communiation techniques in order to be more effective. He feels uncomfortable when he tries a new techniques; therefore he does not put forth the necessary effort to make the technique a part of his total habit pattern. In the absence of developing positive sales skills the salesman develops poor habits of communication. He repeats his mistakes over and over again because he doesn't know there is a better way to do things. The loser or poor salesman fails to recognize that communication is an art and must be practiced with regularity in order to become a part of the individual's makeup.

Reprinted from REAL ESTATE TODAY Nov-Dec, 1972 with permission of the Realtors National Marketing Institute of the National Assn of Realtors.

Good News

by Mary Wood

A wedding spectacular, that's the word about the joining in marriage of Suzie Dale, daughter of Phyllis Dale, Beach and Flaaten and Paul Possemato, son of Palm Possemato, Baldwin Realty. From the heralding of the bride by trumpet down the isle to their "get—away" in a Stevenson Duyeau touring car, it was an affair to remember.

Gordon Maddock's "Baldwin Belles" asked for a rematch since Glen Allen's Hawkins's Hustlers "killed em" in their last softball game. Mighty Jackie (Viva) Valdez was just too much for them. Baldwin has been practicing, Hawkins has been resting. Good luck, girls.

From coast to coast, from sunshine to showers, Annabelle Chalmers of Helen Hauser, Gallery of Homes, reports that her vacation in Marblehead, Mass. and Nantucket, Rhode Island was the summer of 42 revisited, magnificent till she returned to finish the trip in soggy Newport.

Helen Hauser would have you believe that she is always thinking real estate, even in Hawaii where she and her husband attended a G.R.I. conference. Nice try, Helen.

Edna Lundberg announced the opening of her new C-21 office at 158 B East Foothill Blvd. on Sept. 15, 1976. The building also houses as architect and a physician so Edna is in good hands. Each salesman will have his own office and intercom. The new gold door with gold C 21 Logo will be displayed soon, Stop by and view the new scenery.

Betty Snelling, same office, and her husband are off to Colorado to call on the clan. Nice scenery there too.

Calendar

OCTOBER

4 Board of Governors Meeting-Board Office-8:30 a.m.
6 M.L.S. Multiple Meeting-Board Office-8:30 a.m.
13 M.L.S. Multiple Meeting - Board Office - 8:30 a.m.
19 Board of Realtors Membership Luncheon, Ramada Inn, 12 noon (Induction of new members)
20 M.L.S. Multiple Meeting-Board Office-8:30 a.m.
22 Orientation for new applicants-Board Office-9:00 a.m.
25 Veteran's Day
27 M.L.S. Multiple Meeting-Board Office-8:30 a.m.

NOVEMBER

1 Board of Governors Meeting - Board Office-8:30 a.m.
2 Election Day
3 M.L.S. Multiple Meeting-Board Office-8:30 a.m.
10 M.L.S. Multiple Meeting-Board Office-8:30 a.m.
16 Board of Realtors Membership Luncheon, Ramada Inn - 12 noon (Induction of new members)
17 M.L.S. Multiple Meeting-Board Office-8:30 a.m.
24 M.L.S. Multiple Meeting-Board Office-8:30 a.m.
25 Thanksgiving Day (Recommended that all offices remain closed.)

Baseball

The Arcadia Board baseball team has, by this time, already engaged the Alhambra Board in a game of Roundball. And the Arcadia team has probably already wrapped up the championship os this fierce inter-city rivalry. Though we don't intend to publicly announce our team's season record (the decision is still in escrow and may never get out) we do want to add that this was a fun season - as they all are.

Hopefully, next year Gordon Maddock and his troops will start a little sooner and the competition will show up more often.

At any rate, the last hurrah will continue to belong to Arcadia!

AMERICAN SAVINGS & LOAN ASSOCIATION
VERN R. MATTSON
Loan Agent
9647 E. Las Tunas Drive
Temple City, Calif 91780
285-9801

Your Helper
Larry Oxenham
TITLE INSURANCE AND TRUST
9350 Flair Drive
Flair Park
El Monte, California 91731
213 579 2800

GEORGE ARMSTEAD
SALES REPRESENTATIVE
First American Title Company of Los Angeles
1616 WEST BEVERLY - LOS ANGELES, CALIFORNIA 90026
443-0081 783-5062

JERRY
TELETY
MUSCULAR DYSTROPHY
MDA
ASSOCIATION
MDA

1CM
2CM

The New Jerry Lewis Labor Day Telethon.

Stay up with Jerry and watch the stars come out.

Stay up with Jerry and watch the stars come out.

CITY OF ARCADIA
SEP 15 1976
MAYOR

September 14, 1976

Dear Mayor Lauber;

We at the Muscular Dystrophy Association greatly appreciate your helping us at the Jerry Lewis Telethon over Labor Day Weekend. Taking time on a holiday weekend is difficult we know.

We know that by answering pledge phones for us you inspired people from your community and elsewhere to make a pledge for Jerry's kids. Without your help and that of others like you, we never would have raised our Los Angeles total to $907,522 or that incredible national figure to $23-million. Hopefully these funds will help us once and for all defeat muscular dystrophy and related neuromuscular diseases.

I have enclosed a photograph of you and Telethon MC Ron Masak as a souvenir of your appearance and have sent another copy to your local newspaper.

On behalf of Jerry Lewis, thank you.

Best regards,

Robert Krimsky

Robert Krimsky

RK:gk
Encl.

MUSCULAR DYSTROPHY ASSOCIATIONS OF AMERICA, Inc.
920 W. Olympic Boulevard Los Angeles, California 90015 Area Code 213 749-4461

288

BUSINESS AND PROFESSIONAL ASSOCIATION
717 West Duarte Road, West Arcadia, California 91006
Mailing Address: **P.O. BOX 1340** **Phone 446-1575**

October 22, 1976

Mrs. Floretta K. Lauber
Mayor, City of Arcadia
240 West Huntington Drive
Arcadia, California

Dear Mrs. Lauber:

On behalf of the West Arcadia Business and Professional Association, a cordial invitation is extended to you and Mr. Lauber to be our honored guests at the annual West Arcadia Invitational Band Review on Saturday morning, November 20th.

The Bank of America at 1234 So. Baldwin Ave. is planning to hold their continental breakfast/reception for all dignitaries participating in the Band Review. You are to report there at 8:30 AM. At about 9:30, you will be escorted up the street to the South Pacific Restaurant, 850 So. Baldwin Ave., where you will be driven the entire parade route. Then you will be brought back to the Grandstand area at the Bank of America where you will be able to enjoy the exciting music and marching of the bands.

To assist parking attendants and police, please present this letter for identification. Official parking will be provided at the rear of the Bank of America.

We hope we may have the pleasure of your company at our annual Band Review, and would appreciate it if you would let us know whether or not you will attend. A telephone call to 446-1575 will suffice.

Sincerely,

Kelvin C. Mason

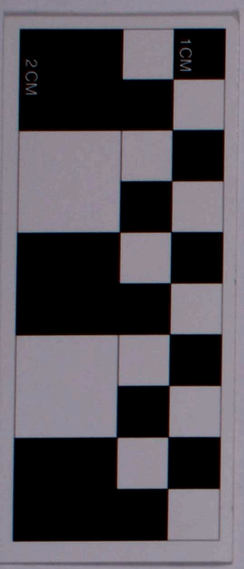
Kelvin C. Mason, 1976 Chairman
Invitational Band Review

KCM:jl

Highlander March 30, 1977

RENNOVATION AWARDED

The Mayor of Arcadia, Floretta Lauber, presented the Arcadia Elks Lodge #2025 with a special award from the city, in appreciation and recognition of their outstanding contribution to the beautification of the City of Arcadia by the complete renovation of their building at 27 W. Huntington Drive. Cliff Witherby, exalted ruler, accepted the award on behalf of the lodge.



Honoring the Arcadia City Council

The Officers and Directors

Oak Tree Racing Association

cordially invite you

to luncheon and an afternoon of racing

on

Sunday, the twenty-fourth of October

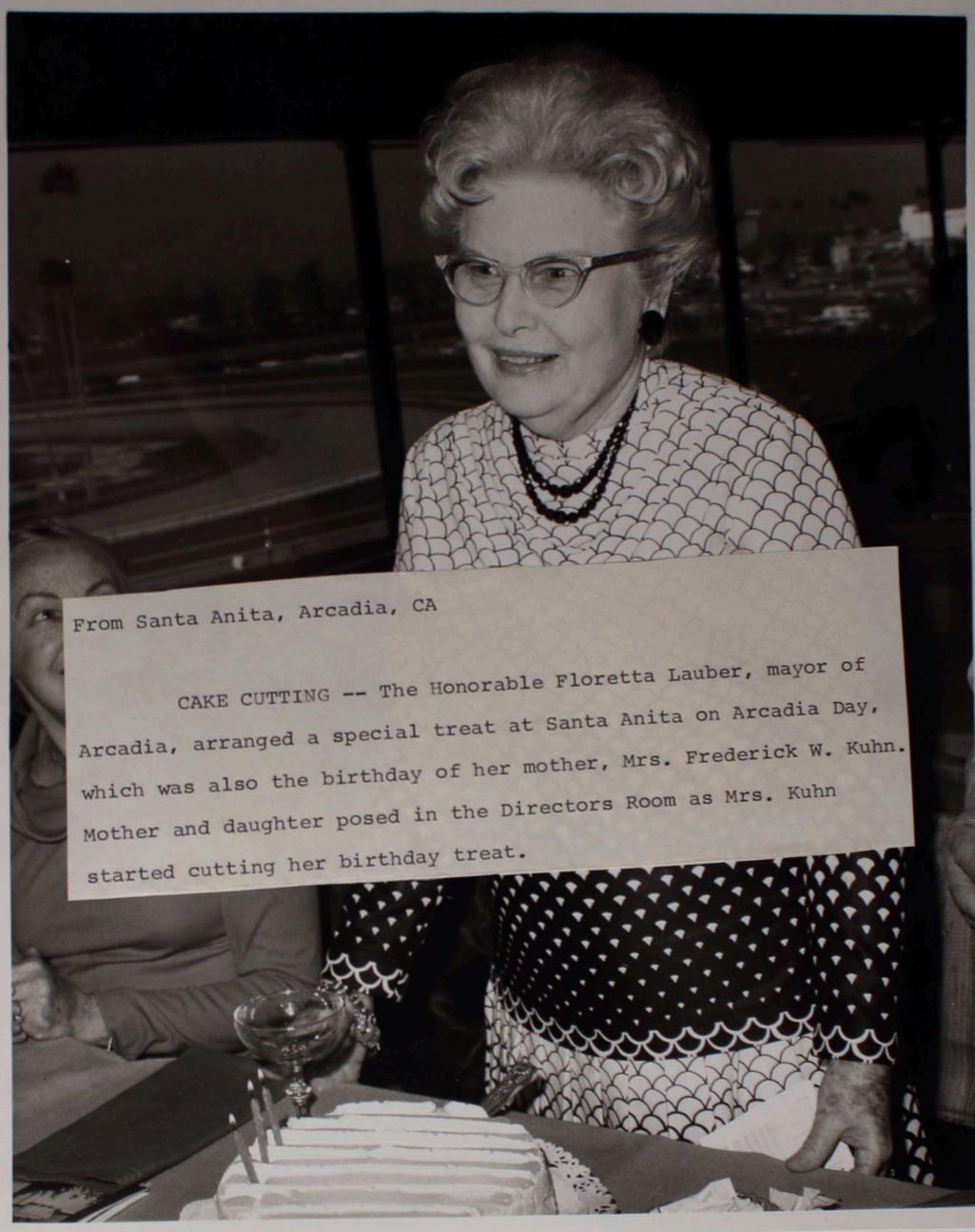
at twelve-thirty o'clock in the

Directors' Lounge in The Private Turf Club

Santa Anita Park

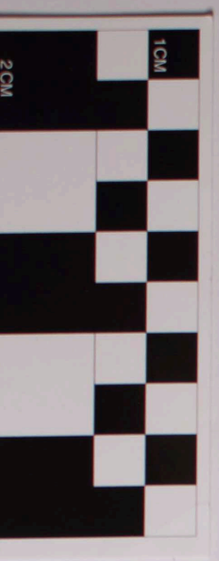
R.S.V.P.

KING PELLINORE WINS THE $100,000.00 OAK TREE 'CAP
SANTA ANITA, OCT. 24, 1976 8th RACE 1½ MI.(T) 2:31:2
OWNER: CARDIFF STOCK FARM TRAINER: CHARLES WHITTINGHAM
JOCKEY: WILLIAM SHOEMAKER 2nd: Royal Derby 2nd



From Santa Anita, Arcadia, CA

CAKE CUTTING -- The Honorable Floretta Lauber, mayor of Arcadia, arranged a special treat at Santa Anita on Arcadia Day, which was also the birthday of her mother, Mrs. Frederick W. Kuhn. Mother and daughter posed in the Directors Room as Mrs. Kuhn started cutting her birthday treat.


1CM
2CM

10-27-76

The Rancho Santa Anita
Property Owners Association
Cordially Invites You
to the

CITY OF ARCADIA
OCT 27 1976
MAYOR

ANNUAL FALL BRUNCH

on Sunday November 7, 1976
at the home of
Harrison & Martha Chandler
801 Singing Wood Drive
11:00 to 2:00 p.m.

~~$12.50 per person~~

Please respond

BRUNCH CHAIRMAN
Mrs. Thomas J. Viola (Carole)

The Arcadia City Council

cordially invites you to be our guest

for a

Special Appreciation Evening

on Tuesday, the nineteenth of October, 1976

Cocktails 6:30 p.m. — Hospitality Suite

Dinner 8:00 p.m. — Ambassador Room

Little America Westgate Hotel

San Diego, California

R S V P — JewellHigh — 446-4471

Holly Avenue School
360 W. Duarte Rd.
November 3, 1976

CITY OF ARCADIA
NOV 12 1976
MAYOR

Dear Mayor Lauber,

I'd like to add my thanks to that of the children for our trip to City Hall. The time you took out of your busy schedule to visit with the children will have a lasting impression. I think the students truly begin to understand and appreciate their city government by meeting fine people like you and knowing they care.

Gratefully,
Mrs. Judy Kearns

Holly Avenue School
602 E. Duarte Road
November 3 1976

Dear Mayor Lauber
I liked seeing you very much. It must be an important job being Mayor of Arcadia. I think you are a very pretty woman. I wish I could go there again. It was very nice pretending to be mayor of Arcadia. Thank you for showing us your office. It was very nice. Thank you for showing us the the print shop and the switchboard and all the other nice places. The chief of police was very nice. Thank you for bringing him so we could see him.

Sincerely
Tracy Kaner

Holly Avenue School.
366 W. Duarte. Road
November. 3, 1976

Dear Mayor Lauber,

Thank you for letting me see your office. I liked the switch-board office alot. I like the building department too. It was fun when we toured around the Arcadia City Hall offices. You are a very nice Mayor. Thank you for letting us have a play City Council.

Mayor Lauber

Sincerely,

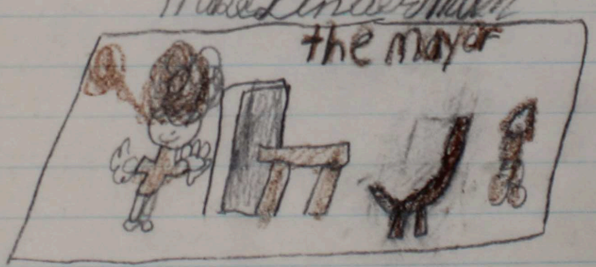
Sacha Lotz.

Holly Ave School
360 N. State Road
November 3, 1976.

Dear Mayor Lauber,

Thank you for showing us your office and I liked it. It was fun and you are a good mayor.

Sincerely,
Mike Lindeman



Holly Ave. school
360 W. Quarterroad
November 3, 1976

Dear Mayor Lauber,

Thank you for letting me see Arcadia City Hall. I hope I can come again and see it all over again. I want to come bake because you are so nice.

Sincerely,
Tammie Stucki

Holly Ave School
360 W. Duarte road
November 3, 1976

Dear Mayor Lauber
Than you for letting us go to city hall it was fan I liked going to each room you have a large office your office is pritty you are very pritty and you are very nice I like you very much you have very pritty eyes at lest I thank so.

Sincerely
Amber Pecoraro

Holly Avenue School
360 W. Duarte Road
November 3, 1976

Dear Mayor Lauber,

Thank you for letting us go in the City Hall. I have learned a lot there. I learned a lot in the meeting room too. I saw how they make the map of Arcadia. They made the map of Arcadia in different colors. The best part of the City Hall I liked was the meeting room.

Sincerely,
Dolly Wang

Valley avenue school
360 W. Duarte Road
November 3, 1976

Dear Mayor Lorber

Thank you for taking me to the City Hall. I liked it very much.

Love
Mitchell O'Hair

Holly Ave School
360 W Quarte Road
November 3 1976

Dear Mayor Lauber,
Thank you for inviting us to sle you.
I had fun at the council meeting. The tour was fun.

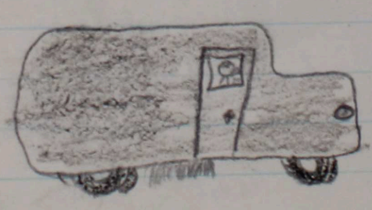
Sincerly,
Tin Wilsterman

Holly Avenue School
360 W. Duarte Road
November 3, 1976

Dear Mayor Lauber,

Thank you for letting us visit City Hall. It was fun seeing all the people that worked there. I liked seeing the print shop and all the other shops. I liked it there and it was fun.

Sincerely,
Krissy Gelder



Holly Ave School
360 W Duarte Rd.
November 3, 1976

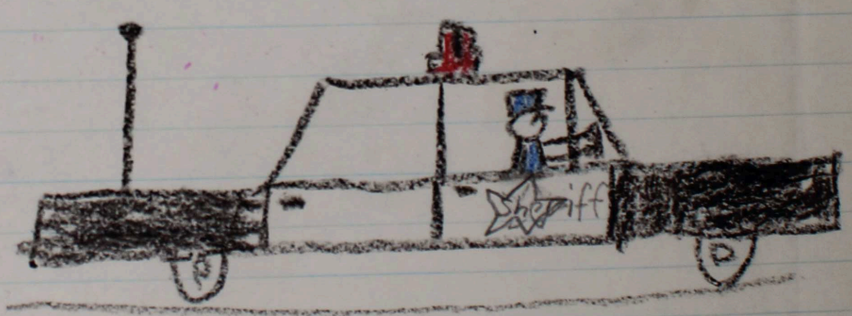
Dear Mayor Lauber,
Thank you for inverte-
ing me to City Hall. The
thing I like best is the
city council chamber. I would
like to meet the mayor
pro tem some day.

Sincerely
Beverly Reinig

Valley Avenue School
360 W. Duarte Road
November 3. 1976

Dear Mayor Sauber,
Thank you for letting us come to city hall. We liked it very much. and We hope we can come again. thank

Sincerely,
Bobby Smith.

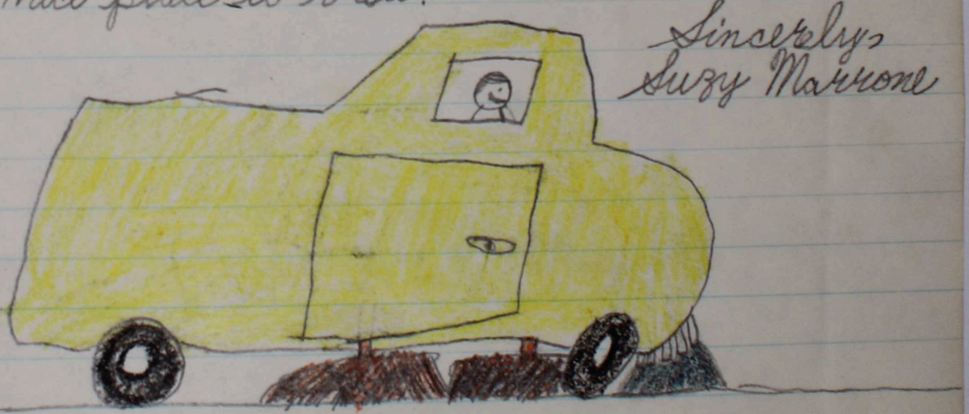


Holly Avenue School
360 W. Duarte Road
November 3, 1976

Dear Mayor Lambert,

Thank you for letting us come to City Hall. It was fun seeing things like the print shop and the building department. We liked the painters and the street sweeper too. It was fun to see the switchboard operator also. We all liked the whole Arcadia City Hall. It was a very nice place to visit.

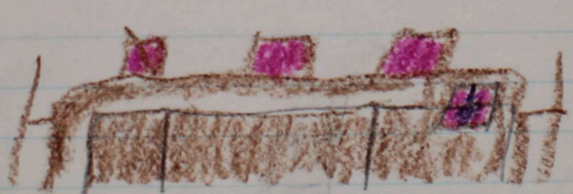
Sincerely,
Suzy Marrone



Holly Avenue School
360 W. Duarte Road
November 3, 1976

Dear Mayor Lauber,
Thank you for letting us come to the Arcadia City Hall. It was fun letting us have a city council meeting. It was also fun seeing the building department and the switchboard operator, and it was the most fun seeing the street sweeper.

Sincerely,
Dan Towns



Holly ave. School
360 W. Duarte road
November 3, 1976

Dear Mayor Lambert,
Thank you for letting
us see the City Hall.
We appreciate it.
Very much.
I hope we can
come back soon.
Thank you for
letting us look
around. We liked
it a lot. It was
very fun.
I like the
things you
have at your
desk.

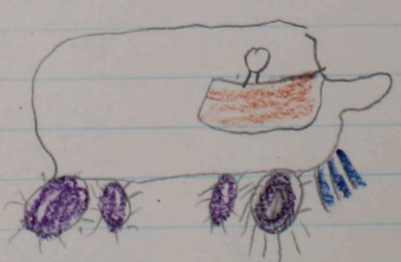
Sincerely
Anthony Cordella

Holly Avenue School
360 W. Duarte Road
November 3, 1976

Dear Mayor Lauber,
Thank you for letting us go to the City Hall. I had lots of fun there. I wish I could go there again. The switchboard operator is neat. I bet it helps you alot. The print shop is neat too.

Sincerely,

Jenny Andersen



Street cleaner

Holly Avenue School
360 W. Duarte Road
November 3, 1976

Dear Mayor Lauber
Thank you for letting me come to city Hall. I had fun. I hope I get to Do it again. I'm sorry if you can't read my writing that good. I tried to spell every thing right. I would Be very happy if I could go to a real meeting with my mom one night. I hope I do I am looking forward to see you again and I hope I do. Sincerely Jeffrey Holtzclaw.

Sincerely
Jeffrey Holtzclaw

Holly Avenue school
360 W. Duarte Road
November 3, 1976

Dear Mayor Lauber

Thank you for letting us come to the City Hall and letting us walk through the departments. I liked the building department best. But I think I like all of them best.

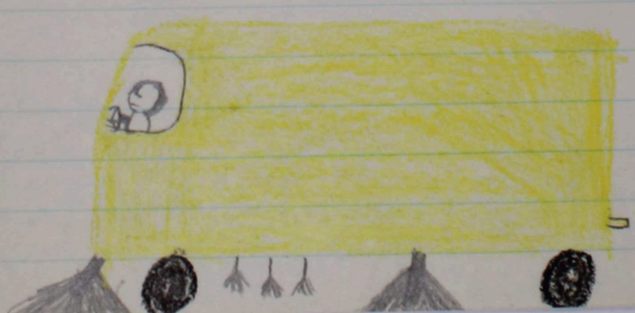
Sincerly
Kassie Douglass

Holly Ave. School
360 W. Duarte Road
November 3, 1976

Dear Mayor Lauber,

Thank you for letting us go to the City Hall. I had fun. I wish I could go there again some time. I like the print shop. I bet it helps you a lot. Thank you for letting us see your office. I liked the street sweepers.

Sincerely,
Lena Connelly



November 10, 1976

LAST DAY.....Discussing plans for Nov. 13 "Magic Carpet" dinner-dance to benefit San Gabriel Valley Boy Scouts are (left to right) Philip Attalla, M.D., co-chairman, Arcadia Mayor Floretta Lauber and L.A. Co. Sheriff Peter J. Pitchess who is to be honored with Scoutings Community Service Award. Tickets are available by calling 445-2570 or 445-1353.

SGV Boy Scouts Ready For Magic Carpet Night

ARCADIA -- Wednesday, Nov. 10 is the last day to reserve tickets for the "Magic Carpet Dinner-Dance" to benefit San Gabriel Valley Boy Scouts, according to event chairman Paul Mnoian, Arcadia.

He said T.V. personality Johnny Grant, KTLA, would serve as master of ceremonies for the dinner, to be held Nov. 13 in Santa Anita Fashion Park's center court.

Over 300 persons are expected to attend the fund-raiser, including guest of honor Peter J. Pitchess, L.A. Co. Sheriff, who will receive Scouting's Community Service Award, Mnoian said.

Grant promised an evening of fun, food and dancing for participants with entertainment by authentic Greek dancers, an exotic menu, Indian and Armenian fortune tellers and Don Ricardo's N.B.C. Orchestra.

Tickets are $15 donation per person. Reservations are still available by calling 445-2570.

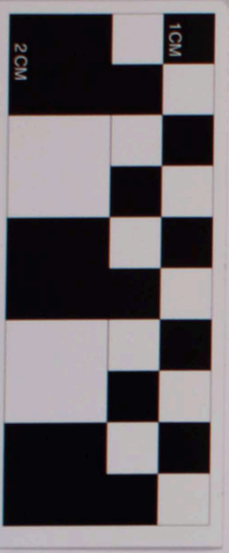
homes." It is time they make up and do something for the people who live here. These people make Arcadia not the City Fathers.

The only person who has done anything for the people of Arcadia is Councilwoman Floretta K. Lauber and now we wont have her anymore.

I had to pay 75¢ to get out of the mud surrounding the medical building.

Florence M. Chapman
220 So Santa Anita
Arcadia Ca. 91006

Arcadia has been trying for nine years to get an auditorium. The senior citizens had to get back of this to try to make this possible.


1CM
2CM

Fly
The
Magic
Carpet
November 13, 6:30-12:00 P.M.
Fashion Park Mall
400 SOUTH BALDWIN AVENUE
ARCADIA, CALIFORNIA

Magic Carpet Night

November 13, 1976

HONORARY CHAIRMAN----------Floretta Lauber
Mayor of Arcadia

CHAIRMAN----------Paul Mnoian

CO-CHAIRMAN----------Philip Attalla, M.D.

MASTER OF CEREMONIES----------Johnny Grant, KTLA

GUEST OF HONOR----------Peter J. Pitchess
L.A. County Sheriff

TICKET CHAIRMAN----------Gaylord Campbell

PRIZES CHAIRMAN----------Joyce Campbell

ARRANGEMENTS CHAIRMAN----------John Tarazi

PUBLICITY CHAIRMAN----------Rod Rawlings

MAGIC CARPET COMMITTEE----------Don Fandry
Douglas Fratt
Don Fraser
John Harabedian
Betty Reaves
Nicholas Vayos
George Way

PROGRAM

SOCIAL HOUR

INVOCATION

Father Nicholas Liberis
Greek Orthodox Church, Pasadena

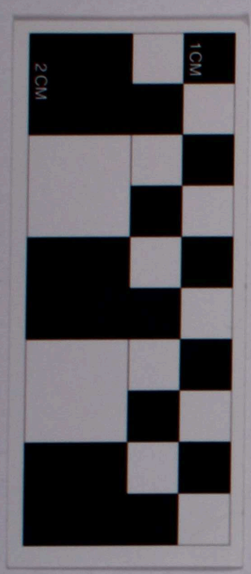
DINNER

ENTERTAINMENT

The Metropolis Brothers Band
and
Costumed Greek Dancers

DANCING

Don Ricardo and his
N.B.C. Orchestra



MENU

GREEK SALAD

ATHENIAN POT ROAST

RICE PILAFF

HEARTH BAKED BREAD

BAKLAVA

COFFEE - TEA

Catered by the Post Office Restaurant

BOY SCOUTS OF AMERICA
SAN GABRIEL VALLEY COUNCIL
540 North Rosemead Boulevard
Pasadena, California 91107

THE COUNCIL EXTENDS GRATEFUL THANKS TO THE
MANY FIRMS AND INDIVIDUALS WHO HELPED MAKE
THIS EVENT POSSIBLE

CONTRIBUTORS

Art's Yardage	Monrovia
Athlete's Foot	Arcadia
E. F. Baxter	Arcadia
Box Jewelers	Monrovia
Casual Corner	Arcadia
Daisy Shoppe	Arcadia
Exotic Shop	Arcadia
Gretals Greenhouse	Arcadia
Huntington Pharmacy	San Marino
Irv. Noren Liquor	Arcadia
Jadefinger	Arcadia
Kaplan's Restaurant	Arcadia
Ko Ko's Fashions	Arcadia
Lazy Daisy	Arcadia
Magic Pan	Arcadia
Morrow's Nut House	Arcadia
Mr. Meyer Piet	Arcadia
Ms O's Pan Tree	Arcadia
Nu Way Corp.	Monrovia
Richard's Store for Men	Arcadia
Reider's Hallmark	Arcadia
San Marino Hardware	San Marino
Santa Anita Cinema	Arcadia
Slavick's Fine Jewelers	Arcadia
The Twinkling Eye	Arcadia
Windsor Fashions	Arcadia

GRAND PRIZE

Monterey Furniture Mfg. Co.	Monrovia

The purpose of the Boy Scouts of America is to build citizenship through character development, leadership training and physical fitness. For over 65 years the boys of America have been able to participate in this program so that now every other man you meet has been in Scouting.

Recently the Boy Scouts of America has updated their program to fit the changing times and the needs of the boys today. More emphasis has been given to leadership development, decision making by the boys themselves, and options in the path they choose to gain recognition.

The National Council, Boy Scouts of America charters the San Gabriel Valley to conduct the Scouting program for boys and teenage girls in our area. The San Gabriel Valley Council serves 37 communities in the San Gabriel Valley. The business of the San Gabriel Valley Council is conducted by a volunteer Board of Directors and is carried out by volunteers in the 37 communities with the advice and counsel of a full time professional staff.

Your attendance tonight will help make Scouting possible for additional boys in the San Gabriel Valley. Your contribution is appreciated and we hope that you will be with us next year when we "Fly the Magic Carpet" again.

Paul Mnoian
Chairman
Magic Carpet Committee

Dr. Philip Attalla
Co-Chairman
Magic Carpet Committee

A MOST CORDIAL INVITATION IS EXTENDED TO YOU TO HEAR A DISCUSSION . . . .

"The Christian Science Monitor Views the News" BY **JOHN HUGHES**
EDITOR

INTRODUCTORY SPEAKER *Jean Stapleton*

MONDAY - **NOVEMBER 15** - 8 P.M.

Arcadia Masonic Temple, 50 WEST DUARTE ROAD, ARCADIA

FREE TO THE PUBLIC · for additional information · 447-2541

First Church of Christ, Scientist, Arcadia, California

100 WEST DUARTE ROAD ARCADIA, CALIFORNIA 91006 TELEPHONE 447-2541

October 29, 1976

MAYOR FLORETTA K. LAUBER
1225 Oaklawn Road
Arcadia, CA 91006

Dear Mayor Lauber:

This is a confirmation of the procedure for the evening of November 15, at the Masonic Temple.

Approximately three minutes will be allotted for your welcoming remarks on behalf of the City of Arcadia. The idea could be conveyed that the City wished each organization including churches to participate in Arcadia's celebration of the nation's Bicentennial Celebration. It might be well at this point to expand on the City's general celebrations.

You might mention that First Church of Christ, Scientist, Arcadia is giving this informational program about The Christian Science Monitor as their participation in the Bicentennial Year.

Please acknowledge the honor of having John Hughes' first speaking engagement on the West Coast.

Your time of arrival will be 7:30 P.M. Parking will be reserved on the driveway next to the building on the east side. Helen Baird and an usher will be there to meet you and escort you into the building.

If any question arises, please call our Clerk, Mrs. Dorothy Nicholson. She is in the Church office Monday thru Friday from 9:00 A.M. to 12:00 Noon, 447-2541.

The Board of Directors and members of First Church of Christ, Scientist, Arcadia deeply appreciate your gracious support of this event.

Sincerely,

Dorothy Shipherd

(Mrs) Dorothy Shipherd
Chairman, Bicentennial Committee

JOHN HUGHES
. . . editor

Newspaper editor to speak here

A Bicentennial gift to the community by the First Church of Christ Scientist, Arcadia, will be the appearance Monday of John Hughes, editor and manager of the Christian Science Monitor.

This will be Hughes' only speaking appearance in Southern California this year.

The event will be at 8 p.m. in the Masonic Temple, 50 W. Duarte Road. The public is invited. There will be no admission charge.

Hughes will be introduced by Jean Stapleton, best known for her role as Edith, Archie Bunker's wife in the television show "All in the Family."

Mayor Floretta Lauber will welcome the public to the program.

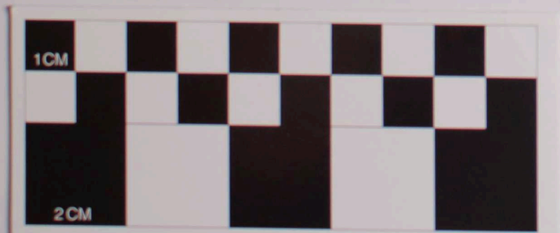
Hughes was born in Wales, but is now an American citizen. He is a Neiman fellow and winner of a Pulitzer Prize. He was African correspondent for the Monitor before becoming editor.

He is the author of two books, including "Africa Today."

His topic Monday will be "The Christian Science Monitor View the News." A spokesman for the church said the program should provide the public a greater insight into the role played by the Monitor in covering and interpreting news of the world.

Front Page
Arcadia Tribune
11/11/76

First Church of Christ Scientist – Arcadia 11/76



First Church of Christ, Scientist, Arcadia, California

100 WEST DUARTE ROAD ARCADIA, CALIFORNIA 91006 TELEPHONE 447-2541

October 1, 1976

Mayor Floretta K. Lauber
1225 Oaklawn Road
Arcadia, CA 91006

Dear Mayor Lauber:

Helen Baird has reported back to the Bi-Centennial Committee of First Church of Christ, Scientist in Arcadia that you have graciously consented to welcome the residents of Arcadia and visitors on Monday, November 15, at 8:00 P.M. At this time we are honored to present John Hughes, Editor of The Christian Science Monitor to the community. His topic will be, The Christian Science Monitor Views the News."

We are also privileged to have Jean Stapleton as introductory speaker. The program will be held at the Arcadia Masonic Temple, 50 West Duarte Road.

You will be contacted prior to the evening of November 15, so that we can advise you of the specific arrangements.

Please accept our thanks and appreciation for sharing this momentous tribute to the Bi-Centennial.

Sincerely yours,

BOARD OF DIRECTORS

Dorothy E. Nicholson

(Mrs) Dorothy E. Nicholson
Clerk

November 16, 1976

First Church of Christ, Scientist
Arcada, Ca.

Dear Friends:

Before getting down to my day's activities, I want to take the time to tell you how much I appreciate the wonderful opportunity you extended to us - through your advertisement in The Christian Science Monitor - last evening. The finale of the Arcade Bi-Centennial celebration was the most outstanding thing in this area I have ever experienced.

I attended one the other evening called "I Love America" at Hollywood Hills Forest Lawn and it was fine.

But, to have such a Bi-Centennial celebration topped in charge of the Christian Science Church was a spiritual experience as well as a national one.

From the man in charge making the introductions so beautifully, the Mayor, Jean Stapleton down through the proof and discussion of our Leader's outstanding demonstration, THE CHRISTIAN SCIENCE MONITOR, is something I will not soon forget.

Thank you so much for offering us the opportunity to rejoice with you as you expressed to the world how our church can afford "proof of its utility" and "rousing the dormant understanding" to what we are working to achieve.

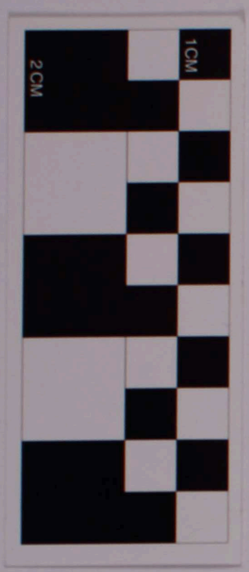
God will bless you I know.

Gratefully and joyfully,

Martha Chave

Mrs. Martha G. Chave
320 Cameron Pl. #3
Glendale, Ca. 91207

PS Hymn No. 177 has come to me lately.



MRS. GLADYS I. LAUGHTON
7722 E. VANDORF STREET
ROSEMEAD, CALIF. 91770

Nov. 16, 1974

Executive Board and Members of First Church
of Christ Scientist, Arcadia

Dear Friends-

Many, many thanks for the wonderful
meeting last night at the Mesa Verde Temple.
I can image the amount of planning,
and metaphysical work as well as physical
work went into make the meeting such
a wonderful success.

It was so good of Mr. Hughes to fly
out here and for Jean Stapelton to give
the time from her busy schedule. The
Mayor of Arcadia was so lovely and gave
such a nice short talk. Mr. Sellers
was a really good Master of Ceremonies.
My friends and I really enjoyed all
of it Congratulations!

Sincerely, Gladys Laughton

Christian Science Moniter - Views of News - John Hughes - editor

Nov. 15 1976 Arcadia Masonic Temple Mayor Lauber Welcome

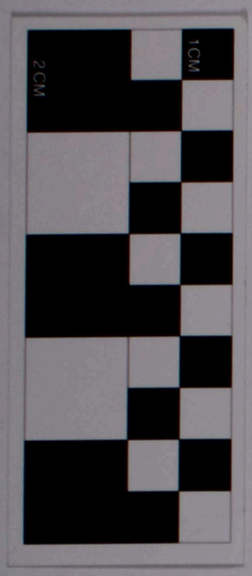
Good evening ladies & gentlemen - I extend my sincere welcome to each of you this evening from the city of Arcadia. & thank you for your gracious introduction

I'm extremely pleased & honored that Mr. John Hughes first ~~visit~~ speaking engagement on the West coast is here in Arcadia (an excellent & wise choice) I congratulate the First church of Christ Scientist of Arcadia for their great achievment in bringing this very special evening to us. as their contribution to the city wide Bicentennial celebration.

I will very briefly touch on some of our achievments. (B.C. Commission of approx 60. Chairman Rev. Paul Johnsk.

1. Kick-off was Oct 12th 1975 Columbus day with a grand celebration of Bands - parades - games and officials in costumes of the era & depicting characters from history. Robert Marquett & the Bicentennial Commission were responsible

2 Unified school system has had a continuity of studies thru their history & social study classes. and climaxed with



NOV 1976

And now as 1976 draws to ~~a close~~ what a grand finale you have brought to
two outstanding ~~programs~~ projects - 1776 - (150 students
participating) And George M Cohen (300 students
and attended by 7,000 "

3. Senior students have been recording
an oral history of Arcadia with
personal interviews of old timers - officials
etc.

4. Special Inter faith thanksgiving program attended
by 800 dedicated to the bicentennial

5 135 students traveled east on an American
history tour

6. dedication of trees - plaques - a park -
special fireworks on the 4th - jewelry sold & worn

7. Arcadia Library has had an outstanding
program of displays promoting books from
that era in history and a slide program of
the early days of Arcadia - this is
excellent. many miniature reproductions were
made & hours of work put into this program.
Mayors Ball on Aug 14th of this year dedicating
The Bennington Plaza a Foster Park Mall - when the
Bennington flag now flies. I feel Arcadians
have had a renewed spirit & appreciation of our
nation - brought about by all the thought &
efforts of so many from every club
& church & should turn out at

450 Bradford Street
Pasadena, California 91105

November 16, 1976

Board of Directors
First Church of Christ, Scientist
100 W. Duarte Road
Arcadia, California

Dear Friends:

I hasten to convey to you my sincere thanks for the remarkably fine treat you provided the community last evening by hosting the address of Mr. John Hughes.

We were very impressed with the very thoughtful and gracious manner in which the evening had been arranged and felt that it was an extremely effective outreach to the community at large.

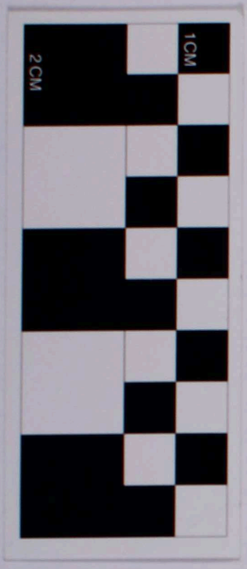
Bringing Jean Stapleton and your community mayor to the platform with Mr. Hughes certainly demonstrated the universal appeal of the Christian Science Monitor and also the important place that Christian Scientists can effectively fill in their communities.

You are to be congratulated for a job lovingly conceived and beautifully executed.

Most cordially yours,

Leonard W. Block

LWB:lm



We thought you might like to see a copy of articles that appeared in The Los Angeles Times.

Editor of Monitor to Discuss Paper

ARCADIA—"The Christian Science Monitor Views the News" will be discussed by John Hughes, the newspaper's editor since 1970, at 8 p.m. Monday, Nov. 15, at the Masonic Temple, 50 W. Duarte Road. The meeting is public at no charge.

Hughes joined the Monitor in 1954 as a foreign correspondent and was awarded the Pulitzer Prize for international reporting in 1967.

Mayor to Open Church Program

ARCADIA—Mayor Floretta K. Lauber will be welcoming speaker at the bicentennial program of the First Church of Christ, Scientist, at 8 p.m. Monday, Nov. 15, at the Masonic Lodge, 50 W. Duarte Road. Mrs. Jacqueline Sayre, president of the church board of directors, has announced. The program, open to the public, will feature a talk by John Hughes, editor of the Christian Science Monitor.

OCTOBER 14, 1976 - PAGE 9

History of Journalism Display

First Church of Christ, Scientist, Arcadia, has selected The Christian Science Monitor as the theme for their Bicentennial program being presented to the community. This program will be presented in two phases beginning Saturday, November 13 at Santa Anita Fashion Park shopping center and culminating Monday evening, November 15 at the Arcadia Masonic Temple.

Visitors to the exhibit at Fashion Park will be able to see a copy of the front page of the first issue of the international daily newspaper founded in 1908 by Mary Baker Eddy, the founder and discoverer of Christian Science. A copy of the 50th anniversary edition as well as complete copies of the latest edition of the paper will be on exhibit to trace the progress made in the publishing field as our country celebrates its two-hundredth birthday. In addition, pictures and posters covering the daily activities of the paper will be in the exhibit.

Monday evening, November 15 at 8 p.m. in the Arcadia Masonic Temple Mr. John Hughes, Editor and Manager of The Christian Science Monitor, headquartered in Boston, Mass., will discuss how "The Christian Science Monitor Views the News."

Arcadia Mayor Floretta Lauber will extend a warm welcome to both Mr. Hughes and the audience. Jean Stapleton, better known as Archie Bunker's wife Edith on the television series "All in the Family", will introduce Mr. Hughes and tell what The Christian Science Monitor means to her.

The meeting Monday evening is open to the public and is for the purpose of showing Arcadia residents how they can use this great international daily newspaper in their homes, businesses and school rooms. No admission will be charged and no tickets will be required. Additional information is available at the church office at 447-2541.

FIRST CHURCH OF CHRIST, SCIENTIST
100 WEST DUARTE ROAD
ARCADIA, CALIFORNIA 91006

December 1, 1976

Mayor Floretta K. Lauber
1225 Oaklawn Road
Arcadia, Ca. 91006

Dear Mayor Lauber:

All of us at First Church of Christ, Scientist, wish to thank you for the fine welcoming presentation talk you gave at our November 15, Bicentennial Program.

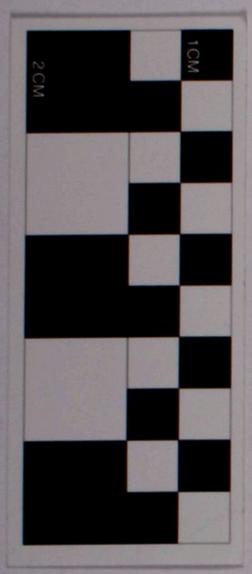
We have received many letters expressing gratitude for this community event and we are most appreciative of the time and effort you gave to make this evening so successful.

Cordially,

BOARD OF DIRECTORS

Dorothy E. Nicholson

(Mrs.) Dorothy E. Nicholson
Clerk



Jean Stapleton

12/20/76

Dear Floretta:

My apologies for sending this so late! May you have a fulfilling, joyous and adventurous New Year!

Best,

Jean

To Florette Lauber
with admiration
and warmest wishes!
Jean Stapleton

Forty One High School Bands Compete in the 23rd Annual Invitational Band Review

37 of Southern California's most outstanding high school bands vie for top honors in the 23rd annual West Arcadia Invitational Band Review, set for Saturday, November 20th along Baldwin Avenue in Arcadia, from the Santa Anita Race Track proceeding South. The Review starts at 9:50 sharp.

Bands enter by invitation only, and are selected on a basis of past performances, having won top honors in past competitions. This Review is one of the most competitive in the state, and is always held the Saturday before Thanksgiving.

Judging this spectacular array of talent will be members of the Southern California School Band and Orchestra Association. Bands are scored on marching and musical performances, as well as overall appearance. Drum Majors, Majorettes (Solo or Teams), and Drill Teams will also be scored for awards. Approximately fifty trophies will be awarded at the Award Ceremonies to be held at Arcadia High School's athletic field at approximately 2:00 pm the same day. Prizes include the coveted Sweepstakes award given the most outstanding overall performance by any band in the event plus a Music Award for outstanding music.

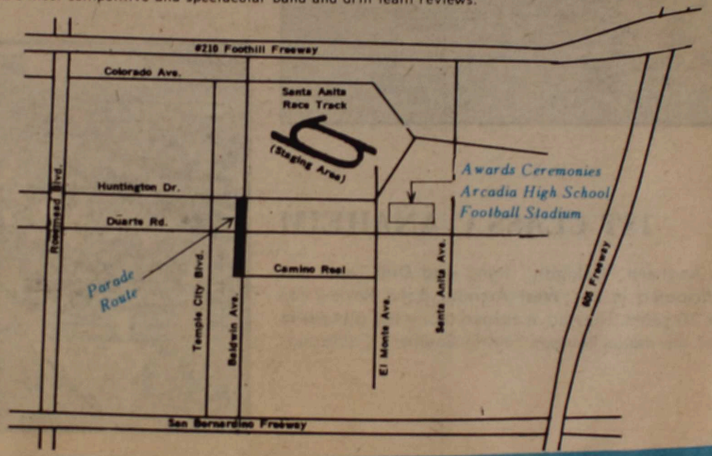
Arcadia High School's marching band and drill team, as well as Dana Jr. High, First Ave. Jr. High & Foothills Jr. High will serve as host bands for the day. Foreign Exchange students attending Arcadia High School this year will serve as Grand Marshals. They are: Lourdes Andrade-Moreno, Ecuador and Jane Commerford, Australia. Also heading this review will be the "Miss Arcadia Court", Arcadia Mayor-Floretta Lauber, school officials and other city dignitaries. The Reviewing Officer for the event will be Lt. Col. John A. Viney of the California National Guard.

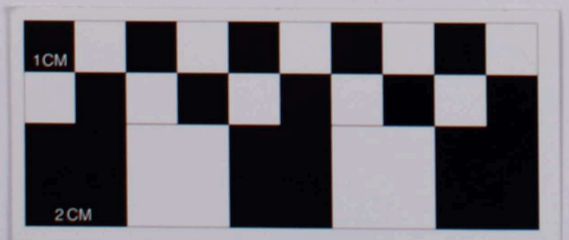
West Arcadia Business and Professional Association, sponsors of the review, welcome spectators and participant's families to join in the excitement of one of California's most competitive and spectacular band and drill team reviews.

FORMER SWEEPSTAKES WINNERS

The West Arcadia Invitational Band Review was founded by Dr. Robert L. D'Arcy in 1954. It is sponsored annually by the West Arcadia Business and Professional Ass'n.

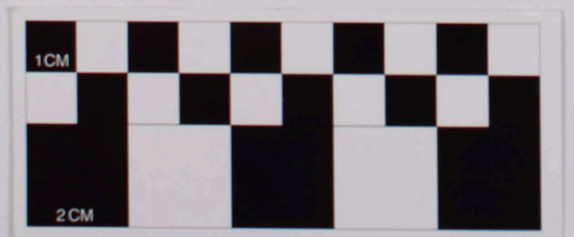
1955 - Montebello High
1956 - Montebello High
1957 - Montebello High
Baldwin Park High
1958 - Montebello High
1959 - Mt. Miguel High
1960 - Montebello High
1961 - Mt. Miguel High
1962 - Mt. Miguel High
1963 - Cancelled
1964 - Azusa High
1965 - Arroyo High
1966 - Anaheim High
1967 - Anaheim High
1968 - Pasadena High
1969 - Glendora
1970 - Glendora
1971 - Loara
1972 - Glendora
1973 - Loara
1974 - Loara
1975 - Loara





Invitational Band Review '76

THIS SATURDAY-NOVEMBER 20 at 9:50 a.m.



Band Review Nov. '76

Line of March

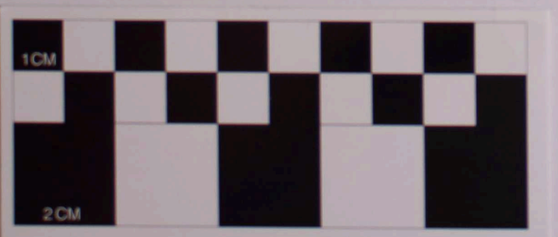
23rd Annual West Arcadia Invitational Band Review

(Sponsored Annually by the West Arcadia Business & Professional Association)

SATUR

1. Grand Marsha

a. Lourdes Andrade-Mo
b. Jane Commerford
c. Floretta Lauber



Line of March

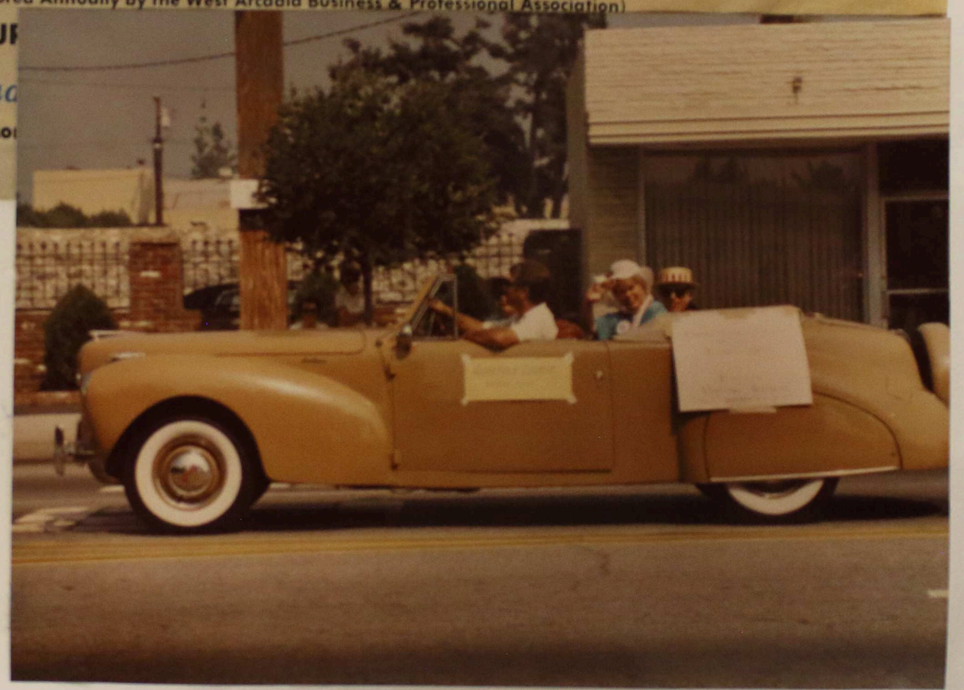
23rd Annual West Arcadia Invitational Band Review

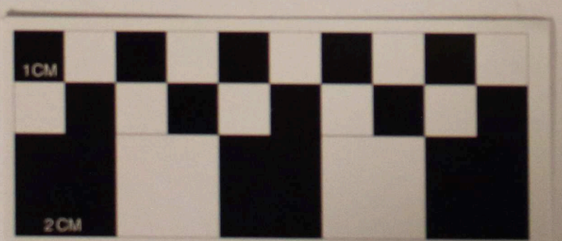
(Sponsored Annually by the West Arcadia Business & Professional Association)

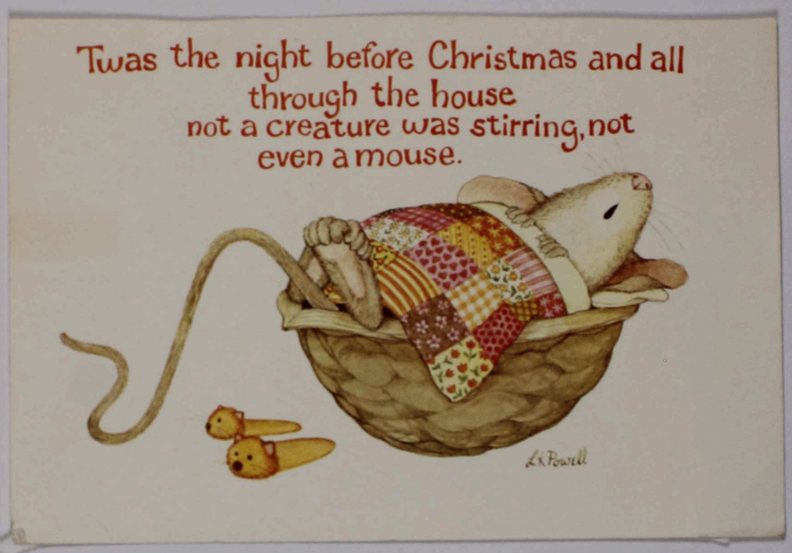
SATUR

1. Grand Marsha

a. Lourdes Andrade-Mo
b. Jane Commerford
c. Floretta Lauber







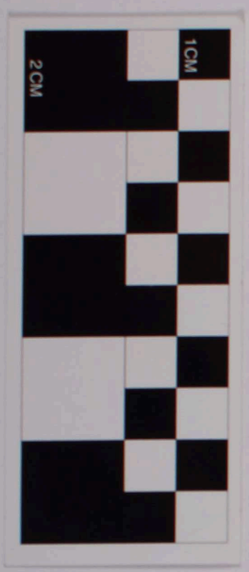
To wish you
the joy, the hope and wonder
of Christmas

Carol & Hal Libby

Open House -
Sunday, Dec. 28th
3 to 5 p.m.

MERRY CHRISTMAS AND A
HAPPY NEW YEAR

THE DAVID E. PARRY FAMILY



Tournament of Roses Ball - 1976

AMERICAN REVOLUTION
City of ARCADIA
Memories of the past ~ Dreams of the future.
BICENTENNIAL 1776-1976

People

Arcadia Tribune - Sunday, 6/13/76

—Staff photo by Louis Nunez

NATIONAL FLAG WEEK — Arcadia's Mayor Floretta Lauber; and Janice Knight, past president; and Marilyn Daleo, Americanism chairman of the Arcadia Junior Women's Club, raise the Bennington Flag at City Hall. They are preparing for National Flag Week, which has been proclaimed by President Ford and begins today, with National Flag Day tomorrow. The proclamation calls for special Bicentennial celebrations of the adoption of the nation's flag.

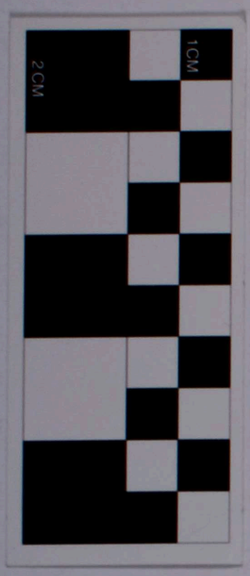
Loretta -
ary we missed your
nely Mayan Ball

With
Very Best
Wishes
for many more
successful events.
Alice and Don Slater

CITY STATISTICS

Speech Material

NOVEMBER, 1976



KMAX 1:15 Wed.
FM-107.1 ~~Sunday~~
10 PM

SUNDAY
KPPC 1240 KHz AM
Program well run
6 AM 1 PM

CITY STATISTICS

GENERAL

POPULATION: CITY 46,400; COUNTY 7,096,040

AREA: 11 SQUARE MILES

ELEVATION: 345 TO 1200 FEET

AVERAGE RAINFALL: 15 INCHES

AVERAGE TEMPERATURE: 62.7 DEGREES

HOME OWNERSHIP: 87% OWNER OCCUPIED

OCCUPIED DWELLINGS: 16,743 (1974)

AVERAGE FAMILY PER UNIT: 2.76 PERSONS (1974)

INCORPORATED: AUGUST 17, 1903

CHARTERED: APRIL, 1951

TYPE OF GOVERNMENT: COUNCIL-MANAGER

CITY EMPLOYEES: 286 (INCLUDES-FIRE 56; POLICE 81.5)

SAVINGS AND LOAN: 7

BANKS: 9

CHURCHES: 25

PARKS: 16

SWIMMING POOLS: 3,194 (1974)

HEALTH SERVICES

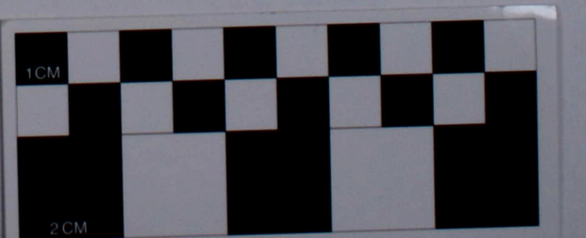
HOSPITALS: 1 (340 BED CAPACITY)

PHYSICIANS/SURGEONS: 126

DENTISTS: 56

OPTOMETRISTS: 14

CHIROPRACTORS: 3



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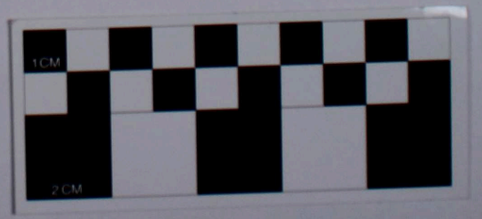
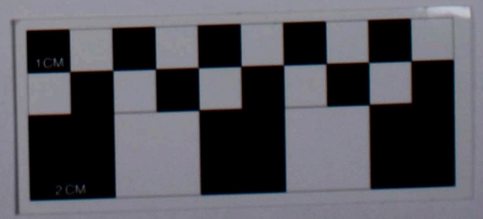


* AGE CHARACTERISTICS OF POPULATION

18 AND UNDER	14,430	31.1%
19 TO 49	17,354	37.4%
50 TO 64	9,326	20.1%
65 AND OVER	5,290	11.4%

* SOURCE: U.S. BUREAU OF CENSUS 1970 PERCENTAGES PROJECTED AGAINST APRIL, 1976 POPULATION TOTAL (46,400) FROM THE OFFICE OF THE CALIFORNIA STATE CONTROLLER.



SCHOOLS

ELEMENTARY: 9

JUNIOR HIGH: 3

HIGH SCHOOL: 1

PRIVATE: 2

REGISTRATIONS: PUBLIC - 9,881 (AUGUST, 1976)

PAROCHIAL - 1,247 (1974)

ADULT EDUCATION - 1,250 (10/76)

JUNIOR COLLEGE - 19,834 (10/76)

ARCADIA UNIFIED SCHOOL DISTRICT BUDGET: $15,554,025 (1976)

ANIMAL CONTROL

ANIMALS IMPOUNDED: 1,256 (FY 75-76)

SERVICE REQUESTS ANSWERED: 2,454 (FY 75-76)

LISCENSES ISSUED: 7,297 (FY 75-76)

FINANCIAL

ASSESSED VALUATION: 1975-76 - $171,657,419

1976-77 - 242,960,784

INCREASE - 71,303,365

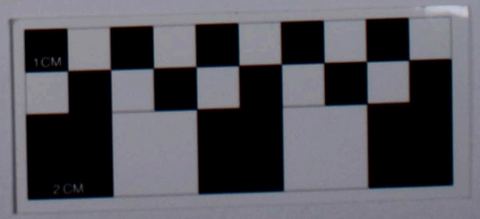
% OF INCREASE - 42%

TOTAL BUDGET 1975-76 - $ 10,311,208

1976-77 - 10,590,575

INCREASE - 279,367

% OF INCREASE - 1.9%



CITY PROPERTY TAX RATES:

(PER $100 ASSESSED VALUATION)

1976-77	$ .83
1966-67	1.05
1956-57	1.10
1946-47	1.46
1936-37	1.70

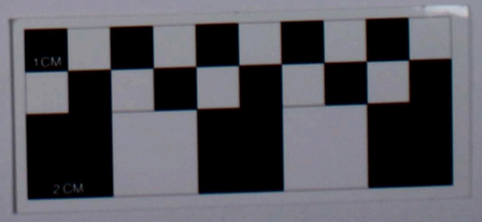
MOST CURRENT DECREASE = 94¢ (75-76) TO 83¢ (76-77)

REPRESENTS AN 11.7% DECREASE

PROPERTY TAX RATES BY TAXING AGENCY:

CITY	$ .83	6.7%
COUNTY	4.46	35.8%
SCHOOL DISTRICT	6.48	52%
FLOOD CONTROL	.31	2.5%
SANITATION DISTRICTS	.28	2.2%
WATER DISTRICTS	.11	.9%
TOTAL	12.47	100%

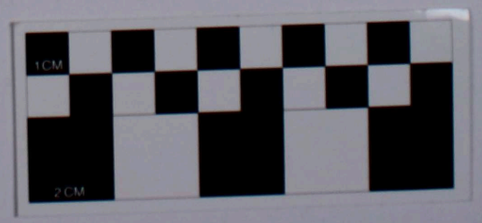
BONDED INDEBTEDNESS: $60,000 (1976)



1976-77 BUDGET

EXPENDITURES

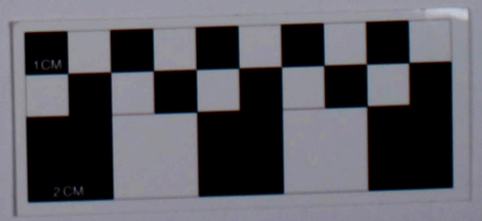
AGENCY	AMOUNT	PERCENT
POLICE DEPT.	$2,228,408	21 %
FIRE DEPT.	1,702,229	16.1%
PUBLIC WORKS	1,926,301	18.2%
WATER	1,799,689	17 %
GENERAL ADMINISTRATION	1,397,930	13.2%
LIBRARY	601,431	5.7%
CAPITAL IMPROVEMENTS	609,626	5.8%
RECREATION	279,667	2.6%
REDEVELOPMENT	45,294	.4%
TOTAL	$10,590,575	100%



Budget Revenues

1976-1977 BUDGET

REVENUES

Fashion Park approx 1/2 125 million

	AMOUNT	PERCENT
	million 125,000 $ 2,338,000	22.1%
TAX	1,842,097	17.4%
AX	855,000	8.1%
	1,585,440	14.9%
	424,000	4 %
ADMISSIONS TAX (RACE TRACK)	395,000	3.7%
BEGINNING BALANCE	803,567	7.6%
OTHER AGENCIES	733,191	7.1%
OTHER TAXES, CHARGES, MISC.	748,075	6.9%
LICENSES AND PERMITS	285,200 12-14,000	2.7%
TRANSFERS	374,160	3.5%
FEDERAL REVENUE SHARING	115,261	1.1%
REDEVELOPMENT	91,584	.9%
TOTAL	$10,590,575	100%